

MLM Company Profile: Jurak World Wide, Inc.



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Jurak World Wide, Inc.

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Founding Story

Anthony Carl Jurak is the founder of the company. He is a recognized visionary in the field of nutrition. Anthony's inspiration for the company (www.mlmllegal.com) came from his father, Carl Jurak, who in 1922 developed a first in nutritional functional foods in the form of a whole body tonic herb liquid supplement. In 1943, Carl began one of the first direct sales organizations in America selling his product.

Since the early 1980s, Anthony's companies have sold over one billion dollars in nutritional products. The company's name LifeQuest World Corporation changed to Jurak World Wide, Inc. recently.

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Impact on the Industry

NA

Discussion of Products

Jurak World Wide, Inc. offers JC Tonic, which is an anti-aging solution fortified with 18 Biodirectional Tonic Herbs

and six vital minerals. The company also sells other health and wellness products, which include the following health benefits:

- *Anti-aging solution that really works.*
- *Cleanses all the body systems at once.*
- *Maintains your vitality.*
- *Counteracts Stress.*
- *Increases Physical & Mental Energy.*
- *Balances the Body.*
- *Improves Endurance.*
- *Increases Stamina & Circulation.*
- *Detoxifies & Maintains Cellular Health.*

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Jurak World Wide, Inc. states that its product is over 65 years old.

Discussion of Opportunity

Prospective representatives can join with the Company by filling out a distributor application and paying an application fee. This Company utilizes a unilevel pay plan and has a minimum monthly personal volume of 40 points.

The company's 5x8 forced matrix compensation plan is illustrated as follows:

Independent Business Owner (IBO Rank 1)

- *Submit an application to be accepted by Jurak Worldwide*
- *Must be active on monthly autoship at 60 PV or higher*
- *Must have one active customer on autoship*
- *To receive commissions appropriate forms must be sent to the home office*

Benefits:

- *Retail Sales Commissions*
- *Retail Bonus based upon satisfying requirements*
- *Matrix commissions on 5 legs three levels deep*

- *Coded Leadership Bonus*

Topaz (IBO Rank 2)

- *Must be Active on monthly autoship at 60 PV or higher*
- *Must have 1 active customers on autoship*
- *Must have 5 Personally Enrolled (PE) active IBO's*

Benefits:

- *Retail Sales Commissions*
- *Retail Bonus based upon satisfying requirements*
- *Matrix commissions on 5 legs four levels deep*
- *Team Building Bonus*
- *Coded Leadership Bonus*
- *Lead by Example Retail Profit based upon satisfying requirements*
- *Lead by Example Coding Bonus based upon satisfying (www.mlmlegal.com) requirements*

Aquamarine (IBO Rank 3)

- *Must be Active on monthly autoship at 60 PV or higher*
- *Must have 3 active customers on autoship*
- *Must have 10 Personally Enrolled (PE) Active IBO's*
- *Must have 50 Active IBO's in each of your 5 legs at the 160 PV per month*

Benefits:

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- *Retail Sales Commissions*
- *Retail Bonus (based upon performance)*
- *Matrix commissions on 5 legs five levels deep*
- *Team Building Bonus*
- *Coded Leadership Bonus*

- *Lead by Example Retail Profit*
- *Lead by Example Coding Bonus*

Ruby (IBO Rank 4)

- *Must be Active on monthly autoship at 160 PV or higher*
- *Must have 6 Active Customers on autoship.*
- *Must have 15 Personally Enrolled (PE) Active IBO's*
- *Must have 250 active IBO's in each leg on the 5th level*

Benefits:

- *Retail Sales Commissions*
- *Retail Bonus based upon satisfying requirements*
- *Matrix commissions on 5 legs 6 levels deep*
- *Monthly Team Building Bonus*
- *Coded Leadership Bonus*
- *Lead by Example Retail Profit based upon satisfying requirements*
- *Lead by Example Coding Bonus based upon satisfying requirements*

Emerald (IBO Rank 5)

- *Must be Active on monthly autoship at 160 PV or higher*
- *Must have 9 active customers on autoship*
- *Must have 50 Personally Enrolled (PE) Active IBO's*
- *Must have 2500 Active IBO's in 5 separate legs on level 6.*

Benefits:

- *Retail Sales Commissions*
- *Retail Bonus based upon satisfying requirements*
- *Matrix commissions on 5 legs 7 levels (www.mlmlegal.com) deep*
- *Monthly Team Building Bonus*

- *Coded Leadership Bonus*
- *Lead by Example Retail Profit based upon satisfying requirements*
- *Lead by Example Coding Bonus based upon satisfying requirements*

Diamond (IBO Rank 6)

- *Must be Active on monthly autoship at 160 PV or higher*
- *Must 12 Active Customers*
- *Must have 100 Personally Enrolled (PE) Active IBO's*
- *Must have 5,000 Active IBO's in each leg on the 8th level*

Benefits:

- *Retail Sales Commissions*
- *Retail Bonus based upon satisfying requirements*
- *Matrix commissions on 5 legs 8 levels deep*
- *Monthly Team Building Bonus*
- *Coded Leadership Bonus*
- *Lead by Example Retail Profit based upon satisfying requirements*
- *Lead by Example Coding Bonus based upon satisfying requirements*

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Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <http://www.jurak.com/>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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