

How Did You Discover Network Marketing?

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There are many ways that new consultants are initiated into the network marketing business. Some find or seek out MLM companies on the internet, while others get recruited by friends, family, co-workers, neighbors, acquaintances, or other people that they know.

MLM Attorney wants to know: How did you discover network marketing? Did you have family in the business and were always aware of the industry? Did you learn about an opportunity from an acquaintance? Do you

seek out new network marketing companies or are you loyal to a long-standing company? Did you find a product that you liked and joined to get the product? Tell us your story. How did you discover the network marketing industry?

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Jeffrey Babener
On Assignment

On any given day you can catch [Jeffrey Babener](#) lecturing on Network Marketing at the University of Texas or the University of Illinois, addressing thousands of distributors in Los Angeles, Bangkok, Tokyo and Russia, or writing a new book on Network Marketing, an article for Entrepreneur Magazine or a chapter for a University textbook. Over two decades he has served as marketing and legal advisor to some of the world's largest direct selling companies, the likes of Avon, Nikken, Melaleuca, Discovery Toys, NuSkin, and he has provided counsel to the most successful telecom network marketing companies...Excel, ACN, World Connect, ITI, AOL Select and Network 2000. An active spokesperson for the industry, he has assisted in new legislation and served on the Lawyer's Council, Government Relations Committee and Internet Task Force of the Direct Selling Association (DSA) as well as serving as General Counsel for the Multilevel Marketing International Association. He is an MLM attorney supplier member of the DSA and has served as legal counsel and MLM consultant on MLM law issues for many DSA companies.

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