

Navigate the Tweet Traffic

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Twitter Tools to Keep You Informed AND SANE!



If you are one of the millions of people who joined Twitter this past year, you know that the social media site can be a big, confusing place.

There are updates coming in from all over the world, 24-hours a day, from people you don't know.

Chances are you feel lost in the big sea of tweets.

WEED THROUGH THE TRAFFIC!

Get informed and stay connected by locating threads of tweets that are of value to your practice.

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Find Twitter Followers

First, you want to find a solid group of relevant followers. There are many lists floating around, but a good place to start is one partially compiled by JD Scoop and the Legal Intelligencer - [50 Lawyers and Legal Professionals You Should Follow](#).

There are also several online directories that will help you locate people to connect with on Twitter. These directories conveniently categorize Twitter users in a wide spectrum of areas - including the legal field.

- [Twellow](#)
- [Just Tweet It](#)
- [LegalBirds](#)
- [LexTweet](#)

Track Conversations

Next, you want to stay informed by finding relevant law-related Twitter conversations.

[Legal Tweets](#) is a site that tracks legal topics currently being discussed on the social networking site. The conversations are filtered to include trending issues and are edited to highlight the most salient points being discussed.

Another valuable site is called [TweetLaw](#). There, users complete a profile page and chose from among 30 categories to describe their practices. The site also provides streams of law tweets and enables users to connect with other TweetLaw users in their field.

Make the Most of Your Tweet Time

Though there is a small learning curve, navigating Twitter is not as overwhelming as many people think.

With the right tools, you will find Twitter to be a very effective way to extend your online presence.

You may even be able to sneak in a little [competitive intelligence](#) too!

Adapted from: [Are You Considering Twitter? Ways to Cut Through the Noise](#), Law Practice Magazine (January 2009), Nicole Black

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