IPO Action Heats Up

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The economy may be troubled but the IPO market is heating up, gaining steam in recent weeks with no slowdown in sight. Internet companies are playing a key role. LinkedIn had it's IPO in May 2011 and its shares doubled on the first day of trading. Zillow's IPO took place in mid-July and its shares soared 79% on day one.

According to an <u>article</u> from the Los Angeles Times, the week of July 25, 2011 had more IPO's scheduled than any week in the past four years, including Dunkin' Brands, parent company of Dunkin' Donuts and Baskin Robbins.

But Internet junkies take heart, the highly anticipated IPO's of Zynga and Groupon are expected in the coming months, now that both have filed their IPO paperwork. And no discussion of expected IPO's would be complete without mention of Facebook, which could raise money in the first quarter of 2012, assuming it files paperwork as expected in the coming weeks.

Follow IPO schedules at Hoover's IPO Calendar.

Schein & Cai can assist startup companies looking to raise capital. At Schein & Cai we advise small to medium-sized businesses about venture financing and help you navigate the maze of issues related to funding a business in today's economic environment.

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