

MLM Company Profile: Vantel Pearls



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Vantel Pearls

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Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Vantel Pearls is located in Foxboro, MA. The company imports and grows its oysters from Japan. Vantel Pearls states that when a customer opens an oyster they will find a white, pink, cream or black pearl. The company was established in 1986 and began direct selling in 1990.

Vantel Pearls' founding story begins in Hawaii, where the owners first saw oysters that contained pearls. The owners returned to MA and opened a small, seaside store on the island of Martha's Vineyard. Since they were raising a family at the same time, they took their business to home parties for more flexibility. The (www.mlmllegal.com) company launched from planning and into processing in 1987. Three years later, the company turned toward direct selling (1990).

Impact on the Industry

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Vantel Pearls is a member of the DSA. The company has been featured in the "O" Magazine (The Oprah Magazine).

With each piece of jewelry that is bought by customers, the company donates a percentage to agencies that provide shelter, counseling and education to families in need. When certain jewelry is purchased, a percentage is donated to organizations, which include St. Jude's, Habitat for Humanity and Unicef.

Discussion of Products

Vantel Pearls sells jewelry. The company brings oysters into home parties where the party guest can open them and the distributor appraises the pearl inside, and then returns it back to the company where they will place it in the jewelry setting that the customer chooses. The pearls are graded on the size, color and luster. The oysters are grown in oyster farms in which they grow and secrete layers of pearly substance call nacre.

The setting in which the pearls are set are made of 14k gold, sterling silver and vermeil metals. Vantel Pearls makes rings, necklaces, earrings, bracelets, and charms, (www.mlmllegal.com) pieces for men, pins, strands, body jewelry and collections.

Discussion of Opportunity

To join the company, distributors must purchase a starter kit. Distributors receive their first jug of oysters (which holds 30 oysters) upon purchasing a starter kit and each additional jug holds 50. Distributors have the opportunity to earn unlimited income.

Distributors receive training and support come from their upline manager as well as from the home office. Top distributors can earn all-inclusive vacation rewards.

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For more information, one must contact the company.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company website: www.vantelpearls.com

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professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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