



## ProMexico Names Diaz Reus as Legal Representative at the World Expo in Shanghai, China



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MIAMI, FL--(Marketwire - 06/17/10) - ProMexico, the government institution responsible for strengthening Mexico's participation in the global economy, recently entered into an exclusive agreement with Diaz, Reus & Targ, LLP to serve as legal advisors to the Mexican delegation during the World Expo in Shanghai, China. In this capacity, the firm will offer advice to Mexican investors looking to do business in China, and vice versa. Diaz, Reus & Targ, LLP will have a presence throughout the Expo in the Mexican Pavilion. The Miami, Florida-based law firm is strategically positioned and a perfect fit, given that it operates full-service offices in both Shanghai and Mexico City, in addition to various other cities in Latin America, Europe, and the Middle East.

"We are honored to represent ProMexico at the World Expo in Shanghai," said Michael Diaz, Jr., Diaz Reus managing partner. "Our global firm and ProMexico share the same strategic vision, and the World Expo offers an exciting venue for both of us to effectively promote international trade between the two regions and around the world."

The World Expo is expected to attract over 70 million people worldwide who will visit exhibitors from more than 200 countries. The six-month world exhibition, which is themed "Better City, Better Life," runs May 1-Oct. 31, 2010, and will be located on a site on both sides of the Huangpu River which bisects the Shanghai metropolis. The expected attendance will make this event the largest ever in the 150-year history of global expositions.

Established in 2007, ProMexico fosters, promotes and supports import-export activities for Mexico. Created as a public trust under the Mexican Ministry of the Economy, the Mexico City based organization operates a network of 25 offices in Mexico ([www.promexico.gob.mx/wb/Promexico/ventanillas\\_de\\_servicio](http://www.promexico.gob.mx/wb/Promexico/ventanillas_de_servicio)) and 27 offices abroad to coordinate the successful expansion of Mexican companies into foreign markets. ProMexico also promotes and markets Mexico as a premier international location for companies seeking to expand their international operations.

Miami-based Diaz Reus is a full-service international law firm focusing on trade, financial, commercial and corporate transactions, tax, immigration, litigation, and arbitration matters. The firm operates offices in Miami, Florida; Shanghai, China; Mexico City, Mexico; Frankfurt, Germany; and Caracas, Venezuela; as well as affiliate offices in Bogota, Colombia, and Sao Paulo, Brazil. For more information, visit <http://www.diazreus.com/>.

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