

MLM Company Profile: U Design Jewelry



**** Trademark of U Design Jewelry

U Design Jewelry

Copyright Jeffrey Babener www.mlmllegal.com

Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

U Design Jewelry is based out of St. Charles, MO, was founded in 2003 and began direct selling in 2004. U Design was founded by Jennifer and Bret Bonacorsi. Before starting this business, Jennifer was a special education teacher (www.mlmllegal.com) and Bret was a national sales manager and an “ex- retail buyer.” The co-founders spent all of 2003 putting together a marketing and pricing plan that was simple for people to follow and valuable to distributors.

Impact on the Industry

U Design Jewelry is a member of the Direct Selling Association.

Discussion of Products

www.mlmllegal.com www.mlmllegal.com www.mlmllegal.com www.mlmllegal.com www.mlmllegal.com

U Design Jewelry allows customers to design their own jewelry and the company makes it for them. The products include bracelets, necklaces, watches, earrings, and much more. U Design Jewelry does not make its

customers choose kits, but rather allows them to use their creativity as they wish. The company only uses real sterling silver and semi-precious stones.

Discussion of Opportunity

To get started with the company, representatives must purchase a starter kit. Both kits come with supplies, which include invitations, tools, beads and supplies. At the Design Representative Level, there are no monthly requirements to sell. The company does not take a percentage of the representatives' sales. Representatives buy all of their own jewelry from the company and sell it at retail prices.

In order to begin with the company, one must purchase one of three starter kits.

U Design Jewelry provides training for the representative's first party and teaches them how to make bracelets, watches, earrings, and an elastic ring that they can keep free. The company states that the average consultant makes between 40-60 percent commissions on the products they sell.

www.mlmllegal.com www.mlmllegal.com www.mlmllegal.com www.mlmllegal.com www.mlmllegal.com

Discussion of Distributor Base and Sales Volume in U.S.

U Design Jewelry has over 200 design representatives.

Company website: www.udesignjewelry.com

At **MLMLegal.Com the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

www.mlmllegal.com