LinkedIn InMaps Offers a BIG Picture of Your Network
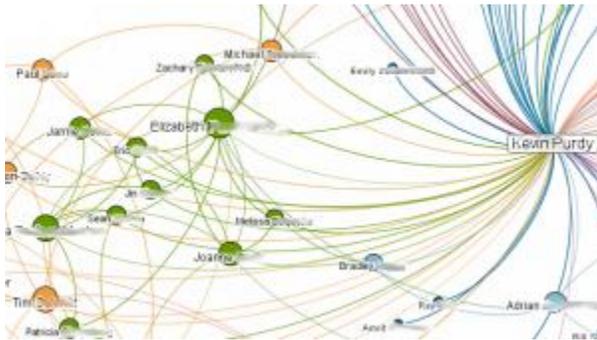
Posted by Martha Newman, J.D., PCC, TopLawyerCoach, LLC • March 1, 2011 • Printer-friendly

Visualize Your LinkedIn Network

Courtesy: Lifehacker

LinkedIn has no doubt transformed the way we connect with colleagues, clients, and prospects. But, if you ever wondered what your network really looks like - and find out who's connected to whom - now you can!
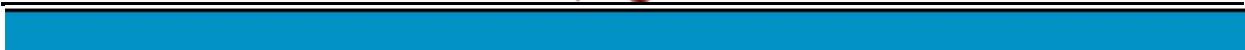
The professional social networking site is helping us visualize our networks with what they call **InMaps**.

LinkedIn launched InMaps in January as an experimental project that lets users visualize the connections within their professional networks. InMaps technology filters through a users connections to see how everyone knows each other – and then groups people together into network clusters based on their associations.

InMaps can show you who the major connections and influencers are in your network. People with bigger dots and larger fonts have more connections – and typically more influence.

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The InMaps application has the potential to help professionals branch out and raise their profiles within certain network clusters. For instance, with the help of InMaps, you can make targeted recommendations based on the most influential people identified.

Check it out and see what InMaps reveals about your own professional network. What you see may surprise you.