



Using A Virtual Conference Center to Educate, Present and Sell With Video

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They say a picture is worth a thousand words. Ask yourself, how many words is a video worth?

This week, Lisa Michaels, President of [Deposition Reporters Association of California](#), chose [Discovery Conference Centre](#) of San Diego to film a rebuttal to comments by Governor Schwarzenegger. The California Governor made statements published in the Sacramento Bee that *"court reporters are typists and are old fashioned."* Ms. Michaels responded with a powerful, well-articulated message. There were 865 views of the [Youtube video](#) in the first 12 hours of being posted. (DCC Principal, Christopher Jordan, was producer and director of the video.)

This is the second video made at Discovery. Earlier this summer, [Cornerstone Wealth Management](#) filmed their presentation, "[Why 'Broken' Subdivisions Will Be Fixed In A Market Turnaround.](#)" Chris Meacham needed a downtown San Diego location to present to clients and wanted to capture the presentation for his website.

Video, video conferencing, and video streaming are all very powerful tools. Legal videographers are an essential part of making the record in depositions. Our clients use deposition clips to preserve testimony for trial and impeach witnesses. Video conferencing saves travel time and dollars. Video streaming allows attorneys to participate in depositions and legal proceedings in realtime from remote locations."

Discovery Conference Centre was built with "video friendly" conference rooms. We are here to help you get your message out.

