Common Mistake Makes Tweets Invisible

by [Adrian Dayton](#)

About a year ago, Twitter changed their reply feature so that you couldn't see conversations going on between two people- unless you were following BOTH of those people.

Confusing?

Here is how it works-

Say I am speaking to @CharlesHGreen and I say-

@CharlesHGreen I really enjoyed The Trusted Advisor, glad to finally meet you on Twitter.

ONLY the people that follow me (@adriandayton) and Charles (@CharlesHGreen) will be able to see the message because I started the message with his name.

If I want EVERYBODY to see it, there is a very simple solution:

Simply place a "." in front of the message. So If I want to tell Charles I enjoyed his book, and I want everyone else to see the message I write:

.@CharlesHGreen I really enjoyed The Trusted Advisor, glad to finally meet you on Twitter.

This way ALL of my followers see the message. Starting with the period will keep your post from being invisible. Make sense?

Any other questions? Feel free to ask questions in the comments below, or shoot me an email to info@adriandayton.com