

AMERICAN BAR ASSOCIATION
GENERAL PRACTICE, SOLO AND SMALL FIRM DIVISION
COUNCIL AGENDA BOOK REPORT FORM

Division Name and Number: Practice Specialty Division 3

Division Director Name: Lloyd Cohen

Group Name: ***Estate & Financial Planning Group***

Group Chair: : Kenneth Vercammen

Reporting Entity, Board or Committee: : **ESTATE PLANNING, PROBATE & TRUST COMMITTEE** – April 2008 Report

Completed By: Kenneth Vercammen

Please list your entity's activities and programs since last report.
(i.e. conference calls, meetings, publications, use of list serves, etc.)
Most activities conducted in conjunction with Elder Law Committee

Newsletter forwarded to Gordon Wright ABA staff for submission to members.
Waiting for newsletter to be sent by ABA staff.

Newsletter Winter, 2008
ABA General Practice, Solo and Small Firm Division

In Winter, 2008 issue:

- 1. 486b TRUSTS** *By Thomas D. Begley, Jr., Esquire*
- 2 Where mother neglected and abandoned child she could not inherit boy's million estate**
- 3. Contract Like support/ palimony case could be heard in Probate Court**
- 4. Palimony expanded in New Jersey**
- 5. New articles added to Elder Law website:**

Also provided article to Law Trends which was published

Prior Activities: Attended Meeting at Philly -**ABA Elder Law Committee Meeting**
Friday, October 5, 2007 12:10pm - 1:00pm
Hyatt Hotel Penn's Landing, William Penn Board Room

Helped publicize the well attended program at Annual meeting:
Elder Law 2007- Changes in the law and Expanding an Elder Law Practice
Saturday, August 11, 2007 2:00 -- 3:30 p.m.

American Bar Association Annual Meeting, San Francisco

Also Sent several other email newsletters,
Solicited, prepared and submitted articles for e-newsletter.
Also, solicited articles for Law Trends, some of which were published by Law Trends. Correspondence between members and authors.

Previously- Helped publicize Seminar at Annual meeting in Hawaii
also held Committee meeting at Miami Mid-Year and Washington, Spring meeting

Please describe future activities:

Help publicize the Program at New York Annual Meeting
Elder Law 2008- Expanding and Marketing an Elder Law Practice

Saturday, August 9, 2008 2:00 - 3:30 p.m.
American Bar Association Annual Meeting, New York City
Hilton New York

Speakers:

Jay Foonberg, Esq. - Author of Best Sellers "How to Start and Build a Law Practice" and "How to get and keep good clients", Beverly Hills, CA

Charles Sabatino, director of the ABA's Commission on Law & Aging

Kenneth A. Vercammen, Esq. - co-author "Nuts & Bolts of Elder Law", Edison, NJ

Parag Patel, Esq. Iselin, NJ

Joan Burda, Ohio

Topics:

Medicaid Law changes in 2006-2007- Protect yourself from inaccurate advice and malpractice

Getting referrals from other professionals

The aftermath of the Terry Schiavo case and Living Wills.

Forms you can use

Email newsletters

"Representing seniors- Doing well by doing good.-Do you know how?"

- Foonberg's 10 page check list."

How to get more referrals and repeat business

How to manage telephone conversations with your clients

Marketing with written fee agreements

-Ethics and marketing without violating the Rules of Professional Conduct

Primary Sponsors: General Practice Section
Anticipated Co-Sponsors: Senior Lawyers Division
ABA Commission on Law & Aging
Law Practice Management Section
Health Law Section
National Lesbian & Gay Law Association
YLD

We are requesting officers and Council members of the GP Solo to help obtain co-sponsors for this program

ABA House of Delegates Election

Six Delegates-at-Large are elected at each Annual Meeting to serve a three-year term in the House of Delegates. Any member of the Association is eligible to be a Delegate-at-Large, although of the six elected each year, no two may be accredited to the same state, territory or possession. Kenneth Vercammen is one of the GP Solo members running for House of Delegates.

2. Describe the Program in 5 to 7 sentences (content, scope, theme, style):

The New York program will be an exciting change to help your practice. Elder Law may be the biggest practice area of your career. There are 50,000 baby boomers/ day turning 60 and soon to be on Medicaid and will need legal advise. Elder Law is one of the biggest growth fields. Substantial changes in Medicaid law requires attorneys to learn ideas to avoid Medicaid/ nursing home liens.

We will continue to solicit e-newsletter articles for future editions of the e-newsletter. Provide forms to members.

- Request for contribution of articles for publication in the Law Practice & Trends eNewsletter

Please state how your entity's activities conform to the Goals of the Division's Long Range Plan.

The e-newsletter provides timely and meaningful information to members relative to **ESTATE PLANNING, PROBATE & TRUST COMMITTEE**

Are you submitting an action item to Council and if so, describe. **No**