

Zen & The Art of Legal Networking

INSIGHTS & COMMENTARY ON RELATIONSHIP BUILDING WITHIN THE INTERNATIONAL LAWYERS NETWORK

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Social Media Policy - Where to Start? Here's A Sample

One of the things that came out of the social media panel I did with a few of our lawyers in Lisbon (more on that in a later post) was that our firms are all at different stages of development with social media. I think that's true for most firms.

A question that comes up frequently is whether firms have a social media, and how they should start crafting one. The ILN's founding firm, Epstein Becker & Green, has drafted a great social media policy that they've graciously allowed me to share here. It's a good starting point for your own firm's social media policy, and can also be a tool for tweaking an existing policy.

Please [click here](#) to access the PDF of the policy.

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