

XVII. TRADEMARKS/UNFAIR COMPETITION

A. CASE LAW

1. U.S. District Courts

- a. *Cornelius v. Bodybuilding.com*
82 BNA's PTCJ 200**

The U.S. District Court for the District of Idaho ruled on June 1, 2011 that moderators lack authority to speak for a website and, consequently, forum posts won't result in website liability.

XVIII. TRADE DRESS/COPYRIGHT

A. CASE LAW

1. U.S. District Courts

- a. *Hershey Co. v. Hottrix LLC.*
81 BNA's PTCJ 493**

The U.S. District Court for the Middle District of Pennsylvania ruled on January 6, 2011 that mimicking an iPhone app's "look and feel" could amount to trade dress and copyright infringement.