

MLM Company Profile: CyberWize.com



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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmlegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Cyberwise is located in Sarasota, Florida.

Mark and Jeanine McCool launched the Company over a decade ago. They base much of on computer technology.

The two founded Cyberwise based on Tunguska, a dietary supplement that developed as a result of a miraculous event that occurred (www.mlmlegal.com) nearly 100 years ago. For more than eight years, Cyberwise has been dedicated to harnessing the power of that event into a potent, proprietary product. Cyberwise was started in 1998 and it develops products like nutritionals, body care and water filtration systems. Cyberwise plans to continue to expand internationally further in the future.

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Impact on the Industry

CyberWize contributes to local education foundations in Sarasota, Florida. It also supports the arts and sciences in local schools and funds local animal shelters.

Discussion of Products

CyberWize offers a wide array of nutritional (www.mlmlegal.com) products. Cyberwise sells wellness products like Tunguska Blast, Vital PSP+, HealthyWize Nutritionals, Biowize Body Care and other wellness products.

CyberWize relies on a team of experts that make up its Medical Advisory Board to review current and potential products at the ingredient level, consult on product-line development and ensure that its products continue to be carcinogen-free and safe to use.

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Discussion of Opportunity

Representatives market products and services over the internet. CyberWize gives independent business owners the opportunity to earn up-front sales profits as well as long-term residual income from a sales team.

For every month that a representative qualifies for (www.mlmlegal.com) the CyberWize Car Bonus they will make their car payment up to a stated monthly maximum.

CyberWize presents its compensation plan as follows:

SALES TEAM COMMISSION SCHEDULE

STEPS	LEFT TEAM NEW SALES		RIGHT TEAM NEW SALES		TOTAL NEW SALES	PAYS**
	Minimum BV*		Minimum BV*		Total BV*	
Step 1	600BV	+	300BV	=	900BV	\$100
Step 2	800BV	+	400BV	=	1,200BV	\$100
Step 3	1,200BV	+	600BV	=	1,800BV	\$150
Step 4	1,600BV	+	800BV	=	2,400BV	\$200
Step 5	2,000BV	+	1,000BV	=	3,000BV	\$200
Step 6	2,400BV	+	1,200BV	=	3,600BV	\$250
CYCLE	8,600BV	+	4,300BV	=	12,900BV	\$1,000

**BV and actual dollars may be different. **70% maximum payout rule applies.*

Leadership levels are described by the Company as follows:

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Crown Diamond

- Previously achieved and maintained Double Diamond level qualifications
- Develop and maintain 2 Qualified Double Diamonds
(1/1 - one in the Left Sales Team and Right Sales Team of your number 1 TP)
- Generate and retain the BV required to Cycle 60 complete times in the qualifying calendar month from any combination of your 3 Tracking Positions
- **Earn a \$2,500 Lifestyle Bonus**
- **Earn a 40% Matching Bonus of the Step Checks earned by all your personally sponsored IBOs****

Double Diamond

- Previously achieved and maintained Diamond level qualifications
- Develop and maintain 2 Qualified Diamonds during the qualifying month *(1/1 - one in the Left Sales Team and Right Sales Team of your number 1 TP)*
- Generate and retain the BV required to Cycle 40 complete times in the qualifying calendar month from any combination of your one or three Tracking Positions
- **Earn a \$2,000 Lifestyle Bonus**
- **Earn a 40% Matching Bonus of the Step Checks earned by all your personally sponsored IBOs****

Diamond

- Previously achieved and maintained Platinum level qualifications
- Develop and maintain 2 Qualified Platins during the qualifying month
(1/1 - one in the Left Sales Team and Right Sales Team of your number 1 TP)
- Generate and retain the BV required to Cycle 20 complete times in the qualifying calendar month from any combination of your one or three Tracking Positions
- **Earn a \$1,500 Lifestyle Bonus**
- **Earn a 40% Matching Bonus of the Step Checks earned by all your personally sponsored IBOs****

Platinum

- Previously achieved and maintained Gold level qualifications
- Develop and maintain 2 Qualified Golds during the qualifying month
(1/1 - one in the Left Sales Team and Right Sales Team of your number 1 TP)
- Generate and retain the BV required to Cycle 15 complete times in the qualifying calendar month from any combination of your one or three Tracking Positions
- Eligible for Leadership Council with company approval
- **Earn a \$1,000 Lifestyle Bonus**
- **Earn a 40% Matching Bonus of the Step Checks earned by all your personally sponsored IBOs****

Bronze

- Previously achieved and maintained Senior Director qualifications
- Personally sponsor and maintain at least 4 Active IBOs
- Generate and retain the BV required to Cycle 2 complete times in the qualifying calendar month from the same Tracking Position
- **Earn a 20% Matching Bonus of the Step Checks earned by your personally sponsored IBOs****

Senior Director

- Previously achieved and maintained Director qualifications
- Personally generate at least 225BV in total (*AutoShip/Regular/Retail*) orders from any combination of one or all three of your TPs during the qualifying calendar month (*by signing up on the optional AutoShip program, you may reduce this amount to 50BV to qualify one TP and 100BV in your AutoShip to qualify all three TPs*)
- Personally sponsor and maintain at least 2 Active IBOs.
- Generate and retain the BV required to Cycle 1 complete time in the qualifying calendar month from the same Tracking Position
- Senior Director (*or above*) qualifications must be met during the calendar month prior to being paid as a Senior Director (*or above*). For example, qualify as a Senior Director (*or above*) in January and you will be paid as a Senior Director (*or above*) for the entire pay month of February. You must re-qualify in February to earn as a Senior Director (*or above*) again in March.
- **Earn a 10% Matching Bonus of the Step Checks earned by your personally sponsored IBOs****

Director

- Previously achieved and maintained Associate qualifications
- Earn a Step 2 and Step 3 bonus (\$250) once in your lifetime
- Have a minimum of 15 Active IBOs in your entire Sales Team during the qualifying calendar month

Associate

- Previously achieved and maintained the Qualified IBO qualifications
- Earn a Step 1 bonus (\$100) once in your lifetime

Qualified IBO

- Previously achieved and maintained the Active IBO qualifications
- Personally Sponsor 2 Active IBOs (*1/1 - one must be in your Left Sales Team and Right Sales Team*)

Active IBO

- Purchase an IBO Success Kit or an IBO Solutions Pak once in your lifetime
- Purchase or retail products or services totaling at least 200BV once in your lifetime
- Personally generate at least 75BV (*225BV for three TPs*) in total orders (*AutoShip/Regular/Retail*)

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Discussion of Distributor Base and Sales Volume in U.S.

CyberWize utilizes a multi-level compensation plan and a person-to-person sales strategy. The Company operates in several countries including, the United States, the Bahamas, Jamaica, Singapore, Trinidad, and Tobago.

Company Website: www.cyberwize.com

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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