

## **Build a Presence on Twitter**

Posted by Coach • October 23, 2009 • Printer-friendly



50 Lawyers and Legal Professionals You

## **Should Follow**

There is nothing more powerful than **word of mouth**. That's why when professionals have something to say, they say it on Twitter.

Literally millions of legal professionals have made names for themselves on this social networking site.

You, too, can become an **INFLUENCER** on Twitter, but the key is to get the right people to read what you have to say.

A tweet just isn't a tweet without a *valuable base of followers* who are tied to your niche.

Here is a list - compiled in part by me, <u>The Legal Intelligencer</u>, and <u>JD Scoop</u> - of 50 lawyers and legal professionals YOU should consider following on Twitter.

And, if you're lucky, they'll follow YOU back.

1. <u>@gainyourgoals</u> - TopLawyerCoach, Martha M. Newman

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- 2. <u>@LarryBodine</u> Law marketing professional who helps businesses generate more revenue
- 3. <u>@22twts</u> Helping lawyers tell their stories.
- 4. <u>@ABAjournal</u> Updates from the legal affairs magazine and website.
- 5. <u>@amlawdaily</u> The source for daily business news and analysis.
- 6. *@aricpress* Aric Press is editor-in-chief at *The American Lawyer*.
- 7. @BarrettDavid A LinkedIn lawyer with updates and links about social media.
- 8. <u>@dougcornelius</u> Chief compliance officer for a real estate private equity company.
- 9. @jdtwitt JD Supra writer.
- 10. @justiacom Justia website and lawyer directory announcements.
- 11. @kevinokeefe A lawyer and provider of professional blogs to law firms.
- 12. <u>@lancegodard</u> International legal business development and marketing consultant.
- 13. @legalblogwatch News and updates from the legal blogosphere.
- 14. @mashable The most popular Twitter news, plus the best social media links around.
- 15. @mbeese A business development and legal marketing consultant.
- 16. @michaelport A best-selling author.
- 17. <u>@nancyfox</u> Business development, networking specialist.
- 18. <u>@nancymyrland</u> Professional marketing advisor.
- 19. <u>@neenjames</u> International productivity expert.
- 20. @taxgirl Tax lawyer.
- 21. @thelegalintel News and updates from *The Legal Intelligencer*.
- 22. @stevematthews Founder of Stem Legal, a law librarian, law firm SEO.
- 23. @nikiblack Lawyer, legal writer, blogger.
- 24. @carolynelefant Lawyer, blogger, mother.
- 25. <u>@lisasolomon</u> Lawyer who concentrates on legal research and writing.
- 26. @BrettTrout Author of Cyber Law.
- 27. <u>@AlexisNeely</u> Family finance and legal expert.
- 28. @sglassmeyer Reference librarian at University of Kentucky School of Law.
- 29. <u>@JayFleischman</u> Represents consumers against abusive creditors.
- 30. @nickholmes Legal information junkie.
- 31. <u>@leannahamhill</u> Elder law and estate planning attorney.
- 32. @davidlat Blogger, writer, lawyer.
- 33. @jmckeever Mother, attorney, and blogger.
- 34. @tbeckett Thomas Beckett, attorney.
- 35. @LindsayGriffith Director of network development at International Lawyers Network.
- 36. @rebeccajacobs Attorney specializing in employment law and ERISA litigation.
- 37. @philiphodgen International tax lawyer.
- 38. <u>@TheHRLawyer</u> Trial lawyer representing people in employment and serious injury cases.
- 39. @elizabethpw Attorney, CFP, mom, blogger, author, radio show host.
- 40. @flusche Trademark and small business attorney.

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- 41. <u>@ernieattorney</u> Practicing in New Orleans.
- 42. @allimac Allison McDermott of LawHelp.org
- 43. <u>@LawyerMama</u> "Not just a lawyer. Not just a mom."
- 44. <u>@TomLamb</u> Attorney representing patients and their families in drug injury lawsuits.
- 45. <u>@annereed</u> Blogs about juries, writes deliberations.
- 46. @eschaeff Lawyer and writer.
- 47. <u>@david bilinsky</u> Law practice management consultant.
- 48. @lilyhill Paralegal, consultant.
- 49. @douglassorocco IP attorney.
- 50. @matthomann Legal thinker.

Remember, your Twitter updates should be consistent and worth something.

You want to get your follower's attention - and LEAVE THEM WANTING MORE!

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