

1 **NOTICE OF MOTION AND MOTION TO DISMISS AND/OR IN THE**
2 **ALTERNATIVE TO STRIKE ALLEGATIONS FROM PLAINTIFFS’**
3 **CONSOLIDATED AMENDED COMPLAINT**

4 TO ALL PARTIES AND THEIR COUNSEL OF RECORD:

5 PLEASE TAKE NOTICE THAT: On December 9, 2005 at 9:00 a.m., or as soon
6 thereafter as the matter may be heard by the Court in the Courtroom of the Honorable
7 Ronald M. Whyte, Courtroom 6, Fourth Floor, United States District Court, 280 South First
8 Street, San Jose, California 95113, defendants Netopia, Inc. (“Netopia”), Alan B. Lefkof,
9 and David A. Kadish will, and hereby do, move the Court, pursuant to Federal Rules of
10 Civil Procedure Rules 12(b)(6) and 12(f), for an order dismissing with prejudice, or in the
11 alternative striking, allegations in plaintiffs’ Consolidated Amended Complaint concerning
12 a transaction with the Chicago public schools, Netopia’s revenue received from its customer
13 Swisscom AG, and alleged losses caused by Netopia’s public statements on January 20,
14 2004, February 17, 2004 and April 19, 2004. Defendants seek dismissal of these allegations
15 on the grounds that they each fail to state a claim upon which relief can be granted. In the
16 alternative, Defendants seek to strike these allegations on the grounds that they are
17 impertinent and immaterial.

18 In addition, Mr. Kadish will, and hereby does move the Court, pursuant to Federal
19 Rules of Civil Procedure Rule 12(b)(6) for an order dismissing with prejudice the claims
20 against him on the grounds that the allegations, and each claim upon which they are based,
21 fail to state a claim upon which relief can be granted.

22 These Motions are based on this Notice of Motion; the attached Memorandum of
23 Points and Authorities in Support of the Motion; the Request for Judicial Notice in Support
24 of Netopia, Inc., Alan B. Lefkof, and David A. Kadish’s Motion to Dismiss, or in the
25 Alternative to Strike Allegations from, the Consolidated Amended Complaint; the other
26 pleadings and papers comprising the record in this Action; and such other matters and
27 arguments as may come before the Court, including in connection with reply briefing and
28 argument of the Defendants’ Motions.

ISSUES TO BE DECIDED
(Local Rule 7-4(a)(3))

1
2 1. Whether plaintiffs fail, as a matter of law, to state a claim against Defendants
3 Netopia, Inc. (“Netopia” or the “Company”), Alan Lefkof, and David Kadish in the
4 Consolidated Amended Complaint (the “CAC”) for:

5 a. Alleged misstatements about Netopia’s sale of software and
6 maintenance to software reseller Interface Computer Company (“ICC”) for resale to the
7 Chicago public school system in 2002 (the “Chicago Transaction) because all revenue from
8 the transaction was received and recorded more than a year after the November 2003
9 commencement of plaintiffs’ purported class period?

10 b. Alleged misstatements about the revenue Netopia received from its
11 customer Swisscom AG in the fiscal quarter ended December 2003, because Netopia’s
12 statements concerning this revenue were accurate and Netopia properly recognized revenue
13 according to generally accepted accounting principles?

14 c. Alleged losses from the decline in Netopia’s stock price following
15 Netopia’s public statements about its earnings on January 20, February 17, and April 19,
16 2004 because those statements have no connection to alleged misstatements about the ICC
17 transactions?

18 2. Whether, in the alternative, this Court should strike the allegations in the CAC
19 concerning the Chicago Transaction (CAC ¶¶ 22-31), Swisscom revenue (CAC ¶¶ 113-
20 118), and Netopia’s stock price drops following its public statements on January 20,
21 February 17, and April 19, 2004 (CAC ¶¶ 105-107), where these allegations do not
22 contribute to any cause of action and would distract this Court and defendants from
23 identifying the factual basis, if any, for plaintiffs’ claims?

24 3. Whether plaintiffs’ claims in the CAC fail as a matter of law against
25 defendant David Kadish because plaintiffs have failed to allege that Mr. Kadish:

26 a. Made any actionable statement?

27 b. Acted with scienter with respect to any of the alleged misstatements
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1 about revenue from Netopia’s two transactions with ICC?

2 c. Had control over a primary violator, or that Mr. Kadish did not act in
3 good faith?

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MEMORANDUM OF POINTS & AUTHORITIES

Defendants Netopia, Alan B. Lefkof, and David A. Kadish¹ respectfully submit this Memorandum of Points and Authorities in support of their Motion to Dismiss, or in the Alternative to Strike Allegations from, the Consolidated Amended Complaint (“CAC”).

INTRODUCTION

This case is truly much ado about nothing. The announcement of an investigation by the audit committee of Netopia’s board of directors (the “Audit Committee Investigation”) triggered the inevitable filing of several putative class action lawsuits before the results of the investigation were even known. In fact, when the investigation was completed, the restatement of Netopia’s previously-issued financial statements confirmed that the transactions in question were of real economic substance, and required little more than the shifting of some revenue between fiscal periods.

Plaintiffs have attempted to distract the Court from these fundamental facts by filling their CAC with irrelevant allegations and innuendo. *First*, plaintiffs dedicate many pages of the CAC to a May 2002 transaction in which Netopia sold software to a reseller, Interface Computer Corporation (“ICC”), that ICC intended to resell to the Chicago Public Schools (the “Chicago Transaction”). While a portion of the revenue from the Chicago Transaction was ultimately deemed prematurely recorded, plaintiffs gloss over the fact that Netopia received all of the revenue from the Chicago Transaction by September 2002 — before the close of Netopia’s 2002 fiscal year, and over a year before the November 2003 commencement of plaintiffs’ purported class period.² *Second*, plaintiffs have invented a fraud relating to Netopia’s sales to Swisscom AG (“Swisscom”), claiming that (a) Netopia prematurely recognized Swisscom revenue in the December 2003 quarter, even though the Company indisputably shipped all of Swisscom’s order before the end of the quarter; and (b) Mr. Lefkof falsely suggested, in January 2004, that sales to Swisscom in the March 2004

¹ Alan Lefkof is Netopia’s President and David Kadish is its General Counsel. Plaintiffs have also sued William Baker, who was the Chief Financial Officer during the purported class period, and Tom Skoulis, who was the Vice President of Sales.

² Netopia’s fiscal year runs from October 1 to September 30.

1 quarter would not decline from the previous quarter, when in fact Mr. Lefkof pointedly
2 noted that December 2003 sales to Swisscom had benefited from certain unique year-end
3 promotions. In trumping up their Swisscom allegations, plaintiffs also ignore the fact that
4 none of this revenue was restated. *Third*, many of the CAC's loss causation allegations pay
5 no heed to the Supreme Court's holding in *Dura Pharmaceuticals, Inc. v. Broudo*, ___ U.S.
6 ___, 125 S. Ct. 1627 (2005), as plaintiffs improperly attribute their purported losses from
7 stock price declines over the class period to events that have no conceivable connection to
8 the supposed misstatements alleged in the CAC. Because these parts of the CAC do not
9 give rise to any cause of action and are immaterial to the CAC, the Court should dismiss, or
10 in the alternative strike, these allegations.

11 Finally, plaintiffs' claims against Mr. Kadish simply have no basis in fact or law.
12 They are factually deficient because, as plaintiffs themselves allege, Mr. Kadish's actions
13 are consistent with those of an officer who not only had no idea about the alleged fraud, but
14 who actually worked to uncover it — continually pressing ICC for payment of a receivable
15 from another sale of software and maintenance to ICC for resale to the Philadelphia school
16 system (the "Philadelphia Transaction"), and ultimately triggering the Audit Committee
17 Investigation. Plaintiffs' securities fraud allegations against Mr. Kadish are legally
18 deficient because plaintiffs have not even alleged that he made an actionable statement, let
19 alone with the requisite scienter. And their control person allegations fail because, even by
20 the CAC's own terms, Mr. Kadish was not a control person over any alleged primary
21 violator with respect to the alleged misstatements, and because he acted in good faith and
22 without scienter. In sum, plaintiffs have failed to plead any of the elements of a securities
23 fraud claim against Mr. Kadish, and the Court should dismiss all the claims against him.

24 **FACTUAL BACKGROUND & PROCEDURAL HISTORY**

25 **I. FACTUAL BACKGROUND**

26 **A. Netopia Is A Provider Of Wireless Products And Services.**

27 Based in Emeryville, California, Netopia develops, markets and supports broadband
28 wireless products and services. CAC ¶ 20. Netopia sells both hardware and software. *Id.*

1 Netopia's hardware business accounts for approximately 85% of the Company's annual
2 revenue; in the fiscal year ended September 30, 2004, Netopia's hardware revenues were
3 \$85.7 million out of total revenue of \$101.3 million. *Id.*; see Request for Judicial Notice
4 ("RJN"), filed concurrently, Ex. 1 at 22.³ The remaining 15% comes from the Company's
5 software sales. CAC ¶ 20; RJN, Ex. 1 at 22.

6 **B. Netopia Announced The Audit Committee Investigation, Which**
7 **Eventually Led To The Restatement.**

8 On July 22, 2004, Netopia announced that the audit committee of its board of
9 directors had initiated an investigation into the circumstances surrounding a transaction
10 between the Company and ICC, a software reseller, in which ICC was to resell Netopia's
11 products to the Philadelphia public schools. CAC ¶ 96. The Audit Committee Investigation
12 was initiated following receipt of information provided by ICC's counsel in response to
13 vigorous collection efforts by Netopia. At the conclusion of the investigation, after
14 expanding its scope to include another transaction with ICC, Netopia restated its prior
15 reported financial results to adjust the treatment of a portion of the revenue from the two
16 transactions. CAC ¶ 112; RJN, Ex. 1 at 19, 59-60.

17 The overall effect of restating the ICC transactions on Netopia's previously-
18 announced financial results was minute, and to a substantial extent involved simply shifting
19 portions of the ICC revenue into later quarters. Of the approximately \$2.3 million
20 originally recorded as revenue from ICC, Netopia eventually collected (and recognized) all
21 but \$150,000. RJN, Ex. 1 at 19, 60. Specifically, on February 1, 2005 Netopia announced
22 that its restated results would:

- 23 • move \$632,000 of software license revenue (of the approximately \$1.5
24 million originally recorded from the Chicago Transaction in the June 30, 2002
25 quarter) to the quarter ended September 30, 2002 to reflect the proceeds
received during the later quarter;
- recognize \$118,000 of maintenance revenue from the Chicago Transaction

26 ³ The Court may properly consider material that has been submitted as part of the CAC, as
27 well as documents that are not expressly incorporated, but "upon which the plaintiff's complaint
28 necessarily relies." *Parrino v. FHP, Inc.*, 146 F.3d 699, 706 (9th Cir. 1998); *In re Silicon
Graphics, Inc. Sec. Litig.*, 183 F.3d 970, 986 (9th Cir. 1999) (SEC filings properly considered on
motion to dismiss).

1 ratably over four quarters beginning with the September 30, 2003 quarter,
2 during which periods the maintenance revenues were earned;

- 3 • move \$273,000 of software license, maintenance, and deferred revenue
4 originally recorded in the quarter ended September 30, 2003 (of the \$750,000
5 originally recognized from the Philadelphia Transaction) to the quarter ended
6 September 30, 2004 to reflect proceeds received during the quarter;
- 7 • move \$262,500 of software license revenue originally recorded in the quarter
8 ended September 30, 2003 to the quarter ended December 31, 2004, to reflect
9 additional proceeds received during that quarter; and
- 10 • recognize \$64,000 of maintenance ratably over the five quarters beginning
11 with the September 30, 2004 quarter.⁴

12 CAC ¶ 112; RJN, Ex. 1 at 19.

13 **C. Netopia's Efforts To Collect The Receivable Due From ICC For The
14 Philadelphia Transaction Triggered The Audit Committee Investigation.**

15 Throughout the first half of 2004, Netopia was engaged in efforts to collect on the
16 \$750,400 purchase order issued to ICC to consummate the Philadelphia Transaction. *See*
17 *generally* CAC ¶¶ 45, 52, 66, 67, 72, 82, 84. Netopia personnel had many conversations
18 with ICC representatives — none of whom ever told Messrs. Lefkof or Kadish that ICC's
19 obligation to pay Netopia was contingent upon receipt of funds by ICC from the
20 Philadelphia schools. When these collection efforts proved unsuccessful, Netopia sent
21 ICC's president, David Andalcio, a June 17, 2004 demand letter seeking confirmation that
22 ICC would comply with a previously negotiated payment schedule and pay the amount
23 owed on the Philadelphia purchase order. *Id.* ¶ 87. Netopia continued its efforts to collect
24 at least some of the original receivable, which was beginning to look like a bad debt, during

25 ⁴ As part of the restatement, Netopia determined that it also needed to make other
26 adjustments, unrelated to the ICC transactions, to certain revenue and expense line items. The
27 majority of these additional small adjustments actually reduced various expenses previously
28 recorded. For example, Netopia determined that it had misrecorded certain expenses relating to a
rental obligation that required reversing approximately \$180,000 in operating expenses during the
restatement period. In addition, Netopia reduced its income tax expense by \$200,000 for the fiscal
quarter ended June 30, 2002.

29 The overall effect of the restatement on Netopia's earnings per share highlights the
30 insignificance of these adjustments. For the fiscal quarter ended June 30, 2002 (the quarter in
31 which the full amount of the Chicago Transaction was originally recorded), Netopia initially
32 recorded a loss of \$0.26 per share; the restated loss was \$0.28 per share. For the fiscal quarter
33 ended September 30, 2003 (the quarter in which the full amount of the Philadelphia Transaction
34 was originally recorded), Netopia previously recorded earnings of \$0.01 per share; restated its
35 earnings were \$0.00 per share.

1 the last two weeks of June. *Id.* ¶¶ 89-93. On July 1, 2004, Mr. Kadish sent a draft
2 agreement to ICC memorializing further discussions concerning ICC's payment obligations.
3 *Id.* at ¶ 93. Finally, on July 2, 2004 (after months of negotiations), Mr. Andalcio informed
4 Netopia's executives that ICC believed it did not owe Netopia any money until ICC
5 received a purchase order from the Philadelphia school system. *Id.* ¶ 94. Shortly thereafter,
6 this revelation triggered the Audit Committee Investigation. *See id.* ¶ 96.

7 **D. The Audit Committee Investigation Turned Up A Prior Transaction with**
8 **ICC, And Uncovered the Hidden Terms Of Both ICC Transactions.**

9 The Chicago Transaction. While investigating the circumstances surrounding the
10 Philadelphia Transaction, the audit committee also learned of an earlier software transaction
11 between Netopia and ICC. That sale of a similar software and maintenance package, resold
12 by ICC to the Chicago public school system, was negotiated for Netopia by plaintiffs' star
13 witness, Peter Frankl. CAC ¶¶ 23-25. Netopia received a purchase order from ICC on May
14 23, 2002 — in the middle of Netopia's third quarter for fiscal year 2002. *Id.* ¶¶ 23, 26. Mr.
15 Frankl and John Deckard (another sales representative based, like Mr. Frankl, in Netopia's
16 small Dallas, Texas sales office) altered the original ICC purchase order to conceal the fact
17 that, per ICC's agreement with Frankl and Deckard, ICC did not have to pay Netopia until
18 ICC was paid by the Chicago public schools. *Id.* ¶ 28. Still, ICC paid Netopia for
19 approximately half of the Chicago Transaction within 30 days (before the end of the third
20 quarter of fiscal 2002), and the remaining balance before the September 30 end of fiscal
21 2002. *Id.* ¶ 112; *see* RJN, Ex. 1 at 19, 59. Although plaintiffs spend pages discussing this
22 2002 transaction, CAC ¶¶ 21-31, their purported class period does not begin until
23 November 2003, more than a year later, *id.* ¶ 1, and they make no attempt to link the
24 Chicago Transaction with any damages allegedly suffered by the putative class.

25 The Philadelphia Transaction. On September 30, 2003, ICC signed, and Netopia
26 received, a purchase order for \$750,400 of Netopia software and maintenance for resale to
27 the Philadelphia public schools. CAC ¶ 45. The Audit Committee Investigation uncovered
28 that on October 7, 2003, ICC sent Mr. Frankl a "side letter" stating that ICC had no

1 obligation to pay Netopia unless and until it was paid by the Philadelphia public schools.⁵
2 *Id.* ¶ 49. Nevertheless, by November 1, 2004, Netopia had collected all but \$150,000 of the
3 full amount on the Philadelphia purchase order. RJN, Ex. 1 at 19, 60. The \$150,000
4 reflected a negotiated reduction in the amount owed Netopia. *Id.* Plaintiffs do not allege
5 that these transactions were fabricated — they were sales of real economic substance that
6 resulted in the receipt of revenue by Netopia. *E.g.*, CAC ¶ 30, 81, 112; RJN, Ex. 1 at 19,
7 59-60.

8 **E. Plaintiffs' Swisscom Allegations Describe Events Relating To Revenue**
9 **That Was Not Affected By The Restatement.**

10 In an apparent effort to sweep in and account for a decline in the price of Netopia's
11 stock unrelated to the ICC transactions during the CAC's lengthy purported class period
12 (November 2003 through August 2004), plaintiffs also allege that Netopia made false
13 statements about, and prematurely recognized revenue from, transactions with Swisscom.
14 CAC ¶¶ 113-119. Plaintiffs point to a January 20, 2004 conference call, during which Mr.
15 Lefkof described Netopia's robust sales to Swisscom during the quarter just ended. *Id.* As
16 the transcript of the January 20 conference call reveals, Mr. Lefkof carefully explained that
17 Netopia did not expect its revenue from Swisscom for the March quarter to equal the
18 December quarter's Swisscom revenue:

19 We had a very strong December quarter in Europe as Swisscom
20 remained our largest customer.... Swisscom and Bluewin
21 marketing programs are succeeding across multiple fronts....
22 *Clearly, we've benefited in the December quarter from year-end
23 promotions implemented by Swisscom and Bluewin. They are
24 currently taking a breather from such promotions.*

25 RJN, Ex. 2 at 3 (emphasis added) (quoted at CAC ¶ 113). In the same conference call,
26 Mr. Lefkof cautioned analysts not to draw too many conclusions from one quarter's results:

27 We have delivered a very nice growth pattern in six month
28 increments over the past year and a half and we plan to continue
doing that. *Similar to last year, we do not currently expect
sequential revenue growth for the March quarter.* However,
this outlook does not reflect any loss of business momentum.

⁵ There is no evidence — and plaintiffs do not allege — that Messrs. Lefkof or Kadish were aware of the “side letter” before July 2004.

1 *Id.* at 5 (emphasis added). Mr. Lefkof’s prediction was accurate, as revenue from Swisscom
2 fell the following quarter. *Id.* ¶ 116.

3 Plaintiffs also allege that Netopia inflated its Swisscom-related revenue during the
4 December 2003 quarter by improperly pulling in revenue from “‘excess’ product that had
5 been placed on a ‘boat’ for delivery to Swisscom in the final days of December 2003.” *Id.*
6 In fact, as Mr. Lefkof explained in an April 19, 2004 conference call, specific terms of
7 Netopia’s contract with Swisscom provided that ownership of the Netopia hardware
8 transferred to Swisscom upon delivery to Swisscom’s freight carrier in Bangkok. *See* RJN,
9 Ex. 3 (April 19, 2004 transcript of conference call) (quoted at CAC ¶ 116). Because the
10 contract is “FOB origin,” Netopia was required to recognize the revenue when the freight
11 forwarder picked up the hardware from Netopia’s warehouse. *See* RJN, Ex. 4 (Securities
12 Exchange Commission Staff Accounting Bulletin (“SAB”) Topic 13-A.3(a) (2003)).

13 **II. PROCEDURAL HISTORY**

14 On August 17, 2004, just after Netopia announced its intention to restate some prior-
15 reported revenue, plaintiffs filed the first of a series of putative securities class action suits,
16 alleging violations of Section 10(b) and 20(a) of the Securities Exchange Act of 1934 (the
17 “1934 Act”). Over the next several weeks, three additional purported class actions were
18 filed. On December 3, 2004, this Court consolidated the putative securities class action
19 complaints in this action, and appointed the Levy Group, represented by Schatz & Nobel
20 and The Law Office of Michael Braun, as lead plaintiff and counsel, respectively. Because
21 of delays in filing the restated financial statements (the restatement was filed on February 1,
22 2005), and an effort at mediation, lead plaintiffs filed the CAC on June 29, 2005.⁶

23 _____
24 ⁶ In addition, two state shareholder derivative actions and two federal derivative actions
25 were filed. The state derivative actions were consolidated, and the parties agreed to stay discovery
26 and the filing of a response to the consolidated amended derivative complaint until defendants file
27 an answer in these consolidated actions, or they are dismissed. The federal shareholder derivative
28 plaintiffs agreed to stay their actions in favor of the two state shareholder derivative actions.
Beyond the civil litigation, two other private actions are proceeding against Netopia, both instituted
by Messrs. Frankl and Deckard after Netopia terminated their employment, on September 20, 2004,
for their roles in negotiating and hiding from Netopia executives the contingent terms in the ICC
contracts. Specifically, Messrs. Frankl and Deckard have brought: (1) a “whistleblower” action
pursuant to Section 806 of Sarbanes-Oxley, currently pending before the Department of Labor

(Footnote continued)

ARGUMENT

1
2 **I. THE COURT SHOULD DISMISS PLAINTIFFS' ALLEGATIONS ABOUT**
3 **THE CHICAGO TRANSACTION, SWISSCOM, AND CERTAIN LOSS**
4 **CAUSATION ALLEGATIONS BECAUSE THEY DO NOT ALLEGE FACTS**
5 **UPON WHICH A CLAIM FOR RELIEF CAN BE BASED.**

6 To state a claim for violation of Section 10(b) of the 1934 Act, plaintiffs must allege,
7 in connection with the purchase or sale of a security, that defendants (1) made a false or
8 misleading statement; (2) concerning a material fact; and (3) acted with scienter, a mental
9 state that in this circuit constitutes at least deliberate recklessness. *DSAM Global Value*
10 *Fund v. Altris Software, Inc.*, 288 F.3d 385, 388 (9th Cir. 2002). Plaintiffs must also allege
11 that they (4) relied on the statement(s); and (5) sustained damages as a result. *Id.* To avoid
12 dismissal, a complaint must comply with the stringent, fact-based pleading requirements of
13 the Private Securities Litigation Reform Act (the "PSLRA"). *See* 15 U.S.C. § 78u-
14 4(b)(3)(A). The PSLRA contains three distinct fact-based pleading requirements, two of
15 which are relevant here. First, plaintiffs are required to specify, for each challenged
16 statement, the "reason or reasons why the statement is misleading." 15 U.S.C. § 78u-
17 4(b)(1). Second, for each challenged statement, plaintiffs must "state with particularity
18 facts giving rise to a strong inference that the defendant acted with the required state of
19 mind." 15 U.S.C. § 78u-4(b)(1).

20 In deciding a Rule 12(b)(6) motion to dismiss, while the Court must accept the
21 complaint's well-pleaded allegations as true and construe them in the light most favorable
22 to the pleader, *In re Silicon Graphics, Inc. Sec. Litig.*, 183 F.3d 970, 978 (9th Cir. 1999), it
23 need not accept conclusory allegations of law and unsupported inferences of fact. *In re*
24 *Verifone Sec. Litig.*, 11 F.3d 865, 868 (9th Cir. 1993).

25 Office of the Administrative Law Judge; and (2) a wrongful termination action filed in Texas state
26 court, which Netopia removed to federal court in Texas. Frankl and Deckard have agreed to
27 dismiss both these actions without prejudice.

28 Finally, the Securities and Exchange Commission ("SEC") conducted an investigation,
which Netopia and Mr. Lefkof have agreed to resolve by submitting to negligence-based offers of
settlement. The SEC has not initiated any action against Mr. Kadish.

1 **A. Plaintiffs Have Failed To Allege Damages Related To The Chicago**
2 **Transaction.**

3 Plaintiffs devote many pages of the CAC purporting to describe (and attempting to
4 create an aura of nefariousness about) the Chicago Transaction, alleging that Netopia and
5 ICC signed a purchase order consummating the deal in May 2002, and that Netopia
6 recognized revenue from the transaction during the quarter ended June 30, 2002. CAC
7 ¶¶ 23-29. Netopia eventually determined that, because the revenue was contingent upon
8 payment by the Chicago public schools to ICC, revenue recognition rules required that
9 revenue be recognized upon payment to Netopia. Accordingly, because Netopia received a
10 partial payment before the end of June and the remaining license revenue before the end of
11 September, approximately half of the revenue from the Chicago Transaction was transferred
12 forward one quarter, to the quarter ended September 30, 2002.⁷ *Id.* ¶ 31, 112.

13 Because all the license revenue (both as originally reported, and as restated) from the
14 Chicago Transaction was recorded and received by the end of Netopia's fiscal 2002, it
15 could have had no conceivable effect on Netopia's stock price as of November 6, 2003 —
16 the beginning of plaintiffs' purported class period and more than one fiscal year later. *See*
17 *DeMarco v. DepoTech Corp.*, 149 F. Supp. 2d 1212, 1223 n.6 (S.D. Cal. 2001) (noting that
18 statements made before class period are not actionable). Any contemporaneous picture of
19 the Company's finances on which a purchaser of Netopia stock on or after November 6,
20 2003 could have relied could not have contained any inaccuracy as a result of the Chicago
21 Transaction. Indeed, plaintiffs have admitted as much. *See* CAC ¶ 103 (alleging only that
22 statements "in connection with the Philadelphia Purchase Order caused the price of Netopia
23 common stock to be artificially inflated beginning November 2003"). Accordingly, the
24 allegations relating to the Chicago Transaction should be dismissed.

25 **B. Plaintiffs Have Failed To Allege Fraud Relating To Swisscom.**

26 Plaintiffs' allegations about Netopia's December 2003 revenue from Swisscom fare

27 _____
28 ⁷ Small amounts of revenue attributable to maintenance were recognized ratably over the
 maintenance period. RJN, Ex. 1 at 19.

1 no better. Plaintiffs appear to have trumped up this “interim fraud” to avoid some (but not
2 all) of the loss causation problems caused by declines in Netopia’s stock price that cannot
3 be attributed to the Philadelphia Transaction. *See infra* Section C. However, the Swisscom
4 allegations are lacking many of the elements of securities fraud that plaintiffs must plead
5 under Section 10(b) — in particular falsity, scienter and reliance. *See DSAM Global Value*
6 *Fund*, 288 F.3d at 388.

7 **1. Netopia’s Statements About Swisscom Revenue Were Accurate.**

8 Plaintiffs allege that Netopia misrepresented in a January 20, 2004 conference call
9 that revenue from Swisscom for the quarter ended March 31, 2004 would be approximately
10 the same as Swisscom revenue for the prior quarter. CAC ¶ 113. In fact, the opposite is
11 true: Netopia’s statements about previous and projected Swisscom revenues accurately
12 noted that December sales to Swisscom were uniquely robust, and were not likely to remain
13 as high in ensuing periods.

14 Specifically, Mr. Lefkof explained in the January 20, 2004 conference call that
15 revenue from Swisscom for the December 2003 quarter was particularly strong in part
16 because of certain promotions Swisscom ran to attract broadband customers that quarter,
17 and that Netopia did *not* expect these promotions to continue in the next quarter. RJN, Ex.
18 2 at 3 (“we’ve benefited in the December quarter from year-end promotions implemented
19 by Swisscom and Bluewin. They are currently taking a breather from such promotions”).
20 Mr. Lefkof also repeatedly emphasized that the securities market should *not* expect
21 Netopia’s revenue from Swisscom *in the March 31, 2004 quarter to match the revenue*
22 *growth in the December 31, 2003 quarter. Id.* at 5 (“Similar to last year, we do not
23 currently expect sequential revenue growth for the March quarter”). Netopia’s financial
24 results for the quarter ended March 31, 2004, which “were due, in part, to the fact that
25 Netopia’s Swisscom revenues had plummeted by \$4.8 million,” CAC ¶ 116, were therefore
26 entirely *consistent* with Mr. Lefkof’s statements in the January 20 conference call. *See*
27 RJN, Ex. 3 at 3. Plaintiffs allegations to the contrary are pure fabrication.

28

1 **2. Netopia Properly Recognized Revenue For Product Sold To**
2 **Swisscom In The December 2003 Quarter.**

3 In the absence of a misstatement or omission, plaintiffs have also invented a story
4 about the supposedly “true nature” of the Swisscom revenue earned in the December 2003
5 quarter. CAC ¶ 116. Plaintiffs allege that Netopia reported revenue from “‘excess’ product
6 that had been placed on a ‘boat’ for delivery to Swisscom in the final days of December
7 2003,” *id.*, and that the Company’s financial statements for that quarter “were artificially
8 inflated by the excess shipments made and booked as revenue in December 2003, and those
9 shipments would likely lead to decreased orders from Swisscom in the March 2004
10 Quarter,” *id.* ¶ 117.

11 But there is nothing suspicious or improper about shipping product by “boat.” The
12 hardware Netopia sells to Swisscom is manufactured in Thailand. According to the terms
13 of the contract between Netopia and Swisscom, title to the product transfers to Swisscom
14 upon delivery to Swisscom’s freight carrier in Bangkok. *See* CAC ¶ 116 (quoting April 19,
15 2004 Conference Call that explained Netopia’s contract with Swisscom is “FOB origin”).
16 *How* Swisscom elects to transport the product has no impact on *when* Netopia recognizes
17 the revenue from the sale: because the contract is FOB origin, Netopia *must* recognize
18 revenue at the time the freight forwarder picks up Netopia’s product from its warehouse.
19 SAB Topic 13-A.3(a). As Mr. Lefkof explained to analysts and investors, “We [Netopia]
20 didn’t have a choice, if it shipped FOB origin in December we have to record the revenue.”
21 CAC ¶ 116 (quoting April 19, 2004 Conference Call); RJN, Ex. 3 at 13.

22 In sum, the premise of plaintiffs’ Swisscom allegations is fundamentally flawed.
23 Whether Netopia’s sales to Swisscom fell during the March quarter because Swisscom did
24 not continue year-end promotions to its customers, because it ordered sufficient quantities
25 of product in the December 2003 quarter to last through part of the March 2004 quarter, or
26 because of some other factor, is irrelevant and pure speculation. Netopia accurately
27 represented that it expected no growth in Swisscom revenue in the March 2004 quarter.
28

1 There was no misstatement, and no securities fraud.⁸ 15 U.S.C. § 78u-4(b)(1).

2 **C. Plaintiffs Have Not Alleged Loss Causation For The Majority Of The**
3 **Alleged Class Period.**

4 Plaintiffs face serious difficulties in establishing loss causation for all of the
5 downward movement in Netopia's stock price from November 2003 through August 2004,
6 the length of their purported class period. *See Dura*, 125 S. Ct. at 1634 (securities class
7 action plaintiff must plead a causal connection between the alleged misrepresentation and
8 the claimed loss). Plaintiffs do describe in the CAC several instances where Netopia has
9 made a public announcement and its stock price fell. But they are unable to connect these
10 drops to the misrepresentations alleged in the CAC.

11 **1. *Dura* Changed The Law In This Circuit For Pleading Loss**
12 **Causation.**

13 The PSLRA requires plaintiffs to show that "the act or omission of the defendant ...
14 caused the loss for which the plaintiff seeks to recover damages." 15 U.S.C. § 78u-4(b)(4).
15 In this circuit, prior to *Dura*, to allege "loss causation" a plaintiff only had to allege that the
16 price of the stock at issue was inflated on the date of purchase because of the alleged
17 misrepresentations. 125 S. Ct. at 1631. The Supreme Court rejected that standard,
18 explaining that once a price is inflated "the logical link between the inflated share purchase
19 price and any later economic loss is not invariably strong." *Id.* Because stock prices
20 fluctuate for reasons unrelated to the alleged fraud, plaintiffs may lose money on those
21 stocks for other reasons. Rejecting the notion that a purchaser who sells inflated shares
22 after a corrective disclosure has *inevitably* suffered a loss related to the alleged fraud, the
23 Supreme Court stated that:

24 When the purchaser subsequently resells such shares, even at a
25 lower price, that lower price may reflect, not the earlier
26 misrepresentation, but changed economic circumstances, changed
27 investor expectations, new industry-specific or firm-specific

28 ⁸ Plaintiffs' remaining Swisscom allegations add nothing to the CAC, except innuendo. For instance, plaintiffs allege that, after a salesperson on the Swisscom account was terminated, Mr. Kadish assumed responsibility for the account. CAC ¶ 117. They further allege that Swisscom was dissatisfied with Mr. Kadish, and requested that other Netopia personnel work on the account. *Id.* ¶ 118. None of these allegations (even if true) contribute in any way to claims of securities fraud.

1 facts, conditions, or other events, which taken separately or
2 together account for some or all of that lower price.

3 *Id.* at 1632. It follows that “the longer the time between purchase and sale, the more likely
4 that ... the other factors caused the loss.” *Id.* Similarly, the longer between the alleged
5 misrepresentation and the corrective disclosure, the more likely that other factors have
6 operated on the stock price. *See id.* Emphasizing that the purpose of the federal securities
7 statutes is not “to provide investors with broad insurance against market losses,” the Court
8 concluded that plaintiffs must show that alleged misrepresentation proximately caused the
9 losses they seek to recover. *Id.* at 1633.

10 **2. Loss Causation Following *Dura* Requires A Showing Of Proximate Cause.**

11 Since *Dura*, courts have recognized that they must scrutinize the connection between
12 an alleged misrepresentation or omission and a subsequent drop in stock price. To survive a
13 motion to dismiss, the plaintiff must establish that the drop was proximately caused by a
14 corrective disclosure or event. The fact that the stock fell during the class period, even in
15 response to some disclosure by the company, does not establish loss causation, unless that
16 disclosure reveals the alleged misrepresentation or omission.

17 For example, in *In re Initial Public Offering Securities Litigation* (“*IPO*”), No. MDL
18 1554, 21 MC 92, 04 Civ. 3757, 2005 WL 1162445, at *3 (S.D.N.Y. May 16, 2005), the
19 court applied the Second Circuit’s standard for loss causation,⁹ which requires a plaintiff to
20 “allege that the subject of the fraudulent statement or omission was the cause of the actual
21 loss suffered, *i.e.*, that the misstatement or omission concealed something from the market
22 that, when disclosed, negatively affected the value of the security” (internal quotations and
23 emphasis omitted). The *IPO* plaintiffs alleged that the defendants intentionally deflated
24 earnings statements to take advantage of the expected rise in stock price when the
25 companies beat those depressed estimates. *Id.* at *3. The plaintiffs attempted to plead loss
26 causation based on stock price drops following announcements of quarterly revenues that

27 _____
28 ⁹ The court determined that the Second Circuit’s inquiry for loss causation was unaltered by
Dura Pharmaceuticals. IPO Sec. Litig., 2005 WL 1162445, at *3 n.23.

1 failed to exceed forecasts. The court held that the plaintiffs had failed to establish loss
2 causation because:

3 a failure to meet earnings forecasts or a statement
4 foreshadowing such a failure ... does not mean that the event
5 disclosed the alleged scheme to the market. In other words, a
6 failure to meet earnings forecasts has a *negative* effect on stock
7 prices, but not a *corrective* effect. Such a failure does not imply
8 that defendants concealed a scheme ... therefore it cannot
9 correct the artificial inflation caused by the scheme.

7 *Id.* (emphasis in original, quotations omitted). Similarly, in *In re Tellum Inc., Securities*
8 *Litigation*, No. Civ. A. 02CV5878, 2005 WL 1677467, at *27 (D.N.J. June 30, 2005), the
9 plaintiffs alleged that Tellum's share price fell on several occasions following major
10 disclosures by the company about customer prospects, quarterly financial results, and
11 significant personnel actions. The court held that these allegations alone do not establish
12 that plaintiffs' economic loss was proximately caused by the defendants'
13 misrepresentations, as opposed to other market related factors, and dismissed the case. *Id.*

14 3. Plaintiffs Fail To Meet The *Dura* Standard Of Proximate Cause.

15 Plaintiffs' loss causation allegations are inadequate under *Dura*. Plaintiffs' approach
16 is flawed for precisely the same reasons the loss allegations were rejected in the *IPO* and
17 *Tellum* cases. That is, plaintiffs alleged, starting with the January 20, 2004 conference call,
18 a series of announcements or events followed by a drop in the price of Netopia stock,
19 without explaining how the alleged misrepresentations that are the subject of the CAC
20 proximately caused these stock drops. But the January 20, February 17 and April 19, 2004
21 statements were not corrective disclosures of anything at all. None of the share price
22 declines that followed can be attributed to the alleged ICC-related misrepresentations.
23 Accordingly, plaintiffs' purported loss due to those price movements cannot, under *Dura*,
24 have been caused by these alleged false statements.

25 Plaintiffs allege that the price of Netopia's stock dropped following the January 20
26 announcement of Netopia's results for the December 31, 2003 quarter. CAC ¶ 105. They
27 claim that the price of Netopia's stock declined after the January 20 conference call because
28 the Company revealed that the "revenue expectations of analysts (set based upon

1 predictions from the results announced on November 5, 2003) would not be met.” *Id.* But
2 plaintiffs do not allege that the January 20 conference call contained any corrective
3 disclosure about ICC. Nor do they allege any connection between the ICC transactions and
4 the Company’s February 17, 2004 filing of its Report on Form 10-Q for the December 2003
5 quarter, which was followed by another decline in Netopia’s share price. *Id.* ¶ 106. Indeed,
6 plaintiffs do not (and cannot) allege that defendants made any representations concerning
7 the ICC transactions in the December 31, 2003 quarter, or in the subsequent earnings
8 releases. The fact that Netopia’s stock price declined after the January conference call and
9 the February 10-Q filing does not establish a causal connection with defendants’ alleged
10 misrepresentations about the Philadelphia Transaction.¹⁰ *IPO Sec. Litig.*, 2005 WL
11 1162445, at *3 (“a failure to meet earnings forecasts has a negative effect on stock prices,
12 but not a corrective effect. Such a failure does not imply that defendants concealed a
13 scheme” to misrepresent earnings) (emphasis omitted).

14 Plaintiffs repeat their error a third time when they allege that they suffered damages
15 from Netopia’s April 19, 2004 earnings call. CAC ¶ 107. Again, plaintiffs do not allege
16 that the conference call contained a corrective disclosure, or in any way released
17 information concerning the ICC Transactions.¹¹ *See id.* Plaintiffs continually ignore
18 *Dura*’s guidance: just because Netopia announced information to the market, and its stock
19 price subsequently dropped, it does not follow that the drop was proximately caused by
20 defendants’ alleged misrepresentations. 125 S. Ct. at 1632 (a stock’s “lower price may
21 reflect, not the earlier misrepresentation, but changed ... circumstances”). Accordingly,
22 plaintiffs have failed to plead loss causation for the stock price drops following the January
23 20, February 17, and April 19 statements, and can state no claims based on those

24
25 _____
26 ¹⁰ Indeed, the insinuation runs counter to one of plaintiffs’ alternative theories: that the
27 results of the December 31, 2003 quarter were artificially inflated by the Company’s artificial
28 acceleration of Swisscom revenue.

¹¹ Plaintiffs appear desperate to establish loss causation for the April 19 disclosure because
Netopia’s stock price declined “significant[ly]” following the announcement. CAC ¶ 107. This
may explain their ill-fated flirtation with the Swisscom allegations. *See supra* Section B.

1 allegations.

2 **II. IN THE ALTERNATIVE, THE COURT SHOULD STRIKE THE**
3 **ALLEGATIONS RELATING TO THE CHICAGO TRANSACTION,**
4 **SWISSCOM, AND CERTAIN LOSS CAUSATION ALLEGATIONS**
5 **BECAUSE THEY ARE IMPERTINENT AND IMMATERIAL.**

6 To the extent the Court is not inclined to dismiss completely the causes of action
7 based on the allegations about the Chicago Transaction (at CAC ¶¶ 22-31), Swisscom (CAC
8 ¶¶ 113-118), and loss causation (CAC ¶¶ 105-107), it should strike these allegations, as they
9 do not contribute to any potential cause of action. *See* Fed. R. Civ. P. 12(f) (court “may
10 order stricken from any pleading ... any redundant, immaterial, impertinent, or scandalous
11 matter”). The purpose of Rule 12(f) is “to avoid the expenditure of time and money that
12 must arise from litigating spurious issues by dispensing with those issues prior to trial.”
13 *Sidney-Vinsein v. A.H. Robins Co.*, 697 F.2d 880, 885 (9th Cir. 1983). “Impertinent” or
14 “immaterial” matter is not necessary to issues in the case or has no essential relationship to
15 the claims. *Fantasy Inc. v. Fogerty*, 984 F.2d 1524, 1527 (9th Cir. 1993), *rev’d on other*
16 *grounds, Fogerty v. Fantasy, Inc.*, 510 U.S. 517 (1994). “Superfluous historical allegations
17 are a proper subject of a motion to strike.” *Id.* In this case, the allegations defendants seek
18 to strike are immaterial and impertinent, and should therefore be stricken.

19 The allegations relating to the Chicago Transaction are simply irrelevant to
20 plaintiffs’ claims. Whatever plaintiffs allege in connection with the sale to ICC in May
21 2002, it happened so long before the start of the purported class period that it could have
22 had no effect on Netopia’s stock price. Accordingly, these allegations have no place in the
23 CAC. *In re Clearly Canadian Sec. Litig.*, 875 F. Supp. 1410, 1420 (N.D. Cal. 1995)
24 (striking allegations describing alleged misstatement that occurred before the purported
25 class period). Similarly, the Swisscom allegations do not allege a fraud. Rather they
26 impertinently cast aspersions on Mr. Kadish, and “place[] an unnecessary burden on
27 defendants and the court to sift through the irrelevant matter to identify the basis of
28 plaintiffs’ claims.” *Id.* Finally, the loss causation allegations about stock price declines
following the January 20, February 17, and April 19, 2004 public statements are likewise

1 not tied to plaintiffs' alleged fraud, and they, too, serve no purpose. Because they will not
2 be a part of any issue litigated in this case, these allegations should be stricken. *See id.* at
3 1416 (noting that “[o]ften a pleader will be unable to match the misstatement ... with price
4 behavior;” if “the news that rocked the security price was of disappointing earnings, then
5 the pleader must find a misstatement about [those] earnings”).

6 **III. THE COURT SHOULD DISMISS ALL CLAIMS AGAINST DAVID KADISH**
7 **BECAUSE THEY FAIL TO STATE A CLAIM UPON WHICH RELIEF CAN**
8 **BE GRANTED.**

9 **A. The CAC Fails To State A Section 10(b) Claim Against Mr. Kadish**
10 **Because It Does Not Plead That He Made A False Statement, Let Alone**
11 **With The Requisite Scienter.**

12 Plaintiffs' Section 10(b) claim against Mr. Kadish fails because they have not pled
13 each of the elements of securities fraud. First, plaintiffs cannot identify a misleading
14 statement by Mr. Kadish, who did not participate in conference calls or sign SEC filings.
15 Second, plaintiffs cannot allege scienter. They do not allege that Mr. Kadish knew about —
16 or recklessly disregarded — the alleged schemes involving the Chicago or Philadelphia
17 Transactions. Indeed, plaintiffs allege that other actors *concealed* the true nature of those
18 transactions from Mr. Kadish, and that he acted inconsistently with the purported goals of
19 the alleged fraudulent scheme.¹² *See* CAC ¶¶ 28, 46-47, 75-76. Plaintiffs are left with Mr.
20 Kadish's stock transactions, which are in themselves insufficient to create a strong inference
21 of scienter. *In re Vantive Corp. Sec. Litig.*, 283 F.3d 1079, 1093 (9th Cir. 2002).

22 **1. Plaintiffs Have Not Alleged A Misstatement Attributable To Mr.**
23 **Kadish.**

24 Plaintiffs' Section 10(b) claim against Mr. Kadish fails to get off the ground because
25 they have not alleged that he made any statement or omission. Mr. Kadish did not sign any
26 relevant SEC filings. He did not participate in conference calls. Nor does the CAC
27 establish that Mr. Kadish was responsible for the Netopia press releases. Quite simply, Mr.
28

26 ¹² As discussed above, *see supra* Sections I.A & B, plaintiffs cannot even allege that the
27 Chicago Transaction is at all relevant to the causes of action in the CAC, or that the statements
28 about Swisscom were misleading. Aside from these failings, plaintiffs allege *no* facts to
demonstrate Mr. Kadish acted with scienter regarding any Swisscom-related revenue recognition
decisions. CAC ¶¶ 113-18.

1 Kadish did not speak to the market. *Medimatch, Inc. v. Lucent Tech., Inc.*, 120 F. Supp. 2d
2 842, 856 (N.D. Cal. 2000) (dismissing § 10(b) claim where plaintiff “failed to allege any
3 misstatement” made by defendant).

4 Absent any allegations about Mr. Kadish speaking directly, plaintiffs try to rely on
5 the “group pleading” doctrine. See CAC ¶ 129. This does not allow them to escape the
6 stringent fact-based pleading requirements of the PSLRA, see 15 U.S.C. § 78u-4(b)(1), to
7 say nothing of the basic fraud pleading standards of Rule 9(b).¹³ See *In re Ramp Networks,*
8 *Inc. Sec.*, 201 F. Supp. 2d 1051, 1078 (N.D. Cal. 2002) (plaintiffs must plead the roles of
9 the individual defendants in the alleged misstatements with particularity to satisfy the
10 requirements of Rule 9(b)). Allegations that an undifferentiated mass of “Individual
11 Defendants” “participated in” the drafting of statements, CAC ¶¶ 100(a)-(e), are insufficient
12 to allege that Mr. Kadish made such statements. See *In re Splash Tech. Holdings, Inc. Sec.*
13 *Litig.*, No. C 99-00109, 2000 WL 1727405, at *14 (N.D. Cal. Sept. 29, 2000) (“conclusory
14 comment” that “‘defendants’ participated in the drafting and reviewing of the misleading
15 statements” failed to meet the requirements of 9(b) and the PSLRA); see also *In re Network*
16 *Assoc., Inc., Sec. Litig.*, No. C 99-01729, 2000 WL 33376577, at * 13 (N.D. Cal. Sept. 5,
17 2000) (plaintiffs have “not present[ed] facts indicating that [defendant] had any knowledge
18 of or involvement with the accounting or marketing side of the business”).

19 2. Plaintiffs Do Not Allege That Mr. Kadish Acted With The 20 Requisite Scienter.

21 The PSLRA also requires plaintiffs to “state with particularity facts giving rise to a
22 ‘strong inference that the defendant acted with the required state of mind.’” *Wenger v.*
23 *Lumisys, Inc.*, 2 F. Supp. 2d 1231, 1250 (N.D. Cal. 1998), quoting 15 U.S.C. § 78a-4(b)(2).

24 _____
25 ¹³ Moreover, it is doubtful that the group pleading doctrine survived the PSLRA. *Southland*
26 *Sec. Corp. v. INSpire Ins. Solutions, Inc.*, 365 F.3d 353,363-65 (5th Cir. 2004) (rejecting group
27 pleading doctrine and holding that “corporate officers may not be held responsible for unattributed
28 corporate statements solely on the basis of their titles, even if their general level of day-to-day
involvement in the corporation’s affairs is pleaded”); *In re Immune Response Sec. Litig.*, 375 F.
Supp. 2d 983, 1030 (S.D. Cal. 2005); *In re Syncor Int’l. Corp. Sec. Litig.*, 327 F. Supp. 2d 1149,
1172 (C.D. Cal. 2004); but see *In re Secure Computing Corp. Sec. Litig.*, 120 F. Supp. 2d 810, 821-
22 (N.D. Cal. 2000).

1 The “required state of mind” in the Ninth Circuit is “deliberately reckless or conscious
2 misconduct.” *Silicon Graphics*, 183 F.3d at 974-75. In evaluating scienter allegations, a
3 court “must consider all reasonable inferences to be drawn from the allegations, including
4 inferences unfavorable to the plaintiffs.” *Gompper v. VISX, Inc.*, 298 F.3d 893, 897 (9th
5 Cir. 2002) (Rule 12(b)(6) standard has been, in this respect, fundamentally altered by the
6 PSLRA).

7 a. Plaintiffs have not alleged that Mr. Kadish knew about the
8 alleged contingent nature of the ICC transactions.

9 Plaintiffs describe in detail conversations and actions purportedly comprising the
10 alleged premature revenue recognition schemes in the Chicago and Philadelphia
11 Transactions. Conspicuously absent from these discussions is any allegation that Mr.
12 Kadish actually took part in, or was informed of, these schemes.

13 Even if all that plaintiffs allege about the ICC Transactions occurred, they have not
14 established that Mr. Kadish knew about the allegedly contingent payment terms. For
15 example, plaintiffs do not allege that Mr. Kadish ever saw the original, unaltered version of
16 the Chicago purchase order; indeed, plaintiffs allege that Mr. Deckard used white-out to
17 conceal the contingent terms in ICC’s purchase order before submitting it to Netopia’s
18 headquarters. *See* CAC ¶ 28. Furthermore, although plaintiffs allege that Mr. Frankl
19 communicated the contingent terms of the Chicago Transaction to certain Netopia
20 personnel, they do not allege that anybody told Mr. Kadish. *Id.* ¶¶ 25-28.

21 Similarly, plaintiffs do not allege that Mr. Kadish was aware of the hidden terms of
22 the Philadelphia Transaction. According to plaintiffs, it was clear to Mr. Frankl and others
23 that ICC did not intend to pay on the Netopia purchase order until it received payment from
24 the Philadelphia school system. CAC ¶ 37. But, although the allegations concerning the
25 Philadelphia Transaction cover more than fifteen pages of the CAC, plaintiffs have not
26 alleged a single fact demonstrating that Mr. Kadish was aware of how Mr. Frankl had
27 structured the transaction.

28 To the contrary, the CAC alleges that Mr. Kadish acted inconsistently with one who
was aware of the alleged fraud. For example, plaintiffs allege that by April 2004, Mr.

1 Kadish was “extremely concerned” that ICC still had not paid on the Philadelphia purchase
2 order. CAC ¶ 67. And, it was Mr. Kadish who drafted the June 17, 2004 demand letter
3 seeking payment from ICC. *See id.* ¶ 84. Plaintiffs even allege that Mr. Kadish’s efforts
4 were detrimental to the furtherance of the alleged fraud. *Id.* ¶¶ 71, 73, 74.

5 Plaintiffs attempt to gloss over this failure, implying that Mr. Kadish somehow just
6 “knew” of the contingent nature of the ICC Transactions because “everyone” allegedly
7 knew. For instance, when Mr. Skoulis allegedly told Mr. Frankl that Mr. Deckard had been
8 fired because he “whited-out” the conditional payment language in the original Chicago
9 purchase order, Mr. Frankl allegedly responded, “that is ridiculous, because everyone
10 knew.” CAC ¶ 31. In another example, plaintiffs allege that Mr. Skoulis told Mr. Frankl
11 that they had been fired because of the October 7 side letter from ICC, which plaintiffs
12 allege Mr. Skoulis characterized as “BS” because “they ... always knew” about it. *Id.* ¶ 97.
13 Exactly who “everyone” is and what they “knew” is not alleged in the CAC; this is
14 insufficient under the PSLRA. *Wietschner v. Monterey Pasta Co.*, 294 F. Supp. 2d 1102,
15 1115 (N.D. Cal. 2003) (rejecting “blanket statements” that defendant “knew” or “should
16 have known” without alleging specifically what information defendant did have); *In re U.S.*
17 *Aggregates, Inc. Sec. Litig.*, 235 F. Supp. 2d 1063, 1075 (N.D. Cal. 2002) (hearsay assertion
18 of what defendant stated to another party insufficient to plead scienter). Certainly there are
19 no facts to establish that Mr. Kadish was part of the unspecified group “everyone.”

20 Such conclusory statements, without additional facts to show the basis of the
21 defendant’s knowledge, are insufficient to create a strong inference of scienter.¹⁴ *See In re*
22 *Read-Rite Corp.*, 335 F.3d 843, 848 (9th Cir. 2003) (affirming dismissal of complaint where
23 plaintiffs failed to allege specific particularized facts that defendants knew of the alleged
24

25 ¹⁴ Because they cannot allege that Mr. Kadish knew, or should have known, of the alleged
26 misstatements, plaintiffs resort to inferring scienter from a collection of mundane facts. *See* CAC
27 ¶¶ 24 (alleging second-hand accounts of staff meetings), 34 (alleging deal status update requests),
28 44 (alleging purchase order form was emailed instead of faxed). Such “pejorative allegations”
about ordinary conduct do not meet the PSLRA’s pleading requirements. *See In re Bristol-Myers*
Squibb Sec. Litig., 312 F. Supp. 2d 549, 560 (S.D.N.Y. 2004) (plaintiff’s “pejorative
characterization of ... ordinary corporate desires” insufficient to plead scienter).

1 misstatements); *U.S. Aggregates*, 235 F. Supp. 2d at 1074-75 (no strong inference of
2 scienter where allegations did not demonstrate how defendants knew of allegedly improper
3 accounting practices).

4 b. Allegations about Mr. Kadish's stock transactions are
5 insufficient to plead scienter.

6 In the absence of any factual allegations of scienter, plaintiffs are left to rely on Mr.
7 Kadish's sales of Netopia's stock. *See* CAC ¶ 64, 119. But plaintiffs' allegations about Mr.
8 Kadish's stock transactions do not create any inference, let alone a strong one, of scienter.
9 First, plaintiffs cannot meet their PSLRA-mandated pleading burden by pleading about
10 stock sales in a vacuum: it is a bedrock principle of securities fraud litigation in this circuit
11 that allegations of motive, standing alone, cannot serve as a proxy for scienter. *See Silicon*
12 *Graphics*, 183 F.3d at 974 (in enacting the PSLRA, "Congress intended to elevate the
13 pleading requirement;" prior standard "requir[ed] plaintiffs merely to provide facts showing
14 ... a motive to commit fraud and opportunity to do so"). Even allegations of sales of "large
15 numbers [and percentages] do not necessarily create a strong inference of fraud." *Vantive*,
16 283 F.3d at 1093 (upholding dismissal of complaint in part because plaintiffs' stock sale
17 allegations were insufficient to plead scienter). That Mr. Kadish sold stock during the class
18 period, without more, is "not inherently suspicious," and is insufficient to allege scienter.
19 *Id.* at 1092; *In re Syncor Int'l Corp. Sec. Litig.*, 327 F. Supp. 2d 1149, 1164-65 (C.D. Cal.
20 2004) (finding stock sales did not give rise to inference of scienter because, in part, sales
21 were made over a year before end of class period, and sales were not made immediately
22 before corrective disclosures).

23 Second, the timing of Mr. Kadish's trading — after the November 5, 2003 and
24 January 20, 2004 press releases — is also insufficient to create a strong inference of
25 scienter. "Officers of publicly traded companies commonly make stock transactions
26 following the public release of quarterly earnings and related financial disclosures." *Lipton*
27 *v. Pathogenesis Corp.*, 284 F.3d 1027, 1037 (9th Cir. 2002) (affirming dismissal of claim
28 because, among other things, allegations regarding the timing of stock trades was
insufficient to plead scienter); *see also In re FVC.COM Sec. Litig.*, 136 F. Supp. 2d 1031,

1 1040 (N.D. Cal. 2000) (officers' sale of shares following press release announcement of
2 anticipated increase in quarterly revenues is not suspicious and does not support inference
3 of scienter). The November 5, 2003 press release, reporting the Company's results for the
4 quarter ended September 30, 2003, was the Company's first report of net income since the
5 quarter ended June 30, 2000. CAC ¶ 58. The January 20, 2004 press release also reported
6 net income for the December quarter.¹⁵ *Id.* ¶ 100(c). Not surprisingly, Mr. Kadish sold
7 some shares of Netopia stock following what were, as far as he knew, successful quarters.
8 Moreover, these sales occurred well in advance of any corrective disclosures about the ICC
9 transactions. *See Syncor Int'l.*, 327 F. Supp. 2d at 1164-65.

10 **B. Plaintiffs' Section 20(a) Claim Against Mr. Kadish Must Be Dismissed.**

11 Plaintiffs' Second Claim for Relief charges the individual defendants, including
12 Mr. Kadish, with control person liability under Section 20(a) of the 1934 Act. In order to
13 state a Section 20(a) claim, a plaintiff must allege (1) a primary violation of federal
14 securities law and (2) that the defendant exercised actual power or control over the primary
15 violator. *Paracor Fin., Inc. v. G.E. Capital Corp.*, 96 F.3d 1151, 1161 (9th Cir. 1996).
16 Moreover, even a controlling person does not have liability when he or she acted in good
17 faith. *Howard v. Everex Sys., Inc.*, 228 F.3d 1057, 1065 (9th Cir. 2000). The CAC fails to
18 allege that Mr. Kadish was a controlling person or that he did not act in good faith.

19 **1. The Section 20(a) Claim Should Be Dismissed Because Mr. Kadish
20 Was Not A Controlling Person.**

21 Plaintiffs do not (and cannot) allege any facts suggesting that Mr. Kadish exercised
22 control over the alleged misstatements. Whether a defendant is a controlling person
23 requires scrutiny of the defendant's participation in the day-to-day affairs of the corporation
24 and the defendant's power to control corporate actions. *Kaplan v. Rose*, 49 F.3d 1363, 1382
25 (9th Cir. 1994). Plaintiffs must provide a "specific indication that [the defendant]
26 supervised or had any responsibility for the preparation of the financial statements."

27 _____
28 ¹⁵ Interestingly, and contrary to plaintiffs' theory, the stock price actually declined following
the January 20, 2004 announcement.

1 *Howard*, 228 F.3d at 1067.

2 Plaintiffs have alleged no “specific indications” showing that Mr. Kadish had
3 responsibility for the preparation of the alleged misstatements. The conclusory charge that
4 “Individual Defendants directly participated in the drafting” of various statements, CAC
5 ¶¶ 100(a)-(e), is not sufficient to allege Mr. Kadish’s responsibility. *See Splash Tech.*
6 *Holdings*, 2000 WL 1727405, at *14. Nor is merely alleging that Mr. Kadish was a control
7 person by virtue of his position as general counsel enough to state a Section 20(a) claim, as
8 “a bare allegation that a person is a corporate officer, director, or shareholder is insufficient
9 to allege ‘control.’” *Cohen v. Citibank, N.A.*, 954 F. Supp. 621, 629 (S.D.N.Y. 1996); *see*
10 *also Paracor Fin.*, 96 F.3d at 1161-64 (holding CEO not automatically a control person).
11 Furthermore, Mr. Kadish, the Company’s legal counsel, did not have responsibility for
12 overseeing the day-to-day operations of Netopia’s software sales or the preparation of the
13 financial statements.

14 **2. Plaintiffs’ Section 20(a) Claim Should Be Dismissed Because**
15 **Mr. Kadish Acted In Good Faith And Lacked The Requisite**
Scienter.

16 Even assuming that plaintiffs had alleged an underlying violation over which
17 Mr. Kadish had control, he is still not liable under Section 20(a) because he acted in good
18 faith. *See Howard*, 228 F.3d at 1065 (“[A] defendant is entitled to a good faith defense if he
19 can show no scienter and an effective lack of participation.”); 15 U.S.C. § 78t(a) (purported
20 “controlling person” can defeat liability if he “acted in good faith and did not directly or
21 indirectly induce the act or acts constituting the violation or cause of action”).

22 Plaintiffs’ own allegations demonstrate that Mr. Kadish was unaware of the true
23 nature of the challenged transactions. Mr. Kadish’s alleged principal involvement in the
24 ICC Transactions was to facilitate and seek out payment on the accounts. CAC ¶¶ 68, 84,
25 87. By pressing for payment from ICC, Mr. Kadish was hindering, not facilitating
26 Netopia’s alleged scheme to hide a contingent deal from the marketplace. Moreover,
27 Mr. Kadish was instrumental in the bringing about the endgame of the Philadelphia
28 Transaction — the discovery of ICC’s side letter and the initiation of the Audit Committee

1 Investigation. *Id.* ¶¶ 93, 94, 96. Indeed, his collection efforts were, according to plaintiffs,
2 working at cross-purposes to the furtherance of the alleged fraud. *See id.* ¶ 71.
3 Mr. Kadish’s actions prove his good faith as a matter of law. *See Paracor Fin.*, 96 F.3d at
4 1164 (CEO’s “less than absolute” control over company sufficient to prove good faith
5 defense as a matter of law). Because Mr. Kadish did not “directly or indirectly induce the
6 act or acts constituting the violation or cause of action,” the Court should dismiss the
7 Section 20(a) claim against him. *Id.* (citing 15 U.S.C. § 78t(a)).

8 **CONCLUSION**

9 For all of the foregoing reasons, Netopia, Mr. Lefkof and Mr. Kadish request an
10 Order from this Court dismissing: (1) all claims based on Netopia’s statements regarding
11 revenue from the Chicago Transaction; (2) all claims based on Netopia’s statements
12 regarding revenue from Swisscom; and (3) all claims for damages based on drops in
13 Netopia’s stock price prior to July 7, 2004.

14 In the alternative, the Court should enter an Order striking all allegations relating to
15 the Chicago Transaction; all the allegations relating to Swisscom; and all of plaintiffs’ loss
16 causation allegations prior to July 7, 2004.

17 Finally, the Court should dismiss all claims in the CAC against Mr. Kadish. Because
18 plaintiffs cannot amend the allegations against Mr. Kadish to state a claim for relief, those
19 claims should be dismissed with prejudice.

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Respectfully submitted,
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