

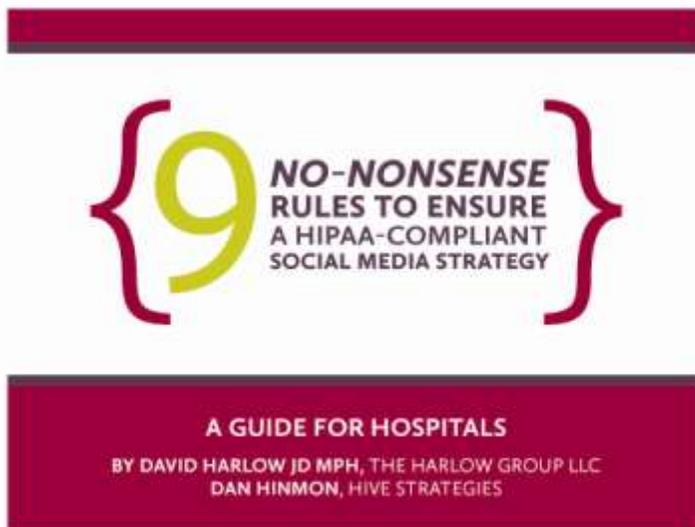
From: [HealthBlawg :: David Harlow's Health Care Law Blog](#)

[9 No-Nonsense Rules to Ensure a HIPAA-Compliant Health Care Social Media Strategy](#)

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Health care social media continues to be a hot-button issue for hospitals and other provider types around the country. Health care provider organizations considering taking a first step into social media often articulate concerns about regulatory and legal barriers to the use of social media in health care. As regular readers of *HealthBlawg* know, I believe that an ounce of prevention is worth a pound of cure -- in the health care social media arena as elsewhere. Careful planning up front will help you avoid the potential liabilities and pitfalls you may otherwise face in implementing a [health care social media](#) program. I invite you to take a look at this [quick compendium of rules to live by](#), which I compiled with Dan Hinmon of [Hive Strategies](#), and follow the link on the last page of the embedded presentation to download an expanded version.

[9 Rules to Ensure a HIPAA Compliant Hospital Social Media Strategy](#)



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[David Harlow](#)  
[The Harlow Group LLC](#)  
[Health Care Law and Consulting](#)

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