

The LinkedIn - JD Supra Connection

A JD Supra 'How-to' Webinar

Wednesday, October 13, 2010 9:30 to 9:45 AM PDT

Questions? adrian@jdsupra.com Twitter: @AdrianLurssen



Today, within 15 minutes, you will learn how to...

- connect your JD Supra & LinkedIn accounts so that when you upload a document on one site, it automatically appears on both
- include your entire portfolio of JD Supra documents directly on your LinkedIn profile
- make it easy for LinkedIn readers outside your network to connect to you through your legal updates/documents
- automatically notify your LinkedIn network when you upload new legal content
- further optimize your LinkedIn-JD Supra connection...

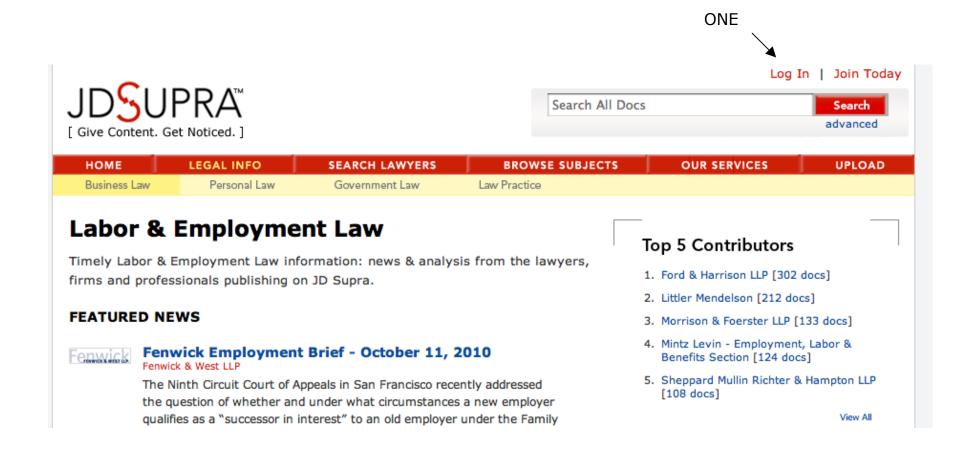
You are: an attorney, consultant, firm marketing director, JD Supra member, legal professionals interested in starting on JD Supra, already on LinkedIn...

Welcome!

FIRST: on JDSupra.com

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A quick, single step so that whenever you upload a document on JD Supra, we're able to notify your network on LinkedIn.

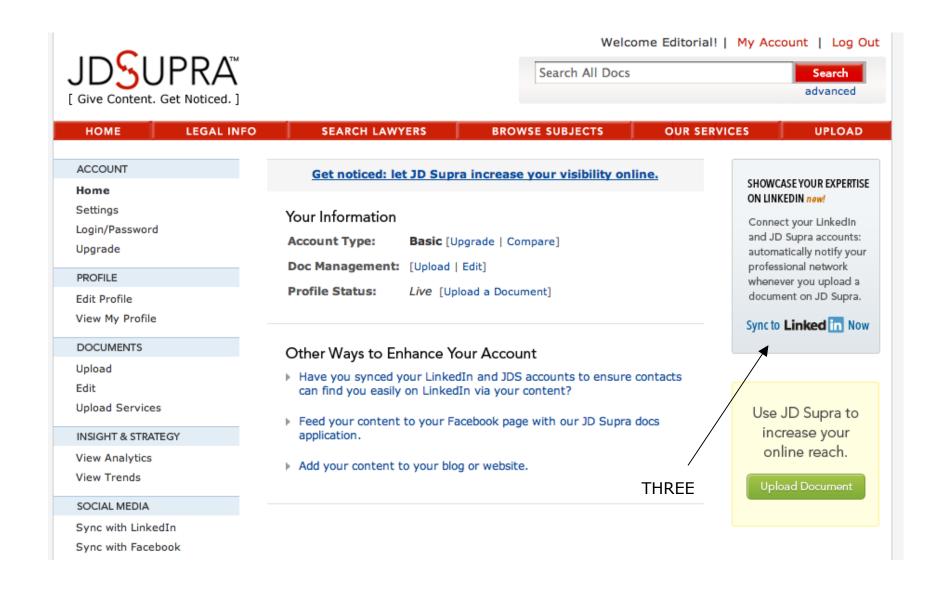


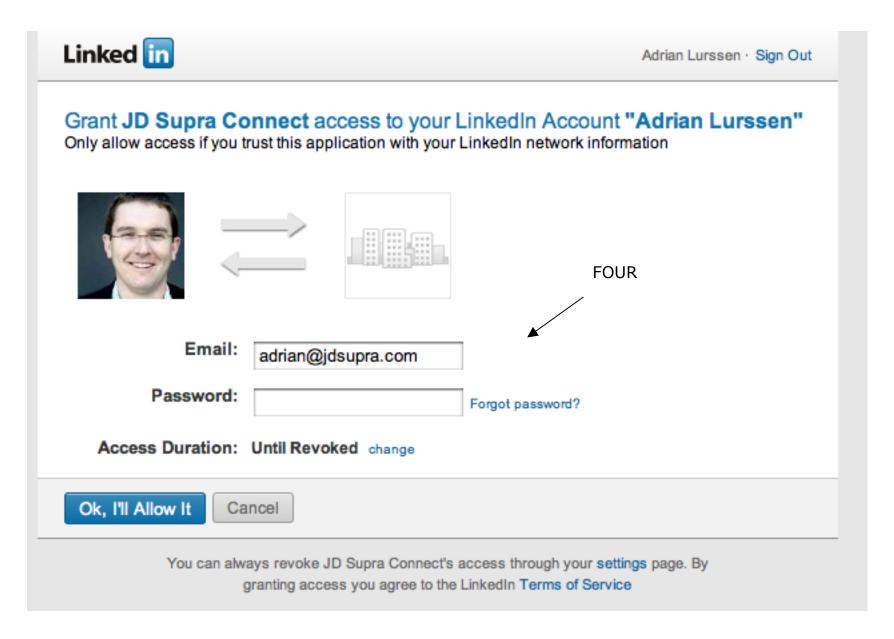
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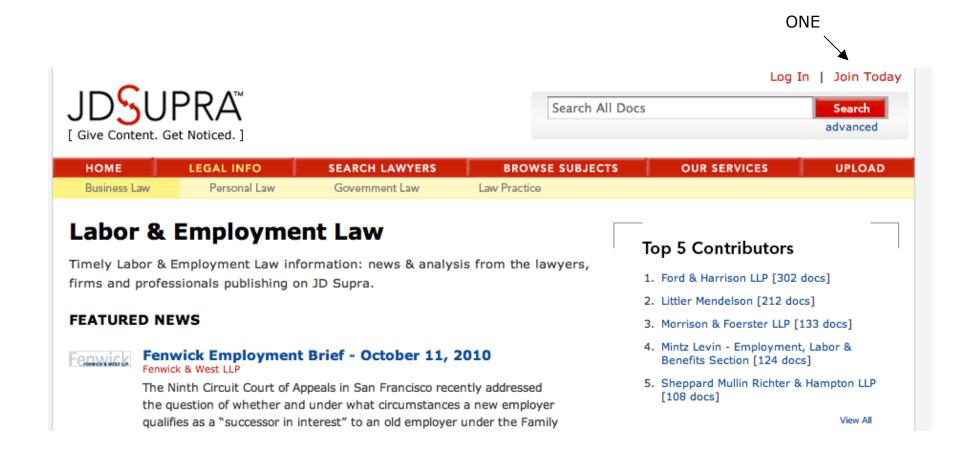
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Member Login Login ID: Password: Remember me? Forgot your Login ID/password? TWO





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...provides exposure that would otherwise be nearly impossible to get.

The New york Times

WHO'S USING JD SUPRA?











MINTZ LEVIN

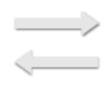
...and others



Grant JD Supra access to your LinkedIn Account "Adrian Lurssen"

Only allow access if you trust this application with your LinkedIn network information







Access Duration: Until Revoked change

Ok, I'll Allow It

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You can always revoke JD Supra's access through your settings page. By granting access you agree to the LinkedIn Terms of Service

THREE

Darrin Mish, Tampa Tax Attorney uploaded Supreme Court to Decide on Student Doctors Tax Status using JD Supra. View this document.

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Nancy Myrland uploaded WE MUST PRACTICE using JD Supra. View this document.

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Now, we notify your LinkedIn network after each upload on JD Supra...

RECOMMENDATIONS

<u>Lori Ruff</u> was recommended by business partner <u>J Scott Radel CPC</u> Attended both Training Seminar at this year's NAPS Convention. Get insight to leveraging Social Med... <u>Read more</u>

Reuben Steiger was recommended by colleague Marc Viale Reuben is an innovative "make it happen" kind of guy. In a short time, Reuben was able to help us p... Read more

R Keith Beal recommends colleague Aniket Malvankar Sr Engineer- Systems at Powerwave Technologies Aniket is a brilliant systems engineer. His knowledge of and insight into wireless communications is... Read more

EVENTS

Scott Roberts is attending Twitter Founders: Biz Stone and Ev Williams on October 11, 2010 RSVP

Peter Shafran added River Spirit Music Presents Riley Etheridge Jr. to be held on October 08, 2010 RSVP

Bruce Colwin will be attending Networking Happy Hour with Vintage on October 12, 2010 RSVP

APPLICATIONS

<u>Darrin Mish, Tampa Tax Attorney</u> uploaded <u>Thousands of Non-profits Risk Losing Tax-free</u> <u>Status as Deadline Looms using JD Supra</u>. <u>View this document</u>.

<u>Erik Magraken, ICBC Injury Claims Lawyer uploaded Scope Of Pre-Trial Document Production Under The New BC Supreme Court Rules Discussed using JD Supra . View this document .</u>

Thomas J. Lamb uploaded Aredia / Zometa Jaw Injury Lawsuit In New Jersey Ends In Defense Verdict For Novartis using JD Supra . View this document .

See more updates »

And your activity is noted in LinkedIn's network updates (incl daily/weekly emails)...

SECOND: on LinkedIn.com

Include your legal updates & other JD Supra content directly on LinkedIn



LinkedIn Applications enable you to enrich your profile, share and collaborate with your network, and get the key insights that help you be more effective. Applications are added to your homepage and profile enabling you to control who gets access to what information.



Portfolio Display

by Behance

Showcase your creative work in your LinkedIn Profile with the **Creative Portfolio Display** application. Free, easy to manage, and supports unlimited multimedia content.



Events

by LinkedIn

Find professional events, from conferences to local meet-ups, and discover what events your connections are attending.



Legal Updates

by JD Supra

Get legal news that matters to you and your business. (Lawyers, upload your articles and other content. Be found for your expertise on LinkedIn.)



Polls

by LinkedIn

The **Polls** application is a market research tool that allows you to collect actionable data from your connections and the professional audience on LinkedIn.



Reading List by Amazon

by Amazon

Extend your professional profile by sharing the books you're reading with other LinkedIn members. Find out what you should be reading by following updates from your connections, people in your field, or other LinkedIn members of professional interest to you.



Blog Link

by SixApart

With **Blog Link**, you can get the most of your LinkedIn relationships by connecting your blog to your LinkedIn profile. Blog Link helps you, and your professional network, stay connected.

Install 'Legal Updates' on LinkedIn.com (www.jdsupra.com/legalupdates)



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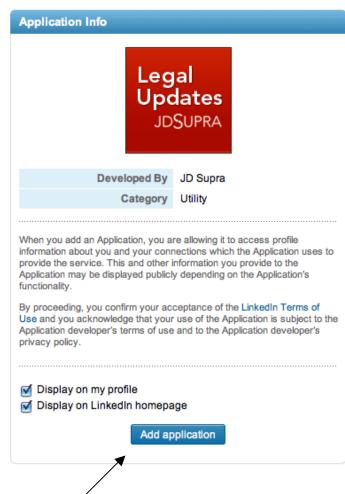
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- Connect to lawyers whose work you've read and insights you value.
- Research legal issues by browsing and searching JD Supra's database on LinkedIn.

Lawyers:

- Showcase expertise: upload your articles, newsletters, blog posts, other legal docs directly on LinkedIn.
- Be found in LinkedIn's only searchable/browsable repository of legal information.
- Extend your influence as contacts share your legal updates.
- Deliver your work beyond your network with Custom Distribution.



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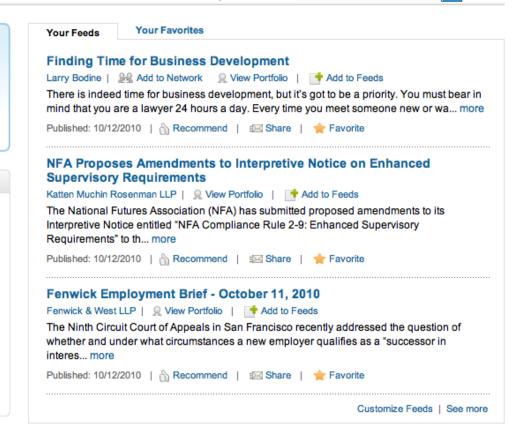
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Your Portfolio



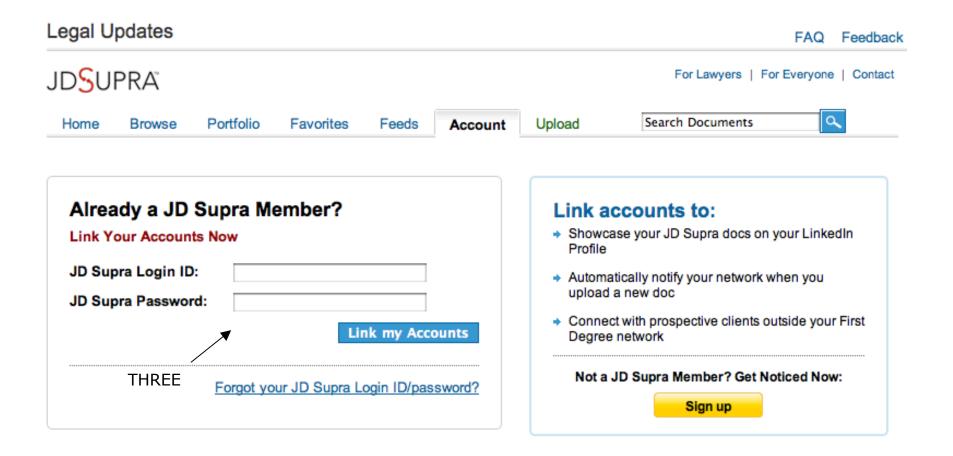
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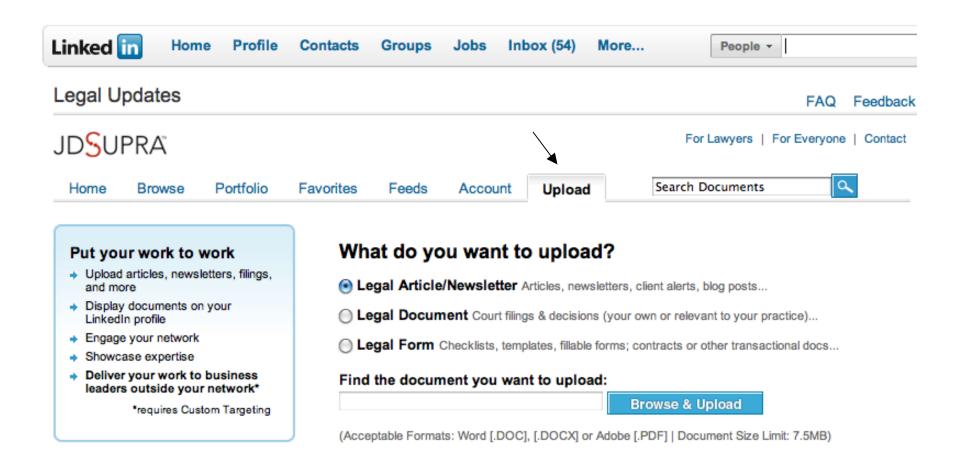
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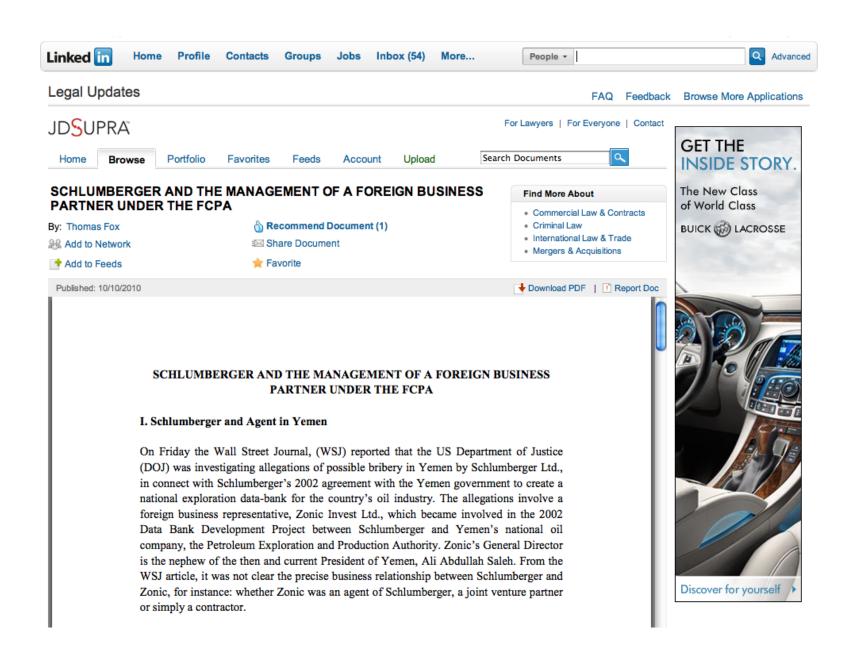


Now, you're able to upload documents directly within LinkedIn...

Thomas Fox uploaded SCHLUMBERGER AND THE MANAGEMENT OF A FOREIGN BUSINESS PARTNER UNDER THE FCPA using Legal Updates by JD Supra. View this document >>

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your work appears in 'Legal Updates' on LinkedIn and...



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SCHLUMBERGER AND THE MANAGEMENT OF A FOREIGN BUSINESS PARTNER UNDER THE FCPA

Contributor: Thomas Fox

SUMMARY: Managing the risk of a relationship with a foreign business partner is one of the most critical aspects of a FCPA compliance program. The documented risk for the potential violation of the FCPA by a foreign business partner to a company is quite high. To engage a foreign business partner, in a manner that properly assesses and manages the risk to, and for, a company, requires a committee of time, money and substantial effort. However, with a compliance based risk management procedure in place, the risk can be properly managed and a foreign business relationship can be successful for all parties.

The facts reported to date in the matter of Schlumberger and its (now former) foreign business partner, Zonic, demonstrate how ongoing oversight of an agent after a contract is signed is a critical component of a robust, best-practices FCPA compliance program. Even a foreign business partner, which may have raised Red Flags, enters into a contractual relationship with a company, such a relationship can be managed going forward. A Foreign Business Relationship Oversight Committee and a Relationship Manager provide additional levels of review which can be utilized to demonstrate ongoing compliance. These concepts should be incorporated into any current FCPA compliance program to assist in fulfilling the overall goals of any company's program.

Download: Word (.doc) [38KB] | PDF [137KB]

Problem



SCHLUMBERGER AND THE MANAGEMENT OF A FOREIGN BUSINESS PARTNER UNDER THE FCPA

I. Schlumberger and Agent in Yemen

On Friday the Wall Street Journal, (WSJ) reported that the US Department of Justice

Contributor Info



Thomas Fox has practiced law in Houston for 25 years. He is now assisting companies...

[Profile | Documents]

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Your expertise, delivered across the Web

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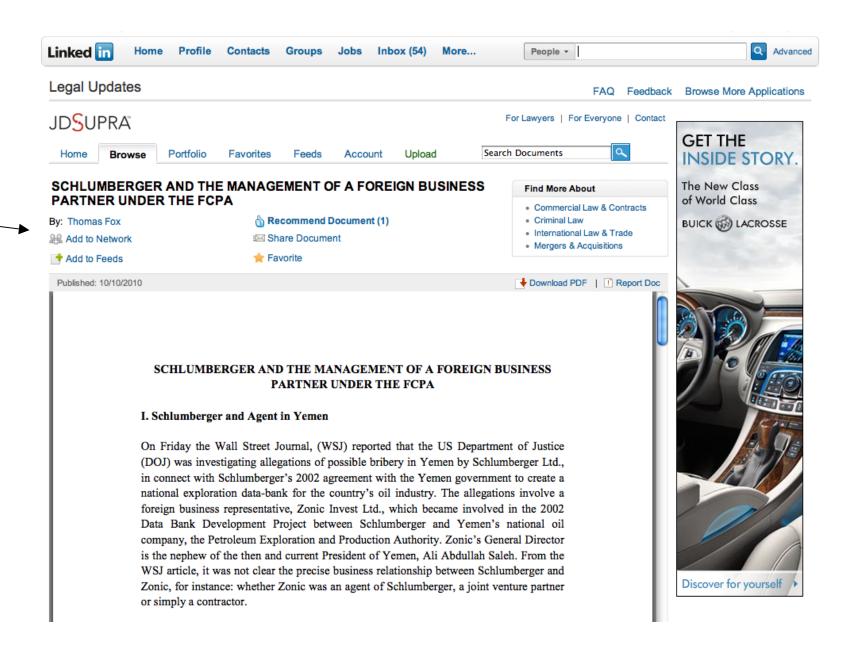
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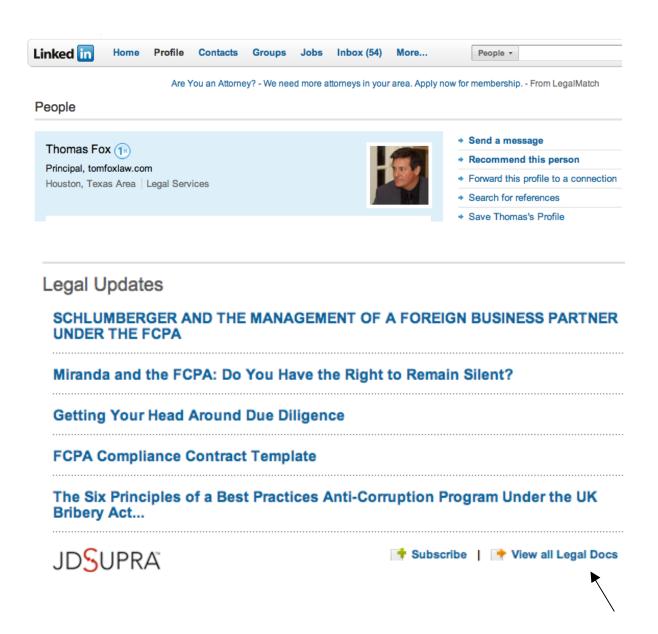
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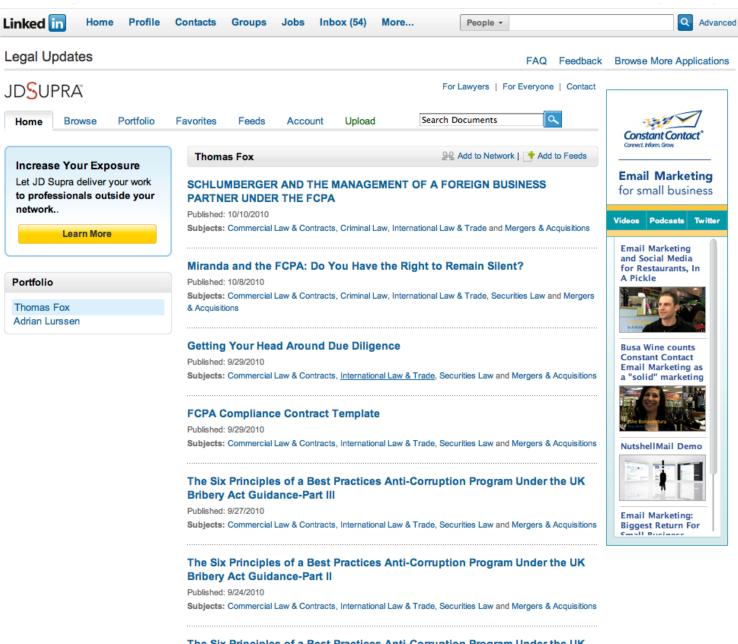
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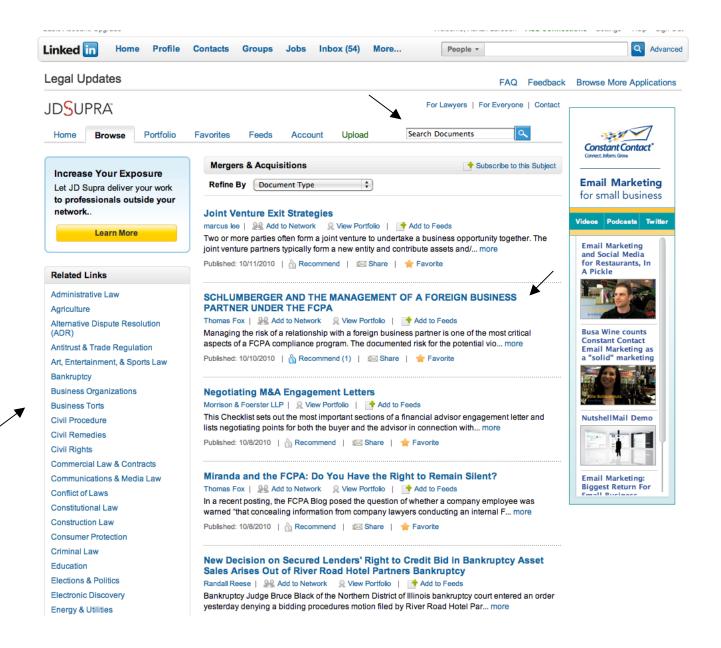
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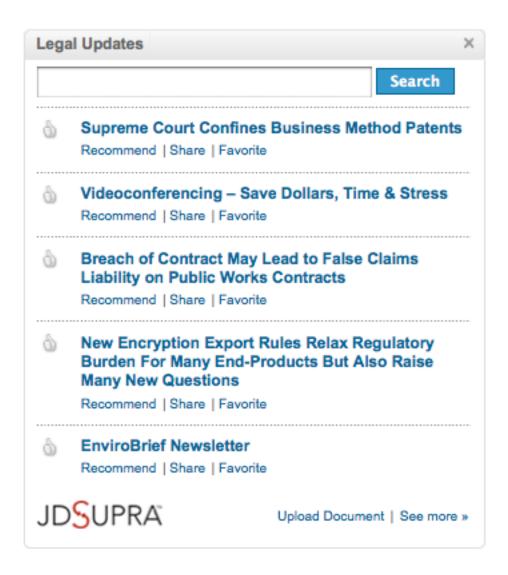
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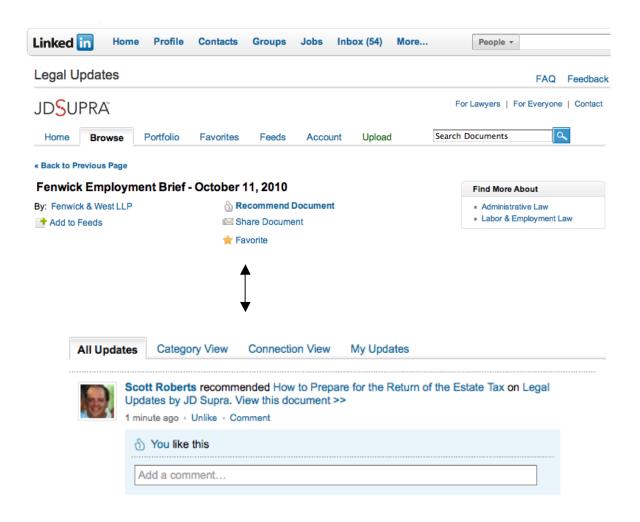
The Six Principles of a Best Practices Anti-Corruption Program Under the UK Bribery Act Guidance-Part I



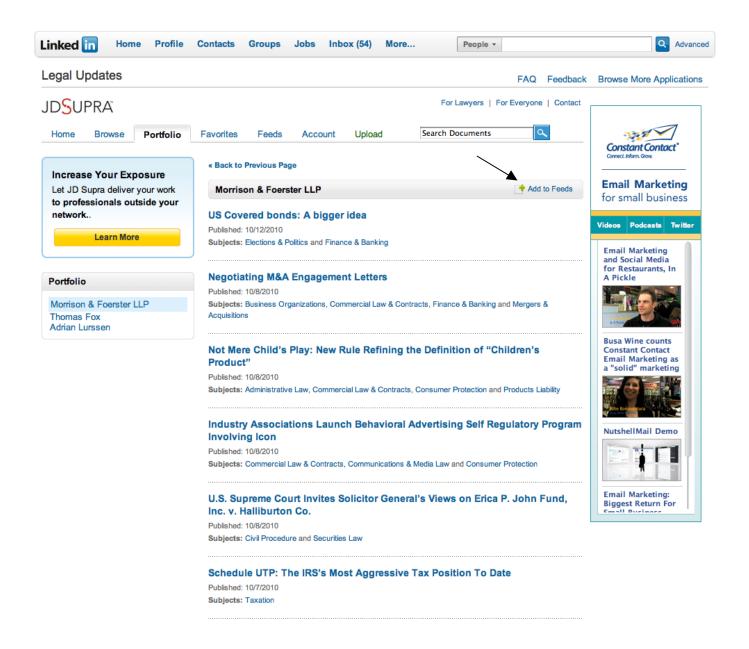
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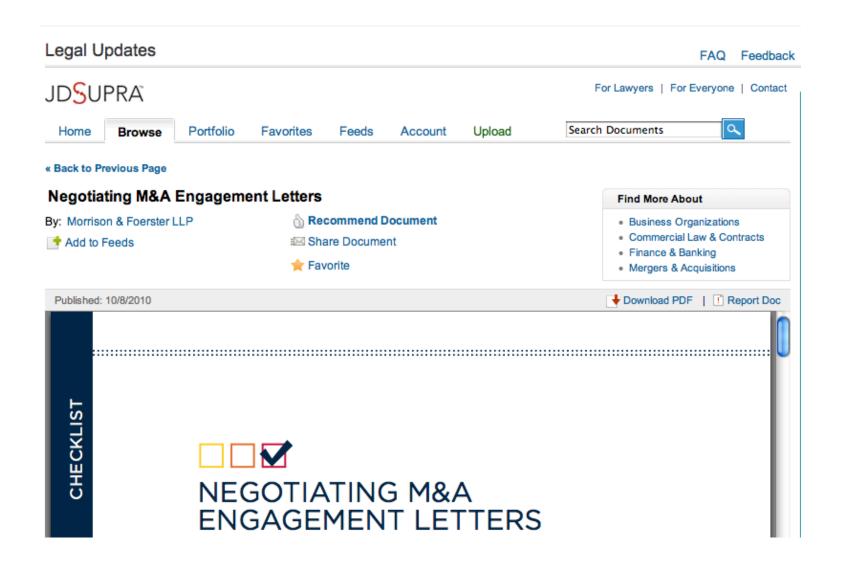
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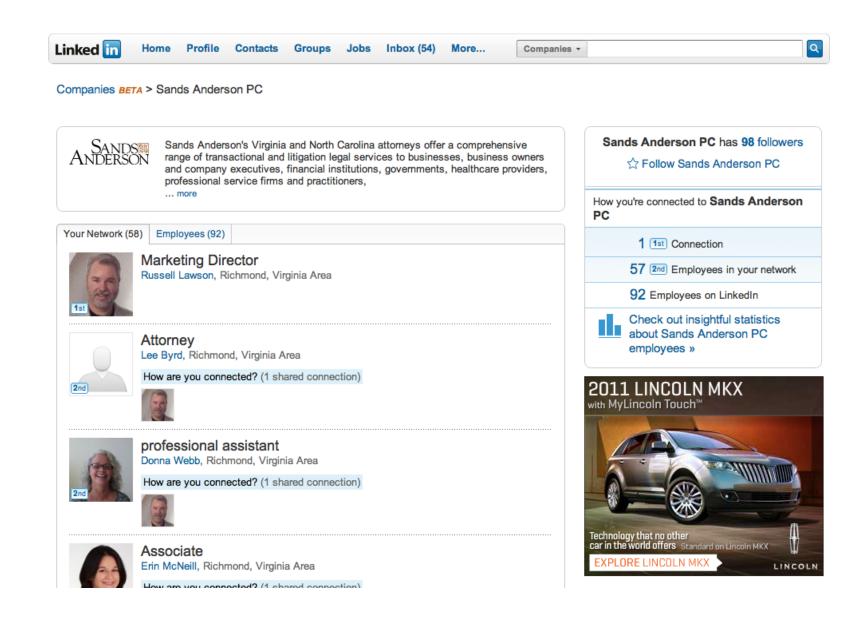
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[Bonus tip: ask attorneys to install 'Legal Updates' and follow your law firm feed...



...to share, recommend, or favorite colleagues' work from within the firm.]



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Thank you for joining us.

Interested in indepth, firm-wide or one-on-one training on this and other JD Supra subjects? Contact us:

aviva@jdsupra.com

Next Webinar:

'15 Minutes to a Professional Presence on Facebook' Weds, November 3, 9:30 AM PDT