

## Most Popular Posts from January 2011

Posted by [Martha Newman, J.D., PCC, TopLawyerCoach, LLC](#) • February 9, 2011 • [Printer-friendly](#)



### *Top 5 Posts from Last Month*

Attorneys are always looking for new ways to market themselves - either online or at networking events. So it's no surprise the following topics were a big hit with readers in January.

Which of these articles was your favorite?

#### 1. [50 Ways to Boost Your Law Firm Marketing](#)

The best legal marketing practices are the ones that have been done time-and-time again – with success!

#### 2. [Google Scholar Becomes a Better Resource for Lawyers](#)

Google improves the search functionality for its case law research tool.

#### 3. [Lawyer Networking Tips for Introverts](#)

What is an introverted professional to do when attending a two-hour event seems downright agonizing? Here are 5 ways to make an awkward networking event painless and productive.

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#### **4. In-House Counsel Warm Up to Social Media for Legal Marketing**

A survey says corporate counsel have embraced blogs and social networks as sources of industry news and information.

#### **5. Join a Tweetup – and Boost Your Legal Marketing and Networking**

Legal tweetups on Twitter are a great way to build your online social networking profile.

Do you have any questions about legal marketing or networking?

Email them to **[Top Lawyer Coach!](#)**

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