

Kevin O'Keefe Talks Law Blog

How can law firms motivate attorneys to blog?

What is the best way for lawyers interested in blogging to get started?

How can blogs be leveraged for ink in major news publications?

Listen in on this great podcast with law blog pioneer Kevin O'Keefe. With over 7 years of experience with law blogs, and a thriving company that manages almost 3,000 law blogs- Kevin is a powerful thought leader in blogging world today. Last Friday, we were honored to be joined Kevin on the Weekly Voir Dire to answer some compelling questions about the risks and rewards of law blogs.

Listen in to hear Kevin explain- why law blogs aren't for everyone, the negative effect on a firm of an inactive law blog, and how often lawyers should spend blogging each week. Some of the answers are quite surprising.

The Weekly Voir Dire will be on hiatus for the next 4 month while [Adrian is on walkabout in Australia](#). To stay informed, follow Adrian on Twitter [@adriandayton](#) or sign up to hear about his next FREE conference call. <http://adriandayton.com/conferencecall>