

New Newsletter – August 18, 2015 – Headline News, Video of the Week, Articles, Scam Alerts – Sign up Today!

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The [MLM News Global E-Newsletter](#) offers top MLM news, recent scams, videos, company profiles, and timely articles delivered to your inbox on a bi-monthly basis. The e-newsletter contains top news stories in the network marketing industry, the most recent MLM scam alerts, timely articles on the direct selling industry, and so much more. Make sure that you're not the last to know about top MLM news stories, or to hear about the latest MLM scam reports. Our timely headline reporting will keep you up-to-date on stories that affect everyone in the network marketing industry. In addition, important press releases, directly from MLM/network marketing/direct selling, party plan companies, will keep you current on trends and direct selling company developments in the industry.

Top News Stories in this [Newsletter](#):

- How Mannatech will change under new CEO Alfredo Bala
- Longaberger parent CVSL reports increased revenue
- Report: Donald Trump made millions from Concord company ACN
- Free day of pampering for Baldwin County students before school starts
- Herbalife Stock Rating Upgraded by Vetr Inc. (HLF)
- Herbalife – 35 Years of Inspiring Results
- Are Their Concerns about Consultants Marketing Their MLM Business through Social Media?
- 3 Ways to Start Promoting Your Network Marketing Business
- Tupperware Brands Reports Second Quarter 2015 Results
- Fun and excitement at Sophie Paris Fashion and Beauty Caravan
- LifeVantage Appoints Justin Rose New Chief Sales Officer
- New Morinda Office Opens in Canada
- Should MLM Companies be Concerned about Market Saturation?
- Debby Richardson of PartyLite Awarded Direct Sellers Association of Canada 'Mark of Distinction'
- Who/what is generally responsible for the failure of the majority of MLM companies? What percentage of MLM companies fail?
- USANA Health Sciences Director Sells \$1,118,880.00 in Stock (USNA)
- Donald Trump Made Millions From Multilevel Marketing Firm
- State-owned pharmaceutical companies tap direct-sales channel
- MLM Company Policies on Social Networks and Distributor Raiding

View the [newsletter archive](#) to read these news stories. Better yet, sign up for the [MLM News Global Newsletter](#) for free and get your bi-monthly copy delivered to your inbox.

In the Scam Alerts this Week:

- Lyonesse investors face pyramid scheme charges in Greece
- Dubli threaten WUKAR's Matt Trainer with a lawsuit
- uFun Samoan funds illegally transferred to Thailand
- Feds Seek Information From Victims Of 'Achieve Community' Scam
- Zeek Receiver hunting an "elusive" OH Brown
- Canadian Zeek net-winner trial scheduled for April 2016

Video: [What Compensation Plans Do Distributors Generally Prefer?](#)

Company Profile of the Week: Cutco

Articles this Week "MLM Corporate Startup Essentials III" and "Outstanding Trade Associations – DSA and MLMIA." <http://www.mlmnewsglobal.com/>

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Brought to you by industry leader, MLM Attorney, [Jeff Babener](#).

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If you are interested in attending the *Starting and Running the Successful MLM Company* conference visit our [conference page](#), view our [speaker list](#), or [get more details](#). All executives/owners of direct selling companies are welcome to attend. Call 800-231-2162 to register.

Our next *Starting and Running the Successful MLM Company* Conference takes place October 22 and 23, 2015 in Las Vegas. View our [conference flyer and speaker](#) list online. Participate in our [Innovation Campaign](#) for your chance to receive TWO FREE TICKETS to attend our next conference.

If you're reading this blog post and the conference dates above have passed, check our [website](#) for the current conference dates.

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Jeffrey Babener
On Assignment

On any given day you can catch [Jeffrey Babener](#) lecturing on Network Marketing at the University of Texas or the University of Illinois, addressing thousands of distributors in Los Angeles, Bangkok, Tokyo and Russia, or writing a new book on Network Marketing, an article for Entrepreneur Magazine or a chapter for a University textbook. Over two decades he has served as marketing and legal advisor to some of the world's largest direct selling companies, the likes of Avon, Nikken, Melaleuca, Discovery Toys, NuSkin, and he has provided counsel to the most successful telecom network marketing companies...Excel, ACN, World Connect, ITI, AOL Select and Network 2000. An active spokesperson for the industry, he has assisted in new legislation and served on the Lawyer's Council, Government Relations Committee and Internet Task Force of the Direct Selling Association (DSA) as well as serving as General Counsel for the Multilevel Marketing International Association. He is an MLM attorney supplier member of the DSA and has served as legal counsel and MLM consultant on MLM law issues for many DSA companies.

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