

Free “Direct Selling, Network Marketing, MLM” DVD

By Jeffrey Babener © 2013 / 2014

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SourceNet Creative and MLMLegal.com present the “Direct Selling, Network Marketing, MLM” DVD. Visit www.mlmlegal.com for your **FREE DVD** full of MLM advice about starting and running the successful MLM company.

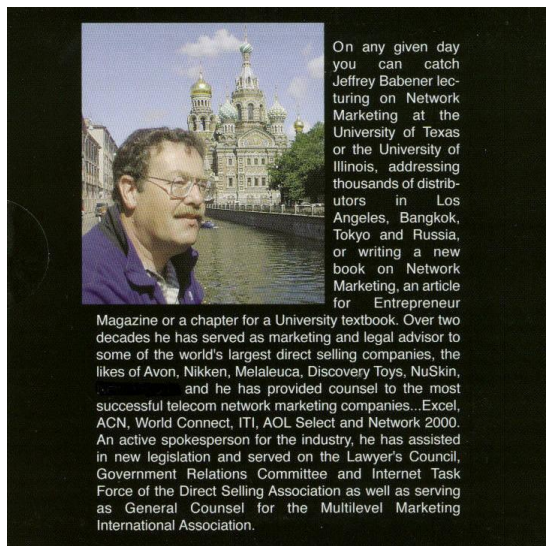
The FREE “Direct Selling, Network Marketing, MLM” DVD for qualifying executives of MLM companies.

The “Direct Selling, Network Marketing, MLM” DVD is FREE (for qualifying executives of direct selling, network marketing, MLM companies only. [Click HERE](#) to see if you qualify.)

Some of the Video Segments Include:

- Introduction and Basics
- Successful Companies
- Legal MLM
- Success Stories
- History and Technology
- Not Pyramid Schemes
- Debunking Myths
- Internet and the Future

This **FREE MLM DVD** full of excellent advice is courtesy of MLMLegal.com and the law firm of [Babener & Associates](#).



Qualifying executives of Multi-Level Marketing and Direct Selling companies can request a free DVD that includes vital information for starting and running the successful MLM company. Please call our office at 503-226-6600 or 800-231-2162 to see if you qualify. Those who wish to purchase a DVD can do so for \$4.95 (Call for bulk pricing). [Legaline Publications](#) also offers other valuable books, brochures and materials to aid in the transference of expert knowledge in the direct selling industry.

Click the image below to view the back of the DVD:

[In order to receive your free DVD, complete the following form.](#) This information is vital to executives of Network Marketing (MLM) companies, whether you are involved at a start-up level or are an emerging company, ready to launch and grow your company. We will confirm with you to verify that you will benefit from the information presented in the DVD and then send you the complete disk for **FREE**. Call us at 503-226-6600 or 800-231-2162 to see if you qualify.

Industry expert, [Jeff Babener](#) represents leading US and foreign companies in the direct selling industry. He has been advisor to such companies as Avon, Discovery Toys, Nikken, New Vision, NuSkin, Excel, Fuller Brush, Cell Tech, Kaire, Sunrider, Melaleuca, and more.

Check out [Legaline Publications](#) for books, brochures, DVDs, and more that are perfect for MLM company owners and distributors alike.

MLMLegal.com and MLMAttorney.com also offer over **60 FREE videos** for both distributor and MLM executive education online:

Attorney Jeff Babener, Discusses Various Topics in a MLM Compliance Training Session *NEW!*

[Earnings Claims and Consumer Protection Laws](#)

Interviews with Expert MLM Attorney, Jeffrey Babener *NEW!*

[Short Course on Network Marketing: Q&A with Jeffrey Babener on Pyramid Schemes *NEW!*](#)

[The Difference Between MLM Earnings Calculators and Earnings Claims](#)

[From a Legal Perspective: The Difference Between a Pyramid Scheme and Legitimate MLM](#)

[Compliance Guidelines for Direct Selling Companies and Network Marketers](#)

[Factors that Make a MLM Company Successful](#)

[A View of the Direct Selling Industry: Past, Present and Future](#)

[Why Choose the MLM Model for Your Business? – A CEO Interview](#)

MLM Startup Conference in Las Vegas Video Adverts *NEW!*

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[The MLM Startup Conference in Las Vegas](#)

MLM Distributor Education Videos

[Jeffrey Babener: Company and Distributor Training on the MLM Industry](#)

[Understanding the Basics in Order to Succeed In Direct Selling](#)

[Recruiting Advice from an Industry Expert](#)

[How to Tell if a Company is a Pyramid or a Legitimate MLM](#)

Starting a MLM Company – A Video Primer

[Profile of a Leading MLM Law Firm – Babener & Associates](#)
[In Order to Achieve Success in MLM, One Must Have Passion, Patience, Persistence](#)
[Raise Capital in Order to Recruit Key Distributors](#)
[Creating Clear Agreements Between Company Owners](#)
[Role of Compensation Plan in a Successful Direct Selling Company](#)
[MLM Startup Conference - A Must for Executives of Startup and Existing MLM Companies](#)
[Choosing the Right Product for Your MLM Company](#)
[You Must Possess or Buy MLM Experience](#)
[Choosing the Right MLM Software and Technology for your Direct Selling Business](#)
[The Legal Issues of Starting and Running a MLM Company](#)
[MLM Startup Tips, Educational Resources, Answers to Network Marketing Questions](#)
[Learn What is Needed to Recruit Top-Selling Distributors](#)
[How Important is Your Company Name? Learn about Trademarking Your Company Name](#)

All About MLM, Direct Selling and Network Marketing

[An Introduction to Direct Selling and the Basics of MLM](#)
[The Major Players – Successful MLM Companies](#)
[The Legal Issues of Starting and Running a Direct Selling Company](#)
[Success Stories in the MLM, Direct Selling, Network Marketing Industry](#)
[Technology's Impact on the Direct Selling Industry: The History of Technology](#)
[Not all Direct Selling Companies are Pyramid Schemes](#)
[Debunking Direct Selling Industry Myths](#)
[The Internet's Effect on Direct Selling and the Future of MLM](#)

About the MLM, Direct Selling, Network Marketing, Party Plan Industry – Q&A

[Is the Compensation Plan the Driving Force of Success?](#)
[What are the Top Two Reasons why MLM Companies Fail?](#)
[How Important Is Recruiting to MLM Company Success?](#)
[What is Importance of Merchant Account/Payment Solutions Processing?](#)
[Who are the first key Hires for a MLM Company?](#)
[Do We Start Local or Go National Immediately?](#)
[What is the Driving Force of Success for a MLM Company?](#)
[Why Do Distributors join MLM Companies?](#)
[Why Do Distributors stay with MLM Companies?](#)
[Has Corporate America Discovered the MLM?](#)
[What is MLM History with the Government?](#)
[Should a MLM Company go International immediately?](#)
[Is the MLM Industry “for real” in the Business World?](#)
[What is the role of an Experienced MLM Legal Counsel?](#)
[Is a MLM Lawyer a Typical Lawyer?](#)
[What is the Relationship between MLM and the FDA?](#)
[What is the Relationship between MLM and the FTC?](#)
[What is the Direction of State Regulation of MLM?](#)
[What are the Central Tax Issues for MLM?](#)
[Is it Proper to pay Commissions on Sales Tools and Training?](#)

[Do Different Compensation Plans and Products Receive Different Legal Regulation?](#)
[How Does a Business Lawyer become a MLM Lawyer?](#)

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And, as always, visit MLMLegal.com, the best MLM resource on the web. The next ***Starting and Running the Successful MLM Company Conference*** will be here before you know it! On May 16th and 17th, 2013 we are hosting the [MLM Conference](#) for the 25th year! This is now our 64th annual conference (held almost consistently three times per year over the last 24 years). All executives/owners of MLM, direct selling, network marketing, and party plan companies are welcome to attend. This is the [original MLM Startup Conference](#), hosted and perfected by direct selling industry expert, [MLM Attorney Jeff Babener](#). Call 503-226-6600 or 800-231-2162 to register. (Can't make this event? Keep an eye out for our October and February conferences as well.)

This article is also available online at: <http://mlmlegal.com/MLMBlog/?p=405>

Welcome to MLM Legal - a valuable resource to the Multi-Level Marketing and Direct Sales Industry. Use this site to review interesting articles about this high growth industry. Keep current with the law and how it is affecting large and small companies throughout the United States. MLM Legal is sponsored by Jeffrey Babener of [Babener and Associates](#).



Jeffrey Babener
On Assignment

On any given day you can catch [Jeffrey Babener](#) lecturing on Network Marketing at the University of Texas or the University of Illinois, addressing thousands of distributors in Los Angeles, Bangkok, Tokyo and Russia, or writing a new book on Network Marketing, an article for Entrepreneur Magazine or a chapter for a University textbook. Over two decades he has served as marketing and legal advisor to some of the world's largest direct selling companies, the likes of Avon, Nikken, Melaleuca, Discovery Toys, NuSkin, and he has provided counsel to the most successful telecom network marketing companies...Excel, ACN, World Connect, ITI, AOL Select and Network 2000. An active spokesperson for the industry, he has assisted in new legislation and served on the Lawyer's Council, Government Relations Committee and Internet Task Force of the Direct Selling Association (DSA) as well as serving as General Counsel for the Multilevel Marketing International Association. He is an MLM attorney supplier member of the DSA and has served as legal counsel and MLM consultant on MLM law issues for many DSA companies.

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