

MLM Company Profile: The Trump Network



**** Trademark of The Trump Network

The Trump Network

Copyright Jeffrey Babener www.mlmllegal.com

Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Donald Trump is the founder of the Trump Network. The Trump Network is a new direct selling company.

www.mlmllegal.com www.mlmllegal.com www.mlmllegal.com www.mlmllegal.com www.mlmllegal.com

Impact on the Industry

NA

Discussion of Products

The Trump Network sells health and wellness products. One product, called the PrivaTest, enables the customer to test their own vitamin and supplemental needs through an at-home test.

The Trump Network also sells snacks and meals.

Discussion of Opportunity

Prospective distributors can begin with the company by purchasing one of three starter kits; 1) the Marketer Pack, 2) the Builder Pack, or 3) the Leadership Pack.

The Marketer Pack includes:

- *Your \$48 Membership*
- *An activated PrivaTest[®]*
- *FREE Try It Pack (a sampling of our fine products for you to try)*
- *FREE one month supply of Prime Essentials^{®*}*
- *FREE Communication Program***

Other Benefits include:

- *\$25 FastStart Bonus*
- *50 Commissionable Volume*

The Builder Pack includes:

www.mlmllegal.com www.mlmllegal.com www.mlmllegal.com www.mlmllegal.com www.mlmllegal.com

- *The full contents of The Marketer Pack*
- *An assortment of products from each of our Best-In-Class Brands:*
 - *Ideal Health[®]*
 - *BioCe[®]*
 - *Silhouette Solution[®]*
 - *QuikStik[™]*

Other Benefits include:

- *You are In Gold Qualification (IGQ)*
- *Qualifies you for 4-Level Bonuses*
- *\$100 in 4-Level Bonuses*
- *250 Commissionable Volume*

The Leadership Pack includes:

- *The full contents of The Marketer Pack*
- *The full contents of The Builder Pack*

- Two additional Builder Packs
- Two BioCe[®] Skin Pro-Wellness Kits

Other Benefits include:

- You are In Platinum Qualification (IPQ)
- Qualifies you for 4-Level Bonuses
- \$200 in 4-Level Bonuses
- 1,250 Commissionable Volume

The Trump Network offers the following compensation plan:



THE TRUMP NETWORK COMPENSATION PLAN SUMMARY

Ranks & Qualifications													
Rank	Director	Bronze Director	Silver Director	Gold Director	Platinum Director	1* Platinum Director	2* Platinum Director	3* Platinum Director	Diamond Director	1* Diamond Director	2* Diamond Director	3* Diamond Director	Executive Diamond
Personal CV	100 CV	100 CV	100 CV	100 CV	200 CV	200 CV	200 CV	200 CV	300 CV	300 CV	300 CV	300 CV	300 CV
Group Volume # of Levels		200 CGV on 3 Levels	600 CGV on 4 Levels	1,000 CGV on 4 Levels	5,000 CGV on 6 Levels	10,000 CGV on 6 Levels	20,000 CGV on 8 Levels	35,000 CGV on 8 Levels	50,000 CGV on 10 Levels	85,000 CGV on 10 Levels	120,000 CGV on 12 Levels	225,000 CGV on 12 Levels	275,000 CGV on 14 Levels
Leg Structure			3 Directors	3 Directors	3 Silvers	2 Silvers 1 Platinum	1 Silver 2 Platitudes	3 Platitudes	3 Platitudes	2 Platitudes 1 Diamond	1 Platinum 2 Diamonds	3 Diamonds	3 Diamonds

Unilevel Commissions						
Rank	Director	Bronze	Silver	Gold	Platinum*	Diamonds*
Level 1	4%	4%	4%	4%	7%	7%
Level 2		3%	3%	3%	7%	7%
Level 3			2%	2%	7%	7%
Level 4				6%	7%	7%
Level 5					5%	5%
Level 6					3%	3%

3rd Platinum Generation Bonus 3% BONUS

Rank	Platinum	1* Platinum	2* Platinum	3* Platinum	Diamonds
Generations	2	3	4	5	6

Pays a 3% bonus on the total CGV of generations of Platinum (and above) down to the next Platinum in each leg. You can be paid on an unlimited number of Platinum on each level in each leg, up to 6 generations deep.

Platinum Maximizer

This bonus is a percentage of the difference between the Unilevel commissions earned by Gold Directors and below (4, 3, 2, 1%) and the total potential Unilevel commissions available to Platinum and above (7, 7, 7, 5, 3%).

Retail Advantage Program (RAP)

CV	RAP %	Upline %
0-200	0%	100%
201-500	10%	45%
501-1,000	15%	40%
1,001-1,500	20%	35%
1,501+	25%	30%

The Retail Advantage Program rewards Marketers for increased volume (CV) in their personal accounts.

RAP Example:
 Your Purchases = 300 CV
 Customer Purchases = 1,325 CV
 Total Volume = 1,625 CV
 1,625 CV - 200 CV = 1,425 CV*
 1,425 CV x 25% = \$356.25 from RAP

*The percentage you are paid on the RAP sliding scale is based on your total personal CV. The first 200 CV and volume from Marketer, Builder and Leadership purchases is not calculated into the RAP payment.

Diamond Bonus Pool 2.6% OF NET CV

The Company set aside 2.6% of all CV paid monthly in the Diamond Bonus Pool. 75% of it is available to all qualified Diamonds (including Executive Diamonds). The other 25% is available to accounts that have reached Executive Diamond that month.

Example: If you have 600,000 CGV and another Marketer has 200,000 CGV of a 800,000 CGV pool, your CGV represents 3/4 of the total number and thus you receive 75% of the Pool. (see graph)

Diamond Maximizer 3% BONUS

Unleveled 3% Platinum Generation Bonuses are paid to each upline qualified Diamond until all 6 generations are paid.

FastStart Bonuses **PAID WEEKLY**

Pack Purchased	Marketer Pack	Builder Pack	Leadership Pack
Level 1	\$25	\$50	\$150
Level 2		\$25	\$25
Level 3		\$15	\$15
Level 4		\$10	\$10

The FastStart Bonus program rewards you each time a new Marketer enrolls by purchasing one of the Company's selected product packages.

Rolling Bonuses, level 2 thru 4, are paid weekly and follow the Silver (or above) Enrollor tree.

FastStart Bonus Qualifications	FastStart Enrollor Bonuses:	FastStart Rolling Bonuses:
	• Account Rank of Director or above	• Account Rank of Silver or above
	• AutoShip Volume of 50 CV	• AutoShip Volume of 50 CV
	• Active Communication Program	• Active Communication Program

The Dream Program

Rank	2* Platinum	3* Platinum	Diamond	1* Diamond	2* Diamond	3* Diamond	Exe. Diamond
Amount	\$200	\$400	\$600	\$800	\$1,000	\$1,000	\$1,000

Key Terms

CV (Commissionable Volume): Is a value assigned to each product.

CGV (Compressed Group Volume): Any CV in a Marketer's account below 100 CV compresses and is added to the next Upline Marketer with 100+ CV.

Leg: Each person you personally enroll on your front line begins a leg.

Level: Any account you personally enroll is on your 1st Level. When a 1st Level account enrolls another account, it creates your 2nd Level, and so on.

Platinum Generation: A Platinum Generation is made up of the Platinum account and all their non-Platinum volume.

Unilevel: A Unilevel consists of all Marketers sponsored by the same Marketer, and those Marketer's personally sponsored customers.

AutoShip: An order that is created to repeat on a monthly basis with your pre-selected group of products to be shipped.

Communication Program: The Trump Network's online system that gives independent Marketers access to personalized websites, enhanced Back Office Reporting and other enhanced business features.

*All Platinum and Diamond levels are paid on the same Unilevel scale: (7, 7, 7, 5, 3%)

© 2011 IIN, LLC. All rights reserved. The TRUMP NETWORK and the associated ones are trademarks owned by Donald J. Trump. Your financial health is important to us. Use judgment in the amount of products and tools you purchase. As with any other sales opportunity, the earnings per Marketer will vary significantly. A Marketer's success will depend on his/her skill level and effort. Success is based on the amount of products and tools you purchase. As with any other sales opportunity, the earnings per Marketer will vary significantly. A Marketer's success will depend on his/her skill level and effort. Success is based on the amount of products and tools you purchase. As with any other sales opportunity, the earnings per Marketer will vary significantly.

For more information, one must contact the company.

Discussion of Distributor Base and Sales Volume in U.S.

In May 2009, 50-percent more people joined the company than those who joined the previous year.

Company Website: <http://www.trumpnetwork.com/>

At **MLMLegal.Com the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

www.mlmllegal.com