

# Embracing Social Media

Legal Marketing Association / Ohio

Association of Legal Administrators

Oct. 6, 2009 / Toledo, Ohio

# Overview

- What is social media?
- How do I do it right?
- Why should I do it?
- How can I generate value from it?
- What can I do to get started?

# Embracing Social Media

- Most effective ways to get business\*
- Peer referrals: 56%
- In person networking events: 33%
- Conferences & seminars: 15%
- Social media: 3%

\*2009 Networks for Counsel Study,  
Leader Networks survey of 1474 lawyers

# Embracing Social Media

## Networks for Counsel Study:

- 78% of lawyers polled reported membership in an online social network

# What is Social Media?

“Social media are primarily Internet- and mobile-based tools for sharing and discussing information, [pictures, video, audio, etc.]. The term most often refers to activities that integrate technology, telecommunications and social interaction.”

-Wikipedia



# What is Social Media?

- Most common social media
- Blogs:
  - More than 180 million (Technorati)
- Social networks
  - More than 300 million members
  - worldwide (& that's just Facebook)
- Discussion boards: Every topic A-Z

# Blogs



# a public defender



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http://www.jdsupra.com/post/documentViewer.aspx?fid=ed80a14-acb0-4d51-8192-9c0476a2671d

← Maybe she's in advertising?

## Ineffective Assistance in action

CT Supreme Court to act like the big boys →

Posted on September 02, 2009 by Gideon

Via an anonymous PD, here is a transcript of some truly atrocious lawyering by a public defender in Virginia. Read it for yourself.

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### 6 Comments »

Comment by Joel Rosenberg   
September 2nd, 2009  
Yow. Thanks, Gid.

[Reply to this comment](#)

Comment by Gideon  
September 2nd, 2009

This is as bad as I've seen it. Kudos to the prosecutor for recognizing the problem and taking a stand.

The PD's protests at the characterization by the prosecutor made me roll my eyes.

[Reply to this comment](#)

Comment by Joel Rosenberg   
September 2nd, 2009  
Yup. Not all prosecutors are scum.

(Comments won't nest below this level)

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### Recent Posts

- CT Supreme Court to act like the big boys
- Ineffective Assistance in action
- Maybe she's in advertising?
- Sunday's stupidity: beaten by a chair edition
- The Fourth Amendment takes the red pill

### Recent Comments

- Rick Horowitz on What I want to know is
- Rick Horowitz on The Fourth Amendment takes the red pill
- gerardw on Ineffective Assistance in action
- Stefon Texas kills.....an innocent man? (updated)

# Social Networks

LinkedIn People Jobs Answers Companies Account & Settings

Explore People Search: Engineer at IBM - Internet - Senior Consultant Search People

Home

Groups

- Blawg Tweets
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Profile

- Edit My Profile
- View My Profile
- Recommendations

Contacts

Inbox (7)

- Compose Message
- Received (7)
- Sent
- Archived

Applications

Add Connections

**Lance Godard**

Law firm business development and marketing consultant

Lance is prepping for the panel discussion on Embracing Social Media he's leading with Mike Dinehorst on Oct 6 in Toledo ( <http://bit.ly/qG0tjg> ) 13 days ago [ Update ]

331 Connections link you to 4,225,799+ professionals

12,995 How People in your network since September 28

**Inbox (7 unread)**

Henry Litong Chen

Lillian Ortiz, Esq.

Ben Sheppard

Dean Slejko

Jon Meredith (LION)

Action Items: Invitations (5)

**Network Update**

Tell your network

Lance is prepping for the panel discussion on Embracing Social Media he's leading with Mike Dinehorst on Oct 6 in Toledo ( <http://bit.ly/qG0tjg> ) 13 days ago - [Clear](#)

Jill Rako is no longer and Mindy (Ch...

Erik J. Heels is no longer Glickman, Karen

David A. Barr is no longer Karen Ulmer,

Brett A. Hoove is no longer Hemenway

Jill Rako will be no longer Top Brands on...

twitter

What are you doing?

Latest: Working on an exciting new Twitter project for 22 this space for details, coming very soon! #22Tweets 38 minut...

Home

nooption <http://twitpic.com/ujfjm> at FC United play Worksop Town. GML less than 20 seconds ago from PocketTwe...

matthewdevries Thanks! RT @Ri @chrisc Heatham Congrats on being Construction Blogs. <http://bit.ly/31a1a> half a minute ago from TweetDeck

jamie\_markham Today on the NC i probation violations, and whether it's drunk. <http://ow.ly/qJfK> half a minute ago from HotSube

jkubicki RT @shier Health Data Bn grace period until enforced. <http://bl> 2 minutes ago from web

AlexisNeely Oh how I love hearing Breakthrough Model made a huge d who participated. Yay! 2 minutes ago from TweetDeck

Parasec Spending my lunch break with my bootcamp ladies. Time to wit malasadas. :) 3 minutes ago from web

nancymyland On a great phone c: @davedee talking abt creating a Bri my business...so much 2 look 4ward 3 minutes ago from TweetDeck

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in Social Network

Main My Page Members Events Forum Blogs Groups Chat Videos

# Lawyer Connection

FORUM

Can i help you free up 25% of your time?

Let me help you REDUCE your back office & operational costs by 60% - BESIDES freeing up YOUR time to FOCUS on CORE business activities. I assist in transcription & content repurposing serv...

Tagged: repurposing, VA, content, transcription, assistance

Started by Polymathes Sep 20.

Please Let Us Know Here Whether You're Getting Mentored 1 Reply

The site looks great! (thanks Gwynne) and there's a lot of participation. But are we achieving our primary purpose -- to connect mentors and mentees? If not, why not? Remember, this is likely one 0...

Started by Victoria Pynchon. Last reply by Chris Hill Sep 15.

Barter & Free Services 17 Replies

Member Nohi Bryant has offered to "dedicate an hour per week to showing more seasoned, not-so-technologically-proud lawyers how to spruce up their trial exhibits, navigate the public

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Our mission is to create a community of attorneys each of dedicated to assisting one another attorney in making it thro economic downturn.

\*\* Seasoned attorneys will make themselves available as mentors attorneys, particularly those struggling to start a practice or recent searching for the career they are destined to have.

\*\* Attorneys in need of mentoring will seek out the seasoned attorney (and any legal marketing people who join us) for the purposes of bu of business or building their own practice from scratch.

\*\* Attorneys with advanced practice skills (transactional, deposits motions, negotiation, and trial skills) will help guide new attorney those skills both via this site's various tools -- discussion forums, blc announcements and the like, as well as direct mentoring via email cup of Joe)

Please let us know how we can make this site better to suit moment.

HOW TO NETWORK ON THIS SITE

\* Connect with other professionals based on their area of specializa them with the "search" function and then "friending" them or send

# Discussion Boards








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Topics	Replies
 <a href="#">Forums Quick Guide - Please Review Before Posting</a> Latest post by <a href="#">Denise Community...</a> , 02-26-2009 7:45 PM	0
 <a href="#">Wrongfull dismissal</a> Latest post by <a href="#">steve187*</a> , 09-30-2009 10:17 AM	13 
 <a href="#">Follow up: Is this a contract or acceptance letter?</a> Latest post by <a href="#">Drew</a> , 09-30-2009 10:06 AM	3
 <a href="#">Withholding of last paycheck</a> Latest post by <a href="#">PattyPA</a> , 09-30-2009 9:19 AM	2
 <a href="#">Maternity Leave (no FMLA)</a> Latest post by <a href="#">PattyPA</a> , 09-30-2009 9:16 AM	3
 <a href="#">How long can I go back?</a> Latest post by <a href="#">PattyPA</a> , 09-30-2009 9:12 AM	3

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Embracing Social Media

Ultimately, social media NOT about technology, websites or tools. It IS about:

- *Connecting*
- *Contributing*
- *Community*

# How do I do it “right”?

There is no right or wrong.



Simply, treat those online the same as if you were talking with them face to face



*Photo credit:  
ThinkPanama via Flickr*

But, it is still a business, so...

Develop & follow a social media plan that's an extension of your business marketing strategy.

Understand the dangers &  
liabilities & act accordingly

# Listen before you act

People are talking about

- you,
- your firm &
- issues you care about

You might as well listen



Learn the expectations &  
follow them

It's all about ~~me~~ ~~you~~ us. That's why it's called *social media*.

Social media is a *business* for lawyers. You can't dabble in it & expect to achieve results.



# Why should I do it?

Without an online presence,  
you're invisible.

You can position yourself as an expert among your peers.

You can develop relationships with people who can help you grow your business.

You can have fun engaging others who share your passions (yes it's allowed)

# How do I generate value?

Pay it forward. Be the person  
who helps everybody else.

# Give away your expertise.

The screenshot shows a forum post from a user named 'Taxagent' on 04-18-2009 at 3:12 AM. The post title is 'Re: sale of business - tax questions?' and it includes a 'Reply' link. The post content is a response to a question from 'Joe Bob' about tax implications of a business sale. The user's profile on the right shows they are a lawyer, joined on 05-15-2000, with 6,058 posts. A red circle highlights the user's name and the post date, with an arrow pointing to the user's profile.

04-18-2009 3:12 AM

**Taxagent**

**Re: sale of business - tax questions?**

[Reply](#)

**Joe Bob:**  
*sold business. received \$30k, put it in my biz acct. what sort of tax consequences should I expect, to help alleviate my tax burden?*

The best time to ask a tax lawyer that is BEFORE you sold the your business was organized, there may have been several choices on how to structure it, and a tax lawyer could have advised you on which or what perspective. Once the sale is done, however, the die is cast and the outcome of the sale.

Giving your wife a gift won't reduce your taxes in any way what are basically non-events for tax purposes.

There are some general things you might do to reduce taxes. You can make a charitable contribution. Or donate money to charity if you itemize deductions. Without knowing the details of your situation, it's impossible to say what you should do. You may wish to see a tax lawyer or other tax professional for help to reduce your taxes.

**Taxagent - Lawyer**

Member since: 05-15-2000  
Last visited: 09-30-2009  
State: DC  
Posts : [6,058](#)

**My Bio**

Hello. I am an attorney who practices primarily tax law. I have a regular law degree. Before becoming an attorney, I was a business lawyer (wills and trusts), contracts, corporate and general business law.

The information I post on this forum is general legal information and does not form an attorney-client relationship.



Any advantage you gain over  
your competition adds value

- Engage
- Be Transparent
- Develop relationships
- Help them
- Repeat

# What can I do today?

# Getting started

- Listen
- Explore
- Be visible
- Communicate
- Engage
- Share
- Enjoy

# Start listening

1

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Leagle, Inc.  
... said Eric Dreiband, a partner with **Jones Day** in Washington, DC, and a former Equal Employment Opportunity Commission (EEOC) general counsel. ...  
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Forbes  
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**Agencies halt their immigrant scrutiny** - 2 days ago  
 By Maria Sacchetti Two Massachusetts law enforcement agencies have halted program that authorized them to enforce federal immigration laws, ...  
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  - [Immigration Law Answers Blog : Texas Immigration Lawyer & Attorney ...](#) - <http://www.immigration-law-answers-blog.com/>

**ImmigrationProf Blog: Chicago Olympic Bid Fails, US Treatment of ...**  
 2 Oct 2009 by admin  
 ABA Commission on Immigration • ABA Law School Pro Bono Programs • ACLU Immigrants Rights Project • AFSC Immigrant Rights • American Families United • American Immigration Center • American Immigration Law Foundation ...  
[CelebrityTwitterGossip.com - http://celebritytwittergossip.com/](#)

**American Daughter Media Center - Front Page » Blog Archive ...**  
 2 hours ago by Gayle Kesselman  
 As most of you may already know, the federal government has a program called "Program 287g" which allows local law enforcement to cooperate with federal law enforcement to enforce immigration law. This program is in operation in dozens ...  
[Front Page - http://frontpage.americandaughter.com/](#)  
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**Police in Framingham withdraw from federal immigration program...**  
 10 hours ago by Boston Irish Lass  
 Framingham Police officers receive immigration training, resajyw0, New England, 0, 11-12-2007 07:51. MA Correction Officers to Enforce Federal Immigration Laws, fscpd907, Corrections, 1, 08-21-2007 12:49 ...  
[MassCops - Massachusetts Law Enforcement Network - http://www.masscops.com/forums/](#)  
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**Work Room » County Chairman Says Deputization Of Immigration Law ...**  
 25 Sep 2009 by anill  
 After boasting about the success of the county's 287(g) agreement with the Department of Homeland Security which allowed its local police to enforce immigration law, Stewart definitively argued that the controversial program has not led ...  
[Work Room - http://workroom.thinkprogress.org/ - References](#)  
[\[ More results from Work Room \]](#)

**PrairiePundit: Hispanic caucus wants to stop enforcement of ...**  
 3 Oct 2009 by Merv  
 The 287(g) program, which was significantly expanded throughout the Bush Administration, relinquishes the power to enforce federal immigration laws to local law enforcement and





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 **chicagovsly:** The Gambacorta Law Office LLC (Lawyer Immigration) Skokie - <http://bit.ly/n45eq> (expand) - Chicago! Your opinion matters more than any media. 22 minutes ago from API - [Reply](#) - [View Tweet](#)


 **jpinton:** In business to grow your business: Immig 2010 : Tier 2 and Dependents <http://ow.ly/onx1> about 2 hours ago from API - [Reply](#) - [View Tweet](#)


 **immigrationtips:** Business immigration law firms [http://bit.ly/n45eq](#) about 3 hours ago from twitterfeed - [Reply](#) - [View Tweet](#)

 **ajbpearce:** Silly immigration officer asked me to d machines ... Next time she won't mess w someone c about 4 hours ago from Tweetie - [Reply](#) - [View Tweet](#)

 **paralegalauthor:** The Paralegal's Roles in Immigra (expand) about 10 hours ago from TweetDeck - [Reply](#) - [View Tweet](#)

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 **chriscsfalvay @cardifnotes** I still beat you to law : Hope your cold is better. about 18 hours ago from TweetDeck - [Reply](#) - [View Tweet](#)

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Timely Immigration Law information: news & analysis from the lawyers, firms and professionals publishing on JD Supra.

**FEATURED NEWS**

 **Siskind's Immigration Bulletin – October 2, 2009**  
Gregory Siskind  
In this issue: 1. Openers 2. The ABC's Of Immigration, Employer Compliance Series: Electronic I-9 Systems 3. Ask Visalaw.com 4. Border and Enforcement News - Border Patrol Figures Show Increase in Crossing Deaths - New... more

- Important Reminder for Diversity Visa Lottery (DV-2011) Applicants  
Robert Kraft
- Ex-Marine Caught Surfing Child Pornography found Not Deportable by 9th Circuit  
Matthew L. Kolken
- Embassy Forms for US Visa Matters  
Benjamin Hart

**Top 5 Contributors**

- Gregory Siskind [53 docs]
- Mintz Levin - Immigration Group [49 docs]
- Szebo, Zelnick & Erickson, P.C. [36 docs]
- Amy L. Becerra, Esq. [34 docs]
- Robert Kraft [33 docs]

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 Jagpal Singh Dhanoa and The Minister of Citizenship and Immigration **Recent Case on Unreasonable Denial of Temporary Resident Visa**  
Frederic Sieracki  
Judicial Review of refusal to issue Temporary Resident Visa to foreign national from India. Federal Court found that officer was unreasonable in concluding that the applicant was not a genuine visitor to Canada despite the fact that..... more

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- 8/9/2009 Julia E. Benziger nominated for 20 under 40 award
- 8/9/09

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Last edited by Director of Marketing

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Current Employees (23 total, 16 in your network)

- 1st Mark Elliott, Director of Marketing
- 2nd Tom Gibson, Member through Mark Elliott
- 2nd Stephen Stanford, Member through Mark Elliott
- 2nd Brad Blandin, Attorney through Mark Elliott
- 2nd Christian Olszewski, Assistant Network Administrator through Mark Elliott

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- 1st Mark Elliott, Director of Marketing
- 2nd Stephen Stanford, Member
- 2nd Michael Olsaver, Member
- 2nd Jim Knepp, Member
- 2nd Mark Abramson, Member

Key Statistics

Top Locations  
\* Toledo, Ohio Area (21)

Headquarters Address

HQ Region	Toledo, Ohio Area
Industry	Legal Services
Type	Privately Held
Company Size	70 employees
Founded	1874
Website	http://www.rcolaw.com

Common Job Titles	Attorney	35%
	Member	35%
Top Schools	Univ. of Toledo	32%
	Coll. of Law	
	Univ. of Toledo	11%
Median Age	36 years	
Gender	Male	78%
	Female	22%

Estimated based on LinkedIn Data



# PROFESSIONALS



## STEPHEN J. STANFORD, MEMBER

Stephen J. Stanford is a partner with RCO and has extensive experience in all phases of the litigation and administrative practice embraced within the field of labor and employment, including EEOC/OCRC, OFCCP, OSHA, NLRB, and SERB matters, and labor and commercial arbitration.



### RC&O Members

- Mark C. Abramson
- Thomas J. Antonini
- W. David Arnold
- David R. Bainbridge
- C. Philip Baither, III

Steve has been practicing since 1975. He is admitted to practice before the U.S. Supreme Court, the U.S. Court of Appeals for the Sixth Circuit, the Supreme Court of Ohio, and various U.S. District Courts.

Steve earned his Juris Doctor and undergraduate degrees from The Ohio State University. He was included in the current edition of *American Best Lawyers* and *Ohio Super Lawyers* by his peers.

### AREAS OF PRACTICE

**Labor and Employment Law.** Steve is closely familiar with developments in the law of collective bargaining, employment discrimination and wrongful discharge, and he has participated in a number of symposia and seminars dealing with a variety of labor and employment law topics.

**Employee Benefits Law.** Steve is counsel to a Taft-Hartley welfare benefits trust that delivers retiree health care benefits nationwide to hourly retirees in the glass container and related industries.

### COMMUNITY ASSOCIATIONS

- Camp Courageous, Inc., Secretary; Past President

### PROFESSIONAL ASSOCIATIONS

- American Bar Association
- Ohio State Bar Association
- Michigan State Bar Association
- Ohio Management Lawyers Association
- International Foundation of Employee Benefit Plans

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## People

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### Stephen Stanford



Chair, Employment and Benefits Group at Robison, Curphey & O'Connell

Toledo, Ohio Area | Legal Services

#### Current

- Member at Robison, Curphey & O'Connell
- Chair, Employment and Benefits Group at Robison, Curphey & O'Connell

#### Education

- The Ohio State University Moritz College of Law
- The Ohio State University - The Max M. Fisher College of Business

#### Connections

23 connections

#### Websites

- My Company

#### Public Profile

<http://www.linkedin.com/pub/stephen-stanford/14/200/5b1>

### Summary

Labor and employment law attorney, representing management and Taft-Hartley boards of trustees.

#### Specialties

Collective bargaining, labor arbitration, discrimination and wrongful discharge lawsuits, employee benefits, and covenants not to compete.

### Experience

#### Member

Robison, Curphey & O'Connell  
Privately Held, Legal Services industry  
2006 - Present (3 years)



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Problem in Search of a Solution  
Association to be held...  
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Arbitrators about who debate is to be held in...  
September 25 at 4:15

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**Aftermath of the Twitter Ban in China**  
Twitter has been back up in China for a couple of days now. As my fellow Chinese twitter-buds resurface again one by one in my Friends List, it's amazing how many of them had no clue that there was a ban on it. I DM'd one girl saying "The ban is over!" She wrote back, "What ban? Where?" ...  
June 11 at 5:57am · Share



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### CMBS Update

Newsletters and Client Bulletins, Real Estate & Environmental Bu

September 2009

### Announcement:

On September 15, 2009, the IRS, reacting to the current situation i issued a Revenue Procedure (not yet published) making a significant interpretation of the "REMIC" rules\*\* under § 1.860G-2(b)(3)(i) of th Regulations.

As the credit crisis threatens commercial real estate financing, m encountered the following Catch-22: They cannot negotiate with th regarding changes to the terms of their CMBS loan until they are ir have reached that point, they may no longer be in a position to effe debt and save the asset.

Now, the rules have changed. Developers may speak to their spei servicer reasonably foresees a significant risk of default in the fut, changes allow modifications to both collateral and loan guarantee effective immediately.

### Explanation:

Under the old interpretation of the REMIC rules, the IRS penalized vehicle if a loan was modified by the special servicer prior to a cha default or a reasonably foreseeable default." Under IRC 860F (a)(1) extremely steep - 100% of net income derived from the prohibited special servicers could not negotiate with borrowers until there wa was imminent.

Under the new interpretation of the REMIC rules, a special service borrower concerning a modification to a loan at any time, provided one of which is that, based on the facts and circumstances, the sg "reasonably believes that there is a significant risk of a default" at: foregoing change in interpretation has the potential to exponential CMBS loans that may be restructured in the current market, thus p relief to the commercial real estate debt market.

## Drug and Device Law

Wednesday, September 23, 2009

### New Article On Free Speech and FDA "Intended Use" Regulations

There's an interesting new article in the current issue of the [Food and Drug Law Journal](#), entitled "Criminalizing Knowledge: The Perverse Implications of the Intended Use Regulations for Off-Label Promotion Prosecutions." The author is blog reader [Greg Gentry](#) at [Morrison Mahoney](#). Here's a [link](#), to a reprint posted with the permission of the [FDLJ](#), which publishes the journal. The F.D.L.J. citation is 64 Food & Drug L.J. 441.

The article examines the FDA's "intended use" regulation, 21 C.F.R. §201.128 (for drugs) and 21 C.F.R. § 801.4 (for devices) (both identically worded), and concludes that they can't possibly actually mean what they say. That's because a literal reading would criminalize mere awareness by a regulated manufacturer that doctors were likely to use its product off-label:

"[I]f a manufacturer knows, or has knowledge of facts that would give him notice that a [drug/device] introduced into interstate commerce by him is to be used for conditions, purposes, or uses other than the ones for which he offers it, he is required to provide adequate labeling for such a [drug/device] which accords with such other uses to which the article is to be put.

Such "adequate" labeling, of course, can't be added for a new use without going through the FDA's entire drug/device approval process. Given how widespread off-label use is, many manufacturers would have to be wilfully blind not to know of such use. For one thing, they have to collect and submit adverse event reports, whether or not the use involved was a labeled one.

The thesis of the article is that this is a "Catch-22 regulation" that can't possibly be (and hasn't been) enforced as written without

### About

This blog contains [JIM BECK](#) and [MARK HEHRMANN's](#) personal views of various topics that arise in the defense of pharmaceutical and medical device product liability litigation. Please read our [DISCLAIMER](#) about the nature of this blog, and understand that you are accepting its terms, before reading any of our posts.

### About Me

Beck/Herrmann  
[JAMES M. BECK](#) is a Counsel resident in the Philadelphia office of Dechert LLP. He is the author of, among other things, Drug and Medical Device Product Liability Handbook (2004) (with Anthony Vale). He can be reached at [james.beck@dechert.com](mailto:james.beck@dechert.com). [MARK HEHRMANN](#) is a partner resident in the Chicago office of Jones Day. He is the author of, among other things, [The Curmudgeon's Guide to Practicing Law](#) (2006), and Statewide Coordinated Proceedings: State Court Analogues to the Federal MDL Process (2d rev. ed. 2004) (with Geoff Ritts and Katherine Larson). He can be reached at [mherrmann@jonesday.com](mailto:mherrmann@jonesday.com).

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9/25/2009	Brennan to Participate in Panel Discussion: C
9/23/2009	McDonald Addresses A&A/OIP Conference
9/22/2009	Carney Addresses FBI Conference on FCPA
9/16/2009	2009 "Super Lawyers" Announced
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## Drug and Device Law

3 comments:

Max Kennedy said...

There's a big difference between a p  
unidentifiable employee admitted gu  
asserting they have a vivid recall of  
personally witnessed in the company

Under your version of the rules of ev  
impossible to try any case involving  
calling to the stand every current an  
officer and director, since, as you co  
would prevent them from testifying d  
did not personally generate. E.g., a  
about water he saw on the floor, onl  
could.

It seems you mistook where the tria  
Termination is about two blocks to th  
They sell plenty of baloney there.

12:26 PM

Beck/Herrmann said...

That's Reading Terminal, Max, and o  
plenty.

Vivid recall? The Bloomberg report,  
the witness who testified had no idea  
information is correct. That compare  
testimony quoted in the Toys-R-U c  
insufficiently precise.

We have all this expensive discovery  
did what, and to obtain the right peo  
captain in Cool Hand Luke might hav  
here is a failure to authenticate."

4:02 AM

Anonymous said...

Bottom line: Why would any pregna  
drug? I'm more concerned about the  
adult ingesting drugs- prescription o  
valid studies on the use of Paxil on p  
you couldn't possibly gather a group  
willing to submit to the study AND et  
these "tenuous" links to birth defects  
science, guesses, etc.

6:30 AM

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Jayne Juvan

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Love the though  
@footnoted: @J  
peace can't be f  
@dougchia @ei  
agreement!

4 minutes ago from Echofon

I'm TOTALLY in! RT @doug  
ain't NEVER goin' back! @er  
4 minutes ago from Echofon

I'm so encouraged by this! R  
@footnoted & @ericjackson  
there's hope for us all!  
about 1 hour ago from Echofon

Never regretted my JD. RT @  
@ABAJournal: K&L Gates Ci  
Law School"  
about 1 hour ago from Echofon

Wow. Amazing. Never thoug  
@dougchia: Big of you to ad  
on something"  
about 1 hour ago from Echofon

Thx! #ff to all! RT @russellb  
@jjhelp @econwriter5 @retr

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### Are Laws Firms Ready for Transparency?

If you haven't read "Are Law Firms Ready for Transparency?" from Mary Abraham you must. Abraham's post describes Mallesons Connect, the new client service extranet that Mallesons has developed. It is far more innovative than anything heard about at other firms, and may be unique in its comprehensive scope. So it catch on, should clients demand this kind of transparency from all of their lawyers, should other firms adopt similar systems just to keep up, Mallesons well have revolutionized the business model for law firms with this product.

What do you think? Read Abraham's post and add to the conversation:  
<http://aboveandbeyondkm.com/2009/09/are-law-firms-ready-for-transparency-illa09.html>

Posted 1 month ago | Delete discussion

### Comments (4)

No. See article.

<http://amlawdaily.typepad.com/amlawdaily/2009/09/women-join-simpson-the-exec-committee-at-last.html>

I wonder how much sooner this would have happened if the criteria for executive committee inclusion were published and the election were not been by secret ballot.

Posted 1 month ago | Reply Privately

Interesting the blog post photo choice was a poster of The Wizard of Oz. It could as easily have been Tim Burton's Alice in Wonderland through the looking glass.

It is a truly amazing tool and concept that will never see the light of day in 99



Denis Campbell  
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**Immigration Law**

Timely Immigration Law information: news & analysis from the lawyers, firms and professionals publishing on JD Supra.

**FEATURED NEWS**

 **Siskind's Immigration Bulletin - October 2, 2009**  
Gregory Siskind  
In this issue: 1. Openers 2. The ABC's Of Immigration, Employer Compliance Series: Electronic I-9 Systems 3. Ask Visalaw.com 4. Border and Enforcement News - Border Patrol Figures Show Increase in Crossing Deaths - New... more

- Important Reminder for Diversity Visa Lottery (DV-2011) Applicants  
Robert Kraft
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Get tickets for Indians games at Progressive Field and stadiums across the country through [indians.com](http://indians.com). Tickets section on [indians.com](http://indians.com) Indians tickets on StubHub 2010 Indians schedule

Events

11 past events See All

Rock 'N Re-Blast  
Progressive Field  
Friday, September 25 at 7:00pm

80th MLB All-Star Game  
Buckeye Stadium  
Tuesday, July 14 at 9:00pm

Cleveland Indians Become a Fan

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**Cleveland Indians**

**10/3: Indians at Red Sox**

It's been raining all day in Boston, but the Indians and Red Sox still hope to get their 7:10 p.m. ET game in and avoid a day-night doubleheader tomorrow. Tonight's game will be on WTAM and STO. UPDATE: Lowell scratched with a sore thumb...

Yesterday at 9:44pm · Share

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**Cleveland Indians**

**Cross Farrell off the list...**

At least, that's what Buster Olney's sources are telling him. The link.

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**Cleveland Indians**

**Blame it on a simple twist of fate**

By Anthony Castrovince/MLB.com <http://castrovince.mlb.com> <http://www.twitter.com/castrovince> Eric Wedge is the fall guy for what's transpired with the Tribe over the last two years, though it's been commonplace for people to say the blame doesn't rest with one man...

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**Cleveland Indians**

**Starin' at that last link in the chain**

By Anthony Castrovince/MLB.com <http://castrovince.mlb.com> <http://www.twitter.com/castrovince> This is what it's all about right here. October baseball. What's that? This is still the regular season? Uncle. EXCRUCIATING MINUTIAE OF THE DAY... A long season could get longer....

Fri at 7:57pm · Share

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# Questions?

**Lance Godard / The Godard Group**

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**Mike Driehorst / Diamond Communications**

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