

How Much Does it Cost to Start a MLM Company?

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We are often asked about overall costs of the basic infrastructure for starting and running an MLM/network marketing company. Very good explanations of these components are in articles and videos at www.mlmllegal.com.

However, below we have provided further explanation:

MLM/Network Marketing Direct Selling Infrastructure Components

Four key infrastructure components are involved in moving forward with an MLM/network marketing company:

1. Legal and industry advisor and coordinator of resources (such as our firm).
2. Technology... management of genealogies, back office access, replicated websites, communication tools, etc.
3. Compensation plan development... which also may have other project management functions.
4. Creative... the group that will be involved in graphics, flash, video, etc. for website and marketing materials.
5. Lastly, the additional resource needed - but not at cost - is merchant account processing and we are pleased to provide appropriate introductions for our clients.

During the first year (not the first month) it is not unreasonable to expect the above four components to be in the range of \$100-\$200k

Our firm is centrally positioned in the industry. We know every resource that you will need and they all know and respect us. We are pleased to coordinate these resources for you. Assuming there is funding, we will connect you with virtually every major resource needed.

Obviously, the above costs relate to the infrastructure of the MLM business. The costs don't include the actual product, production, inventory, warehousing, shipping, fulfillment, employees, offices, etc. Rather, these costs are *just related to the MLM infrastructure*.

For additional information on how to start a MLM, direct selling, network marketing, party plan company, visit www.mlmllegal.com and www.mlmattoorney.com, or visit the following links:

[The MLM Startup Conference - Starting and Running the Successful MLM Company Conference](#)

[Starting a Network Marketing Company?](#)

[FREE MLM Start-up Manual - Starting and Running the Successful MLM Company](#)

[How to Build a Successful Direct Selling Company](#)

[Think you have a unique, never-before-seen product? Think again.](#)

[An Invitation From MLM Attorney Jeff Babener to Attend the MLM Startup Conference in Las Vegas](#)

[Choosing the Right Product for Your Direct Selling Company](#)

[Where to Find MLM Startup Tips and Answers from an Industry Expert](#)

[Are you Starting a MLM Company?](#)

[Should a MLM, Direct Selling, Network Marketing Company Launch Internationally Immediately?](#)

[Can You Create an MLM Company and Make it By Starting Small?](#)

[The First Essential Hire for MLM Startup Companies](#)

[Can I Make it in MLM by Starting Small?](#)

[MLM Attorney – How a MLM Lawyer Can Help Your Direct Selling Business](#)

[Why You Should Trademark Your MLM Company Name](#)

[Profile of the Leading MLM Law Firm – Babener & Associates and MLMLegal.com](#)

[Learn What is Needed to Recruit Top-Selling Distributors for Your MLM Company](#)

[Paying Commissions on Sales Tools, Sales Kits, and Training Materials.....No!](#)

[The Role of MLM Legal Counsel – Why Hire a MLM Attorney](#)

[Explaining Your MLM Company to the Public: Answering the Hard Questions](#)

[Who Should be the First Key Employee that a Company Should Hire?](#)

[Are the MLM Glory Days Gone in the United States?](#)

[Where can I find the training I need to start an MLM company?](#)

[Do I Need a Million Dollars to Start an MLM?](#)

[Four Essentials for MLM Startup Companies](#)

Make sure to visit our blogs for the latest information on the direct selling industry: [MLMLegal Blog Home](#) and [MLM Attorney Blog Home](#). **HINT: Chose a category to narrow your search for discussion topics!**

Find us on our social networks:

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LinkedIn: <http://www.linkedin.com/in/mlmlegal>

Twitter: <http://www.twitter.com/BabenerLawFirm>

Myspace: <http://www.myspace.com/mlmlegal>

Facebook: <http://www.facebook.com/profile.php?id=696968133>

And, as always, visit [MLMLegal.com](#), the best MLM resource on the web. The next ***Starting and Running the Successful MLM Company Conference*** is quickly approaching! On May 16th and 17th, 2013 we are hosting the [MLM Conference](#) for the 25th year! This is now our 64th annual conference (held almost consistently three times per year over the last 24 years). All executives/owners of MLM, direct selling, network marketing, and party plan companies are welcome to attend. This is the [original MLM Startup Conference](#), hosted and perfected by direct selling industry expert, [MLM Attorney Jeff Babener](#). Call 503-226-6600 or 800-231-2162 to register. (Can't make this event? Keep a look out for the October and February conferences as well! Call our office to register today!)

Welcome to MLM Legal - a valuable resource to the Multi-Level Marketing and Direct Sales Industry. Use this site to review interesting articles about this high growth industry. Keep current with the law and how it is affecting large and small companies throughout the United States. MLM Legal is sponsored by Jeffrey Babener of [Babener and Associates](#).



On any given day you can catch [Jeffrey Babener](#) lecturing on Network Marketing at the University of Texas or the University of Illinois, addressing thousands of distributors in Los Angeles, Bangkok, Tokyo and Russia, or writing a new book on Network Marketing, an article for Entrepreneur Magazine or a chapter for a University textbook. Over two decades he has served as marketing and legal advisor to some of the world's largest direct selling companies, the likes of Avon, Nikken, Melaleuca, Discovery Toys, NuSkin, and he has provided counsel to the most successful telecom network marketing companies...Excel, ACN, World Connect, ITI, AOL Select and Network 2000. An active spokesperson for the industry, he has assisted in new legislation and served on the Lawyer's Council, Government Relations Committee and Internet Task Force of the Direct Selling Association (DSA) as well as serving as General Counsel for the Multilevel Marketing International Association. He is an MLM attorney supplier member of the DSA and has served as legal counsel and MLM consultant on MLM law issues for many DSA companies.

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