## MLM Company Profile: Utility Warehouse Discount Club



\*\*\*\* Trademark of Utility Warehouse Discount Club



# Utility Warehouse Discount Club

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## Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at <u>www.mlmlegal.com</u>. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites .\*

## **Founding Story**

Utility Warehouse Discount Club was founded in 2004 and is operated by Telecom Plus PLC.

The company's website states that, "We use the collective buying power of lots of individual small users to negotiate bulk buying deals with major suppliers, passing the benefit back to our customers."

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#### Impact on the Industry

The parent company, Telecom Plus PLC, was named "PLC of the Year" at the 2009 PLC awards, as well as the "Best Telecommunications PLC" at the Stock Exchange Awards in 2011. The company has earned several other awards.

## **Discussion of Products**

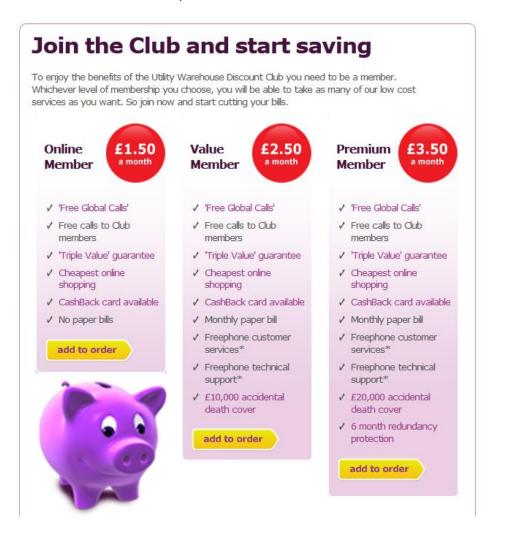
Utility Warehouse Discount Club sells products that include home phone, mobile phone, broadcall, internet, as

well as business services, such as gas, electricity, shopping, and cashback cards. When a customer buys one or more of these services, they receive one condensed monthly invoice. The company states that if a new customer selects four services or more from the company then they are guaranteed to save money.

## **Discussion of Opportunity**

As a member of the Utility Warehouse Discount Club, distributors receive conveniences such as a ten percent discount on fuel, all their utilities on a single bill, unlimited cash back (on the cashback cards), access to online shopping, and opportunities, such as access to growth on three membership levels and the ability to earn additional income. (www.mlmlegal.com) Members can earn ongoing commissions from customers who use the company's services. Training is provided at no cost.

There are three membership levels to choose from, which include:



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#### Discussion of Distributor Base and Sales Volume in U.S.

The Utility Warehouse Discount Club states that it provides roughly 370,000 homes and small businesses in the United Kingdom with its products and services. The company operates within the United Kingdom.

#### Company Website: <a href="https://www.utilitywarehouse.co.uk/">https://www.utilitywarehouse.co.uk/</a>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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