

## VIRGINIA TRADEMARK BASICS

### **WHO MAY APPLY:**

Any individual, business entity, partnership, association, union or other organization owning the mark.

### **TRADEMARK & SERVICE MARK RESOURCES:**

Go to the Commonwealth of Virginia's State Corporation Commission website [Virginia State Corporation Commission website](#).

### **TRADEMARK USED IN VIRGINIA WHEN:**

Any word, name, logo, symbol or device, or any combination used by a person to identify and distinguish the goods and to indicate the source of the goods. It is placed in any manner on the goods, in or on their container, on tags or labels affixed to the goods or containers, or if the nature of the goods makes such placement impracticable, then on the documents associated with the goods in the sale or distribution in the Commonwealth of Virginia.

### **SERVICEMARK USED IN VIRGINIA WHEN:**

Any word, name, logo, symbol or device, or any combination used by a person to identify and distinguish the services of one person, including a unique service, from the service of others, and to indicate the source of the services. Title, character names repetitively used by a person, names of bands (e.g., musical entertainment groups), and other distinctive features of entertainment programs may be registered as service marks. It identifies a service rendered or received in the Commonwealth of Virginia.

### **DURATION:**

Five (5) years from registration. May be renewed in five year increments with statement of continued use, additional fee, and renewal application.

### **FEE:**

Non-refundable registration fee of \$30 per classification.

**DISCLAIMER:** The above information is not meant to provide legal advice or advertisement. If you or your company is interested in trademark protection, then consult with a trademark attorney.

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