

## MLM Company Profile: BeautiControl, Inc.



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#### Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at [www.mlmllegal.com](http://www.mlmllegal.com). Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.\*

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#### Founding Story

BeautiControl has been in business for over 25 years.

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Founded in 1981, BeautiControl is based in Dallas, TX and is a wholly owned subsidiary of Tupperware Brands Corporation. Tupperware Brands Corporation is a global direct seller of innovative products across multiple brands and categories ([www.mlmllegal.com](http://www.mlmllegal.com)) through an independent sales force. Tupperware Brands Corporation stock is listed on the New York Stock Exchange (NYSE:TUP).

#### Impact on the Industry

BeautiControl has been featured in national business magazines such as *Inc.*, *BusinessWeek*, *Fortune* and *Forbes*.

#### Discussion of Products

BeautiControl sells spa products including body care, cleansers, exfoliates, eye treatments, peel masks, hand care, moisturizers, sun protection, tanners, skin solutions, and anti aging products.

#### Discussion of Opportunity

Consultants can start with the Company by purchasing a starter kit. Consultants reach 50-percent discount level

when they reach Unit VIP and ([www.mlmllegal.com](http://www.mlmllegal.com)) additional 8-percent commissions when they sign up four active consultants.

#### **Discussion of Distributor Base and Sales Volume in U.S.**

BeautiControl operates internationally and has hundreds of thousands of consultants.

Company Website: <http://www.beauticontrol.com/>

*\*At **MLMLegal.Com** the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at [www.mlmllegal.com](http://www.mlmllegal.com), including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

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