



## Jeff Geiger Counters

### Lawyer Advertising Just Got Sexy

By: Jeff Geiger. *This was posted Friday, May 14th, 2010*

From the "Adult Gigs" Section of Craigslist:

"Loop law firm looking to hire am [sic] energetic woman for their open secretary/legal assistant position. Duties will include general secretarial work, some paralegal work and additional duties for two lawyers in the firm. No experience required, training will be provided. Generous annual salary and benefits will be provided, including medical, dental, life, disability, 401(k) etc. If interested, please send current resume and a few pictures along with a description of your physical features, including measurements. We look forward to meeting you."

Let there be no mistake as to what "additional duties" would be required. When Debbi (without an "e") responded to the ad, the lawyer e-mailed her, stating that:

"As this is posted in the 'adult gigs' section, in addition to the legal work, you would be required to have sexual interaction with me and my partner, sometimes together sometimes separate. This part of the job would require sexy dressing and flirtatious interaction with me and my partner, as well as sexual interaction. You will have to be comfortable doing this with us."

This guy can't stop talking like a lawyer even when talking about sex. Anyway, notwithstanding the fact she provided her measurements and a photo to a prospective employer, Debbi would have none of it and filed a complaint with the [Illinois Attorney Registration and Disciplinary Board](#), which is considering disciplining the attorney for misconduct, which included his initially denying that he made the online post or sent the e-mail.

Clearly, lawyers were not saints before the age of the internet, but now they are leaving a digital trail of their misdeeds. And, by misdeeds, I mean misconduct potentially sanctionable under [Rule 8.4 of the Rules of Professional Conduct](#), which prohibits, for example, committing a crime or wrongful act that reflects adversely on the lawyer's fitness to practice law. So, before you hit enter to make a comment to a blog or post an ad in an online forum, think to yourself "what would my mom say?" And, perhaps more importantly, "what would the bar say?"

<http://www.jeffgeigercounters.com/>

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