

MLM Company Profile: Utility Warehouse Discount Club



**** Trademark of Utility Warehouse Discount Club

Utility Warehouse Discount Club

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Utility Warehouse Discount Club was founded in 2004 and is operated by Telecom Plus PLC.

The company's website states that, "We use the collective buying power of lots of individual small users to negotiate bulk buying deals with major suppliers, passing the benefit back to our customers."

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Impact on the Industry

The parent company, Telecom Plus PLC, was named "PLC of the Year" at the 2009 PLC awards, as well as the "Best Telecommunications PLC" at the Stock Exchange Awards in 2011. The company has earned several other awards.

Discussion of Products

Utility Warehouse Discount Club sells products that include home phone, mobile phone, broadcall, internet, as

well as business services, such as gas, electricity, shopping, and cashback cards. When a customer buys one or more of these services, they receive one condensed monthly invoice. The company states that if a new customer selects four services or more from the company then they are guaranteed to save money.

Discussion of Opportunity

As a member of the Utility Warehouse Discount Club, distributors receive conveniences such as a ten percent discount on fuel, all their utilities on a single bill, unlimited cash back (on the cashback cards), access to online shopping, and opportunities, such as access to growth on three membership levels and the ability to earn additional income. (www.mlmlegal.com) Members can earn ongoing commissions from customers who use the company's services. Training is provided at no cost.

There are three membership levels to choose from, which include:

Join the Club and start saving

To enjoy the benefits of the Utility Warehouse Discount Club you need to be a member. Whichever level of membership you choose, you will be able to take as many of our low cost services as you want. So join now and start cutting your bills.

Online Member	Value Member	Premium Member
£1.50 a month	£2.50 a month	£3.50 a month
✓ 'Free Global Calls' ✓ Free calls to Club members ✓ 'Triple Value' guarantee ✓ Cheapest online shopping ✓ CashBack card available ✓ No paper bills add to order	✓ 'Free Global Calls' ✓ Free calls to Club members ✓ 'Triple Value' guarantee ✓ Cheapest online shopping ✓ CashBack card available ✓ Monthly paper bill ✓ Freephone customer services* ✓ Freephone technical support* ✓ £10,000 accidental death cover add to order	✓ 'Free Global Calls' ✓ Free calls to Club members ✓ 'Triple Value' guarantee ✓ Cheapest online shopping ✓ CashBack card available ✓ Monthly paper bill ✓ Freephone customer services* ✓ Freephone technical support* ✓ £20,000 accidental death cover ✓ 6 month redundancy protection add to order



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Discussion of Distributor Base and Sales Volume in U.S.

The Utility Warehouse Discount Club states that it provides roughly 370,000 homes and small businesses in the United Kingdom with its products and services. The company operates within the United Kingdom.

Company Website: <https://www.utilitywarehouse.co.uk/>

At **MLMLegal.Com the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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