Sports Lawyers in California are few and far between. Even if you don't live in a town with a professional sports team like San Diego or Los Angeles, it is likely you still have at least amateur sports teams in your town, high school sports teams and that you and the players on those teams are probably sports fanatics. You may also have a legal issue in many of the sub-areas of sports law without even knowing it, in which case you may need a sports lawyer.

If you have a sports law issue or entertainment law matter, visit our law firm website at <u>http://www.SebastianGibsonLaw.com</u> for more information and call us at any of the numbers easily found on our website.

To practice in the field of Sports Business Law, it requires a knowledge of entertainment law, intellectual property, sports brand development, professional regulations, advertising, marketing, anti-trust, broadcast and media law, sports sponsorship, corporate finance, labor law contract law, merchandising, employment law, contracts, copyrights, trademarks, licensing, estate planning, international law, anti-trust law and litigation.

In addition to having knowledge in those fields, it helps to have a strong background in international law, if not English law as well. Without this type of varied experience, a sports lawyer is limited in the service he or she can provide to the clients.

Clients at a sports law, law firm are sports team owners, cities, athletes, stadium management companies, and sponsors. You will be dealing with product manufacturers, the media, banks, the USPTO, sports organizations, arbitrators and the courts.

If you are a true sports aficionado, you will wish the business of sport had less to do with the law, but with each passing year it seems to have more rather than less.

The rules referees must now live by often makes it useful if they are lawyers in their spare time. As society becomes more and more concerned with fairness, we see greater use of replays, and less discretion given to the officials to call the game or to correct a mistaken call on their own.

Sports teams and their lawyers must constantly be vigilant to protect their trademarks and branding and spend as much time promoting their team and their sport as running the day to day operation.

Fortunately, in the end, the time and cost of sports business law attorneys are worth it, with the value of most sport teams rising year after year.

The opportunities to get into sports business law are limited. Many more law students take courses in sports law than will ever have the chance to practice the little they learn in law school. But if the aspiring sports lawyer strives hard enough, they may break into this exciting area of law.

If you have a sports law related issue or problem, visit our law firm website at <u>http://www.SebastianGibsonLaw.com</u> and call the law firm of R. Sebastian Gibson for a consultation today.