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Honors and Awards**IP LEGAL NEWS AND UPDATES****The Time Is Here: Protecting Your Brands Against New Top-Level Domain Names**
[Janet F. Satterthwaite](#) and [Jacqueline Levasseur Patt](#)

The number of top-level domains, which are currently a handful such as .com, .net, .org, .gov, .mil, .edu, .mobi, .jobs, and .xxx, will be vastly expanded later this year to well over 1,000. They may include terms such as .sport, .eco, .berlin, .web, .art, .android, .auto, .cloud, .film, .movie, .wedding, and many others. Some will be wide open, like .com, while others will be restricted to members of a particular group, company, or community.

***Kirtsaeng v. John Wiley & Sons, Inc.*: Supreme Court Holds that the First Sale Doctrine Applies Regardless of Where a Work is Manufactured**

[Krista S. Coons](#), [Matthew R. Farley](#), and [Martin L. Saad](#)

The Supreme Court ruled last week in *Kirtsaeng v. Wiley*, a case that centered on the tension between copyright law's first sale doctrine, codified at 17 U.S.C. §109(a), and the importation restriction found in 17 U.S.C. §602(a). The express question before the Court was whether the first sale doctrine applies to works manufactured outside the United States. While the Second Circuit and the Ninth Circuit had each ruled, in some fashion, that the first sale doctrine was limited to works manufactured within the United States, the Supreme Court disagreed with them – and the Solicitor General, holding that the first sale doctrine applies regardless of where the works are manufactured.

More Muscle Behind Fitness Consent Decreases

[Gregory J. Sater](#) published "More Muscle Behind Fitness Consent Decreases" in the March 2013 edition of *electronicRETAILER*.

[Click here](#) to view the full text of this article.

FTC, POM Wonderful Battle Continues

[Gregory J. Sater](#) published "FTC, POM Wonderful Battle Continues" in *DRMA Voice, Response Magazine* on February 5, 2013.

[Click here](#) to view the full text of this article.

What to Look For – And Look Out For – In Contracts and Royalty Statements

[Joshua Kaufman](#) published "What to Look For – And Look Out For – In Contracts and Royalty Statements" in the December 2012 edition of *On The Surface*, the official Enewsletter of *Surtex*.

[Click here](#) to view the full text of this article.

What Does It Mean To Be "As Seen On TV?"

[Gregory J. Sater](#) published "What Does It Mean To Be 'As Seen On TV?'" in *electronicRETAILER*.

[Click here](#) to view the full text of this article.

ANNOUNCEMENTS AND REMINDERS

China Culture of Counterfeit

April 20, 2013

[Roger A. Colaizzi](#) will co-present a panel discussion that will explore strategies in countering counterfeiting and review the latest developments from Mainland China.

For information and registration, please [click here](#).

As Nonprofits Expand Their Global Reach, a Special Focus on Tax, Trademarks and the Foreign Corrupt Practices Act

May 14, 2013

12:00 - 2:00 p.m. ET

[Jeffrey S. Tenenbaum](#), [Lindsay B. Meyer](#), [Andrew D. Price](#), and [Charles K. Kolstad](#) will provide an in-depth focus on three areas in particular: tax planning and compliance, trademarks (the law of branding), and compliance with the US Foreign Corrupt Practices Act and its foreign counterparts for nonprofits.

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