



# SUCCESSFUL STRATEGIES FOR DOING BUSINESS IN ASIA





# SUCCESSFUL STRATEGIES FOR DOING BUSINESS IN ASIA

#### PREPARED BY MERITAS LAWYERS IN ASIA

Dennis Unkovic, Editor



Published by Meritas, Inc. • 800 Hennepin Avenue, Suite 600 Minneapolis, Minnesota 55403 USA

+1.612.339.8680 | +1.612.337.5783 fax | www.meritas.org

© Copyright 2013, Meritas, Inc. All rights reserved.

Cover design by Elizabeth Ansell, Meyer Unkovic & Scott LLP

#### SUCCESSFUL STRATEGIES FOR DOING BUSINESS IN ASIA

This is the third revised edition of Successful Strategies for Doing Business in Asia which was first published in 2006. Prepared by lawyers from 12 leading Asian Meritas firms, this book offers practical insights and targets foreign investors and business people who want to pursue opportunities throughout Asia. Each chapter contains general information and guidelines, not legal advice. Do not rely on these materials without first consulting with legal advisors who are familiar with your particular areas of interest.

The Meritas legal network offers clients the chance to access the highest quality legal advice and services throughout Asia and worldwide. With over 7,000 business lawyers and litigators in over 235 markets, Meritas is a doorway to experienced legal professionals literally everywhere.

#### Meritas firms

- Provide high quality, worldwide legal services through a closely knit, integrated group of full-service law firms in 77 countries
- Are subject to rigorous selection criteria, ongoing service monitoring and periodic recertification reviews
- · Allow access to local knowledge and insight at market rates
- Offer the ability to have coordinated services across jurisdictions
- Are listed at www.meritas.org which facilitates direct access to Meritas firms worldwide through a searchable database of lawyer skills and experience plus links to individual contact lawyers at each Meritas firm

The following currency notations are used throughout this book.

RMB	Chinese Renminbi	PHP	Philippine Peso
HKD	Hong Kong Dollar	SGD	Singapore Dollar
INR	Indian Rupee	TWD	New Taiwan Dollar
IDR	Indonesian Rupiah	THB	Thai Baht
JPY	Japanese Yen	USD	United States Dollar
KRW	Korean Won	VND	Vietnamese Dông
MYR	Malaysian Ringgit		

Please be aware that the information on legal, tax and other matters contained in this book is merely descriptive and therefore not exhaustive. As a result of frequent changes in legislation and regulations from country to country, the situations as described throughout this book do not remain the same. Meritas cannot, and does not, guarantee the accuracy or the completeness of information given, nor the application and execution of laws as stated.

Five years have passed since the worst financial crisis in 70 years erupted. Today many countries and economic regions are still suffering, but there is one bright spot – Asia. Home to 3.8 billion people, Asia continues to take a leading role in driving the world economy back to healthier times. China rebounded quickly to high single-figure annual growth following the 2008-09 downturn, and in 2013-14 is expected to have a rise of 8% in GDP. India too is exhibiting signs of long-term growth potential, as are Singapore, Malaysia and others in Asia.

For 30 years I have worked closely with multinational companies as they explore investment and business opportunities throughout Asia. I have discovered that countries in the Asian region can at the same time appear similar yet be remarkably different. While specific legal systems and local government regulations will vary, there are universal issues in every country that foreign investors will face. This book was designed to provide practical and useful insights into the 12 most common questions that potential investors in Asia need to address:

- 1. What role does the government play in approving and regulating foreign direct investment?
- 2. Can foreign investors conduct business in a particular country without a local partner? If so, what corporate structure is most commonly used by foreign investors?
- 3. How do governments regulate commercial joint ventures between foreign investors and local companies?
- 4. What laws influence the relationship between local agents and distributors and foreign companies?
- 5. How does the government regulate proposed merger and acquisition activities by foreign investors? Are there any prohibited areas for foreign investors in the economy (e.g., natural resources, telecommunications or energy)?
- 6. How do labor statutes regulate the treatment of local employees and expatriate workers?
- 7. How do local banks and government regulators deal with the treatment and conversion of local currency, repatriation of funds overseas, letters of credit, and other basic financial transactions?
- 8. What types of taxes, duties and levies should a foreign investor expect to encounter?
- 9. How comprehensive are the country's intellectual property laws? Do local courts and tribunals enforce IP laws uniformly regardless of the nationality of the parties?

- 10. If a commercial dispute arises, do local courts or international arbitration offer a more beneficial forum for dispute resolution for foreign investors?
- 11. What advice can you offer for how best to negotiate and conduct business in your country?
- 12. What other practical lessons can you share with those who want to do business in your country?

Leading law firms within the Meritas alliance in Asia have contributed to this book. These firms are comprised of local lawyers who possess extensive experience in advising international clients on how best to conduct business in their respective countries. The law firms were presented with these "Twelve Questions" and invited to write a chapter providing an overview of the laws in their jurisdiction along with timely insights and advice. In a concise manner, the book hopes to provide readers with a clear understanding of the similarities and differences, strengths and weaknesses of countries in the Asian region.

One final thought: For those who are patiently waiting for Asia to become more predictable before pursuing business or investment opportunities, do not wait too long. Most non-Asian multinationals are already there. Those who delay will find themselves missing out on the greatest economic expansion in history. There are risks, certainly, but also great rewards for the savvy – and educated – investor.

Dennis Unkovic, Partner Meyer, Unkovic & Scott LLP Pittsburgh, Pennsylvania USA Tel: +1 (412) 456-2833 du@muslaw.com

## 1. What role does the government of Japan play in approving and regulating foreign direct investment?

Generally speaking, foreigners can conduct business in Japan on an equal legal footing with Japanese citizens. The government of Japan is keenly interested in promoting and expediting foreign direct investment in Japan. To enhance the process, relevant Japanese laws and regulations as well as other related information have been translated into English and are available online at: http://www.invest-japan.go.jp/en\_index.html and www.japaneselawtranslation.go.jp/?re=02.

The government offers various incentives and subsidies to promote investment in Japan. Among these are incentives provided under the Act for Promotion of Japan as an Asian Business Center which reduce corporate taxes and patent fees for certain government-certified global enterprises. In addition, companies planning to do business in areas affected by the Great East Japan Earthquake can benefit from less stringent regulations and a reduced tax burden.

See http://www.jetro.go.jp/en/invest/incentive programs/.

The Foreign Exchange and Foreign Trade Act (FEFTA) sets forth the treatment of "Foreign Investors" and "Foreign Direct Investment," as those terms are defined in the act. When a foreign investor sets up a corporation in Japan, the corporation is required to be registered at the appropriate legal affairs bureau, the same as a corporation set up by a Japanese citizen. In addition, when foreign investors engage in any foreign direct investment, they are required to subsequently report that investment to the Minister of Finance via the Bank of Japan.

Despite the general rule that foreign direct investments may be reported after the fact, FEFTA lists 30 countries (including North Korea and Iraq) for which foreign direct investments, as well as investments in certain industries, require prior notice to the relevant government authorities. In general, prior notice is required for investments in businesses related to national security, fisheries, the manufacturing of leather and leather goods, the manufacturing of arms and weapons, the manufacturing of equipment used for the manufacture of arms and weapons and the production of narcotics.

## 2. Can foreign investors conduct business in Japan without a local partner? If so, what corporate structure is most commonly used by foreign investors?

#### NO FOREIGN OWNERSHIP LIMITS IMPOSED

Foreign investors may own a 100% interest in any domestic corporate entity in Japan, except in the industries as listed in Question 5. Foreign investors may conduct business in Japan without a local partner.

#### CORPORATE STRUCTURE

#### Types of Legal Entities in Japan

The Companies Act provides for four types of corporate vehicles: Kabushiki-Kaisha (KK); Goudou-Kaisha (GK); Goumei-Kaisha; and Goushi-Kaisha. The KK is similar to the limited liability for-profit stock corporation in the United States and is generally considered the most common option by the Japanese business community. There is no minimum capitalization requirement for the KK.

In addition to the above, there are also non-corporate options such as a branch or representative office under the direct control of a foreign company. However, these options limit the permissible activities.

#### **Management Structure of KK**

The KK must have at least one director (one representative director must be a resident in Japan, although not necessarily a Japanese national). The KK may have additional management bodies, including board of directors (if the KK has a board of directors, three directors shall be required), statutory auditors, board of statutory auditors, accounting advisor, accounting auditor, committees and executive officers. The selection of management options will necessitate particular structures and ancillary bodies as prescribed by the Companies Act. Foreign invested companies commonly start operations with a representative director, a board of directors and a statutory auditor.

## 3. How does the Japanese government regulate commercial joint ventures between foreign investors and local companies?

A foreign investor's establishment of or participation in a commercial joint venture with a local firm, whether through subscription or through an acquisition of shares or equity in an unlisted domestic company, is subject to the same requirements under the FEFTA discussed in Question 1.

### 4. What laws influence the relationship between local agents and distributors and foreign companies?

#### APPLICABLE LAW

The laws applicable to the relationships between a foreign company and their local agents or distributors can be agreed to in the contract governing such relationships. Japanese courts will enforce the choice of applicable laws and will adjudicate any dispute based on such laws to the extent they are not against Japanese public policy. However, even if the parties have agreed upon the laws of a country or territory other than Japan to be applicable to their relationship, Japanese compulsory laws will still be applicable to the relationship.

A typical Japanese compulsory law is the Antimonopoly Act. According to the Antimonopoly Act, resale price restrictions and other unreasonable restrictions of a business partner's activities, etc., are considered "unfair trade practices" and are prohibited.

### UNFAIR TERMINATION OF AGREEMENTS UNDER IAPANESE LAW

Distribution and agency agreements mostly set a term of one to five years or set an indefinite term that can be terminated without cause after proper notice. Japanese courts basically honor the terms and conditions concerning termination contained in distribution and agency agreements. However, in the case of "long-term agreements," there are court precedents prohibiting such an agreement from expiring at the end of a term or from being terminated with immediate effect (even if the contractual notice periods are properly observed). Courts have determined certain relationships to be long-term agreements and have held that a justifiable reason for refusal of renewal or termination is required. In other instances, courts have required an "adequate" prior notice period (six months to one year depending on the circumstances,

including the hardships that the terminated party would suffer) or, alternatively, compensation for lost profits that the terminated party might have earned during such prior notice period. Although there is no clear-cut threshold established by court precedents with regard to sufficient notice or compensation upon the termination of a long-term agreement, an agreement that has continued at least five years may possibly be considered a long-term agreement and its termination may be subject to the imposition of an "adequate" prior notice requirement (or payment in lieu of such notice) based on court precedents.

#### 5. How does the Japanese government regulate proposed merger and acquisition activities by foreign investors? Are there any prohibited areas for foreign investors in the economy (e.g., natural resources, telecommunications or energy)?

Listed below are industries that may not be entirely foreign-owned (note that there are no special restrictions for other key sectors such as energy).

#### **Common Telecommunication Carriers**

There are no restrictions on foreign ownership of common telecommunication carriers in Japan. The one exception is that foreign ownership of Nippon Telegraph and Telephone Corporation (NTT) is limited to one-third. This is true whether the foreign ownership is direct or indirect, and whether it is held by non-Japanese citizens, foreign investors or foreign governments.

#### **Airline Companies**

The ownership interest in airline companies (e.g., Japan Airlines, All Nippon Airways, etc.) directly held by non-Japanese citizens, foreign investors or foreign governments is limited to one-third.

#### **Transportation Companies**

The ownership interest in transportation companies directly held by non-Japanese citizens, foreign investors or foreign governments is limited to one-third.

#### **Broadcasting Companies**

The ownership interest held by non-Japanese citizens, foreign investors or foreign governments in broadcasting companies is limited to one-fifth. This is true whether the foreign ownership is direct or indirect.

#### **Mining Business**

Only Japanese nationals and Japanese legal entities can have mining rights in Japan.

For certain companies, including those listed below, the applicable laws provide that a certain ownership share must be held by the Japanese government.

#### **Post Office**

Japan Post Holding Co., Ltd. must be at least one-third owned by the Japanese government.

#### **Airport Operating Companies**

Although the company that manages Narita International Airport no longer needs to be at least 50% owned by the Japanese government, in fact the Narita International Airport Corporation is fully state-owned. The company that manages the Kansai International Airport is still required to be entirely state-owned.

#### **Tobacco Business**

Japan Tobacco Inc. must be at least one-third owned by the Japanese government.

#### **Expressway Business**

At least one-third of the ownership of certain companies involved in the establishment and/or operations of expressways in Japan must be held by the Japanese government.

#### **ANTIMONOPOLY REGULATION**

The Antimonopoly Act prohibits mergers, acquisitions, and certain other activities, where the effect of those activities would result in a substantial restraint on competition. Further, mergers, acquisitions and certain other activities involving companies over a certain value require the Fair Trade Commission to be given prior notice.

## 6. How do labor statutes regulate the treatment of local employees and expatriate workers?

#### LOCAL EMPLOYEES AND EXPATRIATE WORKERS

There are no limitations on the employment of foreign expatriate workers except that the appropriate visas permitting work in the relevant field (such as engineer, intra-company transferee, skilled labor, etc.) are required and the local job-placement office needs to be notified.

The Japanese Labor Standards Act prohibits discriminatory treatment of employees on the basis of nationality and the legal protections available to employed workers apply equally to both local employees and expatriate workers as long as the labor is provided in Japan. In other words, regardless of the governing law of the employment contract, Japanese courts will still apply the minimum labor standards under the Japanese Labor Standards Act and other statutes.

#### **BASIC EMPLOYMENT CONDITIONS**

#### Relevant Labor Statutes, Work Rules and Labor Contracts

The Labor Standards Act provides the minimum standards for basic employment conditions. The Minimum Wage Act, the Industrial Safety and Health Act, the Labor Union Act, the Child Care and Family Care Leave Act, among others, also deal with workers' rights and working conditions. Employers with ten or more employees are required to establish work rules, which are required to address basic conditions of employment such as the payment of wages, work schedules, termination, etc. Individual labor contracts cannot be less favorable to employees than the relevant provisions of the laws or the work rules. The execution and termination of labor contracts, as well as other issues regarding employment agreements, are governed by the Labor Contract Act.

#### **Term and Termination of Employment**

Japanese labor law does not recognize the concept of "at-will" employment. Consequently, employment without a fixed term continues indefinitely except for the mandatory retirement age adopted by many Japanese companies.

Termination of employment is often difficult in Japan. While the Labor Standards Act requires only prior notice (or payment in lieu of notice) to terminate an employee, the Labor Contract Act provides that an employer cannot dismiss an employee unless there are objectively reasonable grounds on which to do so, and the dismissal is considered to be appropriate under prevailing societal norms.

In the case of employment with a fixed term, dismissal during the term is more restricted. Upon expiration of the stipulated term, the employment terminates unless, for example, the term of employment has been repeatedly extended. In this case, the employer may need to show reasonable grounds to justify a refusal to renew the employee's term of employment.

#### **Social Securities**

Both local employees and expatriate workers may be covered under workers' accident compensation insurance, employment insurance, health insurance, and pension, with certain exceptions depending on the status of employment. Employers bear 50% to 100% of the premiums for these types of insurance. The specific premium and the amount that the employer is required to contribute depend on each type of insurance, the amount of wages, and the type of industry.

#### LABOR DISPUTES

#### **Typical Labor Disputes**

Typical labor disputes in Japan include unlawful termination, nonpayment of overtime wages, compensation for mental illness caused by workplace harassment or overwork, violation of confidentiality obligations, and prohibition of competitive activities.

#### **Dispute Resolution Venues**

In most cases, Japanese courts will take jurisdiction over a labor dispute if the labor was provided in Japan. It takes approximately 12-18 months for the typical labor case to be heard and decided in a Japanese court. As an alternative to or prior to filing a lawsuit, a party may choose to institute a claim with the court-affiliated labor tribunal. The labor tribunal is settlement-oriented, but if the parties cannot reach an agreement, the panel renders a judgment by the end of the third session. If either party raises an objection to the decision of the tribunal, the case moves to the district court.

In addition to the above, many disputes are resolved through consultation with the local Labor Standards Inspection Offices, which provide arbitration services as well. The Prefectural Labor Bureaus provide mediation services. Arbitration and mediation programs for labor disputes are also available at the National Prefectural Labor Commissions.

# 7. How do local banks and government regulators deal with the treatment and conversion of local currency, repatriation of funds overseas, letters of credit, and other basic financial transactions?

Japan has been relaxing restrictions under the Foreign Exchange and Foreign Trade Act on financial transactions between Japanese residents and nonresidents, as well as on financial transactions involving foreign currencies. At present, most financial transactions require no filing or only post-transaction and/or post-payment filings with the relevant ministries via the Bank of Japan for monitoring purposes. Certain limited types of transactions require either prior approval or prior notification.

In general, transactions that require prior approval are limited to those involving certain individuals or organizations that are subject to international sanctions. Financial transactions related to the fisheries, leather, weapons, or narcotics industries require prior notification. Transactions that require post-transaction filings include certain inbound and outbound investments, securities transactions over a certain amount and real estate transactions, among others. Conversion of local currency and letter of credit transfers do not require any post-transaction filing, but post-payment filings may be applicable. Repatriation of funds overseas may be subject to prior approval, prior notification, or post-transaction filings, or none of them, depending on the nature, purpose, amount and parties involved in the particular transaction.

Payment and acceptance of payment between Japanese residents and nonresidents over JPY30 million (except for payment for imports to or exports from Japan) is subject to post-payment filing with the relevant ministries via the Bank of Japan or the bank handling the remittance. This requirement for post-payment filing (at the time of actual payment) is applicable regardless of whether the above post-transaction filing (at the time of transaction) is made.

The Foreign Exchange and Foreign Trade Act requires banks that handle trans-border remittances to forward the post-payment filings and confirm that the requirements for prior approval and prior notification mentioned above are satisfied. Further, the banks are obliged to require valid government-issued ID for customers involved in major transactions. Banks are also required to notify relevant authorities of questionable transactions to comply with the Act on Prevention of Transfer of Criminal Proceeds (an anti-money-laundering law).

## 8. What types of taxes, duties and levies should a foreign investor in Japan expect to encounter?

A Japanese subsidiary of a foreign company is a domestic company and is taxed the same as any Japanese company. A Japanese branch office of a foreign company is deemed a part of the foreign company. Foreign companies, if they have a permanent establishment in Japan, such as a branch office, will be taxed on income which the permanent establishment generates in Japan.

#### **CORPORATION TAX**

Companies are required to pay corporation tax based on net taxable income depending on the amount of capital. The highest rate of the corporation tax is 25.5%. Companies may file a tax assessment by a measure, a so-called "Blue Return" system, under which the taxpayer submits the form to become a "blue return" taxpayer and then maintains its accounting record to an acceptable standard.

#### INCOME TAX WITHHOLDING

Recipients of income are required to pay income tax based on the particular payment from Japan. A payer must withhold estimated income tax from the payment. If a tax treaty applies to a payment, the obligation to withhold income tax may be exempted or reduced to a lower tax rate.

#### **CORPORATE INHABITANT TAX**

Corporate inhabitant tax is levied on a company with an office in Japan, and is calculated on its capital amount and the number of employees and/or the amount of corporation tax that it paid.

#### **CORPORATE ENTERPRISE TAX**

Corporate enterprise tax is levied on company's income, not its net profits. For a company with capital of JPY I 00 million or more, corporate enterprise tax is levied based on the size of the business which is calculated based on taxable income range, the sum of wages, net interest expense, net rental expense, paid-in capital and capital surplus.

#### **CONSUMPTION TAX**

Consumption tax is a value-added tax presently at 5% of any transaction such as sale of goods, provision of services carried out within Japan and on imported goods delivered from the import point. The rate of the consumption tax will increase to 8% from 1 April 2014 through 30 September 2015 and then to 10% from 1 October 2015.

#### TRANSFER PRICING

Transactions with related foreign companies which do not meet the arm's-length standard are subject to transfer pricing regulations under the Special Taxation Measures Act.

#### 9. How comprehensive are the intellectual property laws of Japan? Do local courts and tribunals enforce IP laws uniformly regardless of the nationality of the parties?

Today, technological innovation in Japan is critical to the continued growth of the economy. Protection of IP has become a priority of the government. Japan is a signatory to all major IP-related treaties including the Paris Convention for the Protection of Industrial Property, the Berne Convention for the Protection of Literary and Artistic Works, and the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS), etc. IP rights are very well protected in Japan, and the enforcement mechanisms are functioning.

#### **PATENT**

Patentable inventions include a product, a process, or a process of producing a product. The term "product" includes computer programs, living organisms (e.g., bacteria) and business methods, usually in the form of the invention of a computer program.

#### **UTILITY MODEL PATENT**

An industrially applicable idea with regard to shape, structure or combination of articles, which is not highly advanced enough to be patentable, may be covered by a utility model patent.

#### DESIGN

Designs which can be utilized industrially and meet other statutory requirements may be granted a design right coverage. (If the design has sufficient artistic elements, it can also receive copyright protection.)

#### TRADEMARK (INCLUDING SERVICE MARK)

In order to be protected under the Trademark Act, the mark must be registered with the Japanese Patent Office. The Trademark Act does not require the mark to be actually used in order for such mark to be registered. However, if the registered trademark is not used for three consecutive years or longer in Japan, anyone may file a request for rescission of such trademark registration.

An unregistered mark may be protected under the Unfair Competition Prevention Act, if such mark is well known among the users, or famous.

#### **COPYRIGHT**

Original works which fall within the literary, scientific, artistic or musical domain are copyrightable. Computer programs are copyrightable.

Author's moral rights (right to make the work public, right to determine the indication of the author's name, right to maintain integrity) are protected. These moral rights are not assignable.

#### TRADE SECRETS

Certain information can be protected as "trade secrets" under the Unfair Competition Prevention Act.

#### **OTHER IP RIGHTS**

Layout of integrated semiconductor circuits is protected under the Act Concerning Layout of Integrated Semiconductor Circuits. New plant varieties are protected under the Seeds and Seedlings Act.

#### **ENFORCEMENT**

The courts enforce laws objectively regardless of the nationality of the parties. Japanese courts do not have juries, and the judges decide both the law and facts. Punitive damages are not allowed under Japanese law.

#### 10. If a commercial dispute arises, do local courts or international arbitration offer a more beneficial forum for dispute resolution to foreign investors?

Japanese courts treat Japanese and foreign investors equally. Nonetheless, certain procedural inconveniences may make court a less attractive option for foreign investors. The Japanese Arbitration Act is modeled on the UNCITRAL Model Law on International Commercial Arbitration and has eased access to arbitration by foreign investors.

#### **LANGUAGE**

Only Japanese may be used in Japanese courts. Any foreign-language evidence must be translated into Japanese. By contrast, the parties can agree to arbitrate in any language.

#### JUDGES/ARBITRATORS

Judges are considered neutral, but they are not necessarily familiar with complex technical issues and specialized business practices. Yet, the parties cannot compensate for this shortcoming by selecting an appropriate judge. By contrast, parties to arbitration can agree on the nationality, number and expertise of the arbitrators.

#### **OPENNESS/SECRECY OF FORUM**

With a few limited exceptions, court proceedings, trials and judgments are considered matters of public record. However, arbitration proceedings and records can be kept private. This is a particular advantage in disputes over trade secrets and other cases involving sensitive information.

#### TIME FRAME/COSTS

A traditional court trial can be time consuming, with the average civil trial lasting approximately 6.5 months (more complex cases can take more than two years). Decisions may be appealed, with both findings of fact and conclusions of law reviewable. There is even the possibility of introducing new evidence. Court hearings are spaced out and are held every month or so. On the other hand, arbitral proceedings can be quicker and arbitral decisions cannot be appealed, i.e., they are final and conclusive. All costs for arbitration proceedings are borne by the parties (this differs from court, where the parties do not pay any fees for the judges).

#### FOREIGN JUDGMENTS/ARBITRAL AWARDS

A final and conclusive judgment rendered by a non-Japanese court will be enforceable in Japan if:

- i) there is reciprocity between the foreign jurisdiction and Japan;
- ii) it is not against public policy; and
- iii) service of required documents was properly made.

Japan is a signatory to the Convention on the Recognition and Enforcement of Foreign Arbitral Awards (the New York Convention). Further, Japan has concluded bilateral treaties with various countries concerning the recognition and enforcement of foreign arbitral awards.

## 11. What advice can you offer for how best to negotiate and conduct business in Japan?

- Although technology allows for an unprecedented level of connectivity, many Japanese still appreciate personal connections, even in the business world. If possible, therefore, it's a good idea to ask a mutual contact or some other go-between to introduce you to potential business partners rather than making direct contact yourself by cold calls.
- Once a meeting with a prospective business partner is set up, providing the other side with a written agenda of the meeting is often appreciated. Many Japanese find it challenging to have meetings in English, even to the point where an interpreter is needed. Providing a written agenda allows the Japanese side to have a clear idea of what to expect at the meeting, and should go a long way in putting their minds at ease. It will provide time for them to prepare and make the meeting more efficient and productive.
- The very first meeting in Japan starts with a formal greeting and the exchanging of *meishi* (business cards). When exchanging *meishi*, it's considered polite to receive the other person's *meishi* with both hands, and it is customary to let the higher-ranked people go first. Study the *meishi* for a moment and memorize the passer's name and position. Don't just stuff it in your pocket.
- When negotiating with a Japanese party, take into account the longer time frame necessary for the Japanese side to conduct an internal review and make a final decision. In many companies (especially the larger ones), making a decision can require obtaining the approval of several divisions and sections within the company. As a result, don't be surprised if responses sometimes take longer than expected, or if the same questions or topics are repeated at another time by different people in the company. It doesn't necessarily mean the other side isn't eager to proceed. It may just be that the person in charge of the negotiation does not have the full authority to make any final decisions on his or her own.

## 12. What other practical lessons can you share with those who want to do business in Japan?

- Some foreign investors set up a company in Japan and allow the Japanese representative they have selected to run the company with little or no control or oversight from the foreign parent. There have been instances where the Japanese representative is left with the full responsibility to use his discretion to spend company funds and decide hiring practices and employee benefits. Much later the foreign company reviews matters and questions the judgments. To avoid this situation, it is critically important to monitor the Japanese subsidiary or branch office on a regular basis.
- Japanese companies and branches are required to create an
  official corporate seal that is registered at the Legal Affairs
  Bureau. This seal is customarily affixed to important contracts
  and other documents rather than having those documents signed
  by hand. To prevent the improper use of the seal and to provide
  overseas clients with peace of mind, a law firm will sometimes
  agree to act as custodian of the seal. The local representative
  then uses the seal only after the client provides the law firm with
  specific instructions.
- Records of the subsidiary/branch should be properly kept.
   Otherwise the investor can completely lose track of the investor's rights (shareholder information is not registered), resulting in significant obstacles to a corporate reorganization or sale of the business.
- The traditional Japanese wage structure provided for lifetime employment. A new employee right out of school would get regular promotions and retire at age 60. This system does not apply to individuals such as directors or CEOs and there is no requirement that longer service will lead to higher pay or job security. To understand these personnel matters, consult a local lawyer or a person with expertise in this area.

#### **KOJIMA LAW OFFICES**

Kojima Law Offices was founded in Tokyo, Japan in 1984. The attorneys of Kojima Law Offices have broad experience in commercial transactions and corporate legal matters. We assist with outbound investments for Japanese corporate clients and inbound business and investments for American, European and other foreign corporate clients.

The practice includes transnational contracts; researching and clearing government regulations including the areas of pharmaceutical, medical equipment, food and beverage business, prepaid products; anticompetition laws, sports and entertainment, maritime, IT business, intellectual property laws whether patent, trademark, copyright, or unfair trade practices; general corporate law including labor law, companies law, securities regulations including insider trading; insolvency law (representing creditor's side/debtor's side); large scale civil litigation between companies, international arbitration, and other types of alternative dispute resolution including discovery strategies during Japanese litigation proceedings.

We have represented major Japanese companies in the industries of automotive and parts, chemicals, medical equipment and medical testing, semiconductors, food and beverage, clothing and apparel, musical instruments, prepaid cards, cable manufacturing, and other infrastructure industries, shipping, banking and finance, housing and construction businesses, etc. We have represented several foreign governments before Japanese courts and international arbitration tribunals. Our clients include major U.S., European and Asian multinational corporations conducting Japanese business covering contracts, government regulations and litigation matters.

The challenging economic and legal environment is opening new fields for lawyers and imposing new challenges. By employing our legal expertise, Kojima Law Offices' objectives are to serve clients' interests and ultimately contribute to society.

#### Contact:

Hideki Kojima kojima@kojimalaw.jp
Hiromasa Ogawa ogawa@kojimalaw.jp
Lynn Pickard pickard@kojimalaw.jp

#### MERITAS FIRM CONTACTS

#### CHINA

#### **HHP Attorneys-At-Law**

12th Floor, 21st Century Tower 210 Century Avenue Shanghai 200120

lun Dai jun.dai@hhp.com.cn Tel: +8621 5047 3330 www.hhp.com.cn

#### **HONG KONG** Gallant Y.T. Ho & Co.

5/F Jardine House I Connaught Place Central Hong Kong

Amanda Liu amandaliu@gallantho.com Tel: +852 2825 2613 www.gallantho.com

#### INDIA

#### Khaitan & Co

Simal, 2nd Floor 7/I Ulsoor Road Bangalore 560 042

O P Agarwal op.agarwal@khaitanco.com Tel: +91 (80) 4339 7000 www.khaitanco.com

#### Khaitan & Co

**Emerald House** 18. Old Post Office Street. Kolkata (Calcutta) 700 001

Nand Gobal Khaitan ng.khaitan@khaitanco.com Tel: +91 (33) 2248 7000 www.khaitanco.com

#### Khaitan & Co

One Indiabulls Centre, 13th Floor 841 Senaptai Bapat Marg Elphinstone Road Mumbai/Bombay 400 013

Chakrabani Misra chakrapani.misra@khaitanco.com Tel: +91 (22) 6636 5000 www.khaitanco.com

#### Khaitan & Co

1105. Ashoka Estate 24. Barakhamba Road New Delhi 110 001

Ajay Bhargava ajay.bhargava@khaitanco.com Tel: +91 (11) 4151 5454 www.khaitanco.com

#### **INDONESIA**

#### Hanafiah Ponggawa & Partners

Wisma 46 - Kota BNI. 32nd & 41st Floors Ialan lenderal Sudirman Kav. I Jakarta 10220

Al Hakim Hanafiah ahhanafiah@hplaw.co.id Giovanni Mofsol Muhammad gmuhammad@hplaw.co.id

Tel: +62 (21) 570 1837 www.hplaw.co.id

#### **JAPAN**

#### **Kojima Law Offices**

Gobancho Kataoka Bldg. 4F Gobancho 2-7, Chiyoda-ku Tokyo 102-0076

Hideki Kojima kojima@kojimalaw.jp Tel: +81 (3) 3222 1401 www.kojimalaw.jp

#### **KOREA**

#### Lee & Ko

Hanjin Main Building, 18<sup>th</sup> Floor 118. Namdaemunno, 2-Ga Seoul 100-770

Yong Seok Ahn yongseok.ahn@leeko.com Tel: +82 (2) 772 4000 www.leeko.com

#### **MALAYSIA**

#### Zain & Co.

6<sup>th</sup> & 7<sup>th</sup> Floors, Menara Etiqa 23 Melaka Street Kuala Lumpur 50100

Azlan Zain aslan@zain.com.my Tel: +60 (3) 269 86255 www.zain.com.mv

#### **PHILIPPINES**

#### Angara Abello Concepcion Regala & Cruz

Cebu Business Park Cebu City 6000 lefferson M. Marquez immarquez@accralaw.com Tel: +63 (32) 231 4223

6/F Cebu Holdings Center

www.accralaw.com

#### Angara Abello Concepcion Regala & Cruz 11/F Pryce Tower

Price Business Park I.P. Laurel Avenue Davao City 8000 Enrique O. Diola Ir. eodiolajr@accralaw.com

Tel: +63 (82) 224 0996 www.accralaw.com

#### **Angara Abello Concepcion** Regala & Cruz

ACCRALAW Tower Second Avenue Corner 30<sup>th</sup> St. Crescent Park West Bonifacio Global City 0399 Taguig Metro Manila

Fusebio V Tan evtan@accralaw.com Tel: +63 (2) 830 8000 www.accralaw.com

#### **SINGAPORE**

#### Joyce A. Tan & Partners

8 Temasek Boulevard #15-04 Suntec Tower Three Singapore 038988

loyce A. Tan iovcetan@iovlaw.com Tel: +65 6333 6383 www.joylaw.com

#### TAIWAN

#### Russin & Vecchi

9/F 205 Tun Hwa N Road Taipei 105

Thomas H. McGowan thmcgowan@russinvecchi.com.tw Tel: +886 (2) 2713 6110 www.russinvecchi.com

#### **THAILAND**

#### Russin & Vecchi - International Legal Counsellors Thailand Ltd.

175 Sathorn City Tower 18th Floor South Sathorn Road, Sathorn Bangkok 10120 layavadh Bunnag jayavadhb@mail.ilct.co.th

Tel: +66 (2) 679 6005 www.ilct.co.th

#### **MERITAS FIRM CONTACTS**

#### **VIETNAM**

#### Russin & Vecchi

OSC-VTP Bldg, 15/F 8 Nguyen Hue Boulevard District I Ho Chi Minh City Sesto E. Vecchi sevecchi@russinvecchi.com.vn

Tel: +84 (8) 3824 3026 www.russinvecchi.com

#### **EDITOR**

Dennis Unkovic, Partner du@muslaw.com Tel: +1 (412) 456 2833

Meyer, Unkovic & Scott LLP Henry W. Oliver Building 535 Smithfield Street, Suite 1300 Pittsburgh, Pennsylvania 15222 USA www.muslaw.com



800 Hennepin Avenue, Suite 600 Minneapolis, Minnesota 55403 USA +1.612.339.8680 www.meritas.org

#### Prepared by Meritas Law Firms

Meritas is an established alliance of 170 full-service law firms serving over 235 markets – all rigorously qualified, independent and collaborative. Connect with a Meritas law firm and benefit from local insight, local rates and world-class client service.

www.meritas.org enables direct access to Meritas law firms through a searchable database of lawyer skills and experience.

