

Robert J. Scott & Brian Von Hatten Present Strafford CLE Webinar “M&A Transactions and Software License Due Diligence”

The complexity of software licenses makes it more challenging for counsel to identify licenses that should and can be transferred as part of an asset acquisition or divestiture. Scott & Scott, LLP Managing Partner Robert J. Scott and Associate Brian Von Hatten will provide guidance for counsel on the buy-side of [M&A transactions](#)

Southlake, Texas ([PRWEB](#)) May 29, 2013 -- Robert J. Scott and Brian Von Hatten, present Strafford live phone/web seminar, "[M&A Transactions and Software License Due Diligence](#)" scheduled for Thursday, June 20, 1:00pm-2:30pm EDT.

IP rights are increasingly important in asset and stock transactions involving business computers and software. The complexity of software licenses makes it more challenging for counsel to identify licenses that should and can be transferred as part of an asset acquisition or divestiture.

Enterprise software publishers see business combinations between their customers as creating additional revenue opportunities. Recent cases including Cincom v. Novelis and ACS v. Cinco highlight the importance of incorporating IT asset due diligence as an important aspect of deal structure.

The speakers will provide guidance for counsel on the buy-side of M&A transactions. They will explain why software due diligence is often overlooked but critical to avoid risks of acquiring software assets that may come with greater liability than their value.

Included will be perspectives and guidance on these and other critical questions:

- What happens when the license is silent on the issue of assignability?
- What are key software due diligence success factors?
- How should counsel structure M&A deals to reduce software license compliance risks?

Following speaker presentations, attendees will have an opportunity to get answers to specific questions during the interactive Q&A.

About [Robert J. Scott](#): Robert represents mid-market and large enterprise companies in software license transactions and disputes with major software publishers such as Adobe, IBM, Microsoft, Oracle and SAP. He has defended over 225 software audit matters initiated by software piracy trade groups such as the BSA and SIIA. He is counsel to some of the world's largest corporations, such as Schlumberger, PepsiCo, Iron Mountain and American Express, on information technology matters including intellectual property licensing, risk management, data privacy, and outsourcing.

About [Brian Von Hatten](#): Brian represents many large and mid-market organizations on matters related to transactions, software licensing, and disputes. Brian's focus includes substantial attention to complex information technology issues for companies of all sizes. As a former IT Manager for a global pharmaceutical company, Brian devoted significant attention to network security, data privacy, IT procurement and outsourcing, and policy development.

For registration: <http://www.straffordpub.com/products/m-and-a-transactions-and-software-license-due->



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Contact Information

Anita Scott

Scott and Scott, LLP

<http://www.scottandscottllp.com>

214.999.2915

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