In-house Technology: What's Hot and What's Not

TopLawyerCoach.com

NG FOCUS ON RESULTS"

July 13, 2011 by Martha Newman, J.D., PCC, TopLawyerCoach, LLC

A Survey Reveals What's Making an Impact on Productivity



BlackBerry or iPhone? Laptop or iPad?

Today's technology has certainly thrown us for a loop - but it has also increased our productivity and made our lives just plain easier. In-house legal departments are especially appreciative of their technology. In fact, *Corporate Counsel* 's <u>2011 Survey</u> <u>of In-House Technology</u> shows a substantial (and expected) rise in mobile technology use and a shift, of sorts, in the relationship between company lawyers and outside counsel.

First, mobile technology. What's hot and what's not?

The must-have BlackBerry of five years ago is now almost a distant memory. In-house lawyers and their counterparts are more dazzled by newer options - like iPhones and Android-based devices. And, they're using these multi-capable devices - *a lot*.



- 90% of department lawyers says they use mobile broadband Internet services on the road.
- Nearly 65% of in-house lawyers use mobile devices in lieu of laptops while traveling.

There is a downside to this rise in mobile technology use: Downtime, or lack thereof.

• At 40% of law departments, attorneys are expected to answer every message they receive, regardless of the time or reason. That's up from 29 percent in 2009.

Second, the changing relationship between legal departments and firms. These departments are now letting firms know that certain technologies and providers need to be used. For instance:

- Nearly a third of survey respondents say they have asked outside firms to address specific tech concerns in their RFPs.
- 18% say they've stopped using an outside firm because of technologyrelated issues.

These are just some of the highlights from *Corporate Counsel*'s survey. Alan Cohen offers even more insight in his article: **In-House Tech Survey: Weapons of Mass Communication**. It's worth the read - and your time.

Top Lawyer Coach, LLC 601 Penn Street Fort Worth, TX 76102

817/992-6711 newman@toplawyercoach.com

