

## [What Have You Learned and How are You Implementing It?](#)

Posted by [Cordell Parvin](#) on September 22, 2011

As you may know, I gave up my law practice at the peak of my career because I enjoyed helping younger lawyers in my law firm succeed even more. My mission in writing this blog, doing [podcasts](#), having a [coaching page](#) on Facebook and [posting on Twitter](#) is to help you become a more successful lawyer, develop more business, use your time most effectively and have fun in the process.

I have a favor to ask: I want you to share with me:

1. What have you learned from reading the materials I post or listening to the podcasts?
2. What changes have you made?
3. Have you seen any results?
4. What would you like for me to teach you?
5. Would you be interested in participating in our [Video Group Coaching Program](#) with three group telephone coaching sessions to learn how to:
  1. Create a plan with goals and actually work the plan
  2. Raise your visibility and credibility to your target market and referral sources
  3. Build relationships and get hired



**Cordell M. Parvin** built a national construction practice during his 35 years practicing law. At *Jenkins & Gilchrist*, Mr. Parvin was the Construction Law Practice Group Leader and was also responsible for the firm's attorney development practice. While there he taught client development and created a coaching program for junior partners. In 2005, Mr. Parvin left the firm and started Cordell Parvin LLC. He now works with lawyers and law firms on career development and planning and client development. He is the co-author of *Say Ciao to Chow Mein: Conquering Career Burnout* and other books for lawyers. To learn more visit his Web site, [www.cordellparvin.com](http://www.cordellparvin.com) or contact him at [cparvin@cordellparvin.com](mailto:cparvin@cordellparvin.com).