

Title: Nuts & Bolts of Social Enterprise: Marc J. Lane

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Social Enterprise Expert: Marc J. Lane (audio)

Monika Mitchell | August 27, 2011

Audio: Businesses that solve social problems are the hottest new industry out there! Marc J. Lane, professor of Social Enterprise at Northwestern School of Law and Director of the *Social Entrepreneur Alliance*, speaks with Good-b CEO Monika Mitchell on the legal and financial strategy for social purpose businesses. His new book, Social Enterprise: Empowering Mission-Driven Entrepreneurs outlines the basic nuts and bolts for profit-making enterprises that positively impact society.

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